

Nasacort[®] Allergy 24HR

More than 60 million Americans suffer from seasonal and year-round hay fever and other upper respiratory allergies. Symptoms of nasal allergies, which include sneezing, itchy nose, runny nose and nasal congestion, can lead to a major disruption in the quality of life for both adults and children, interfering with sleep, outdoor activities, and for children their performance in school.

Allergy sufferers may have a solution with **Nasacort[®] Allergy 24HR**, the only 24 hour nasal allergy spray that is scent and alcohol free and available for over-the-counter (OTC) use at full prescription strength.

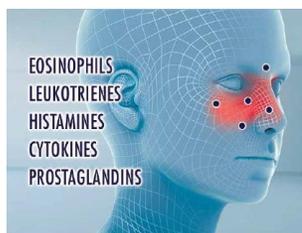
Nasacort Allergy 24HR is approved to treat symptoms of seasonal and year-round nasal allergies in adults and children two years of age and older. Nasal allergy sufferers should read the complete label for directions and warnings, and use only as directed.

About Nasacort Allergy 24HR

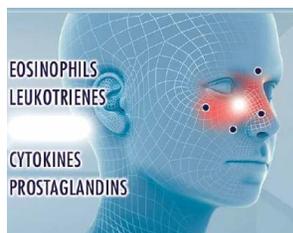
- Nasacort Allergy 24HR nasal spray relieves the full range of nasal allergy symptoms, including nasal congestion, for 24 hours with one daily dose. It may take up to one week of daily use to feel the most symptom relief.
- Nasacort Allergy 24HR has a fine, gentle, unscented mist that is formulated to stay where it is sprayed and adhere to membranes in the nose – so it gets to the source of nasal allergy symptoms without an unpleasant smell.
- First approved as a prescription medication in 1996, more than 50 million bottles of Nasacort have been sold as a prescription in the U.S. to help allergy sufferers relieve their seasonal and year-round nasal allergy symptoms.
- 3.8 million U.S. households have tried Nasacort since it became available as an OTC product.

The Science behind Nasacort Allergy 24HR

- Nasacort Allergy 24HR is more effective at relieving nasal allergy symptoms than currently available single active ingredient OTC antihistamines because it stops more of what can make allergy sufferers miserable.
 - Many people don't understand that allergy symptoms are not caused by allergens directly but rather by the body's production of chemicals, which are triggered by allergens. The chemicals that cause allergy symptoms include histamine, leukotrienes, cytokines, prostaglandins and eosinophils.
 - Currently available OTC antihistamines are only proven to stop one of these chemical responses - histamines. This still leaves the other chemical responses to produce the nasal allergy symptoms that can make sufferers miserable.
- Nasacort Allergy 24HR stops more of the body's chemical responses by reducing inflammation in the nasal passages and helping to relieve primary nasal allergy symptoms, including itchy nose, runny nose, sneezing and the toughest nasal allergy symptom – congestion.



Allergens trigger chemical responses in the body



Single active ingredient OTC antihistamines only target one of these chemicals



Nasacort Allergy 24HR stops more of the chemical responses

- Nasacort Allergy 24HR is available on retail shelves nationwide with an average retail price of \$13.99 for the 60 metered dose spray and \$18.99 for the 120 metered dose spray.

Go to www.Nasacort.com for more information.

