History of Manufactured Homes



Presented by

Clayton homes

Sears catalog offers first prefabricated houses



Early 1900's

The Gen Now Concept Home introduced as a tech-savvy, 2014 energy-efficient design that can be controlled by smart devices

"Mobile homes" gained in popularity as flexible and affordable options for the country's post-war population swell





Home Construction and Safety Standards (HUD Code) put in place for manufactured homes



1976

27% of manufactured housing 2014 residents own high-end recreational vehicles such as boats, motorcycles, ATVs and travel trailers





1997

ENERGY STAR® offers regional certification to manufactured homes for energy efficiency and sustainability

2003

Clayton Homes is acquired by Warren Buffet's Berkshire Hathaway



70% of manufactured homes were placed on individual lots