

WHAT IS IT?

- MegaFest combines four of *New York Times* bestselling author, Pastor and entrepreneur, T.D. Jakes' most popular conferences Woman Thou Are Loosed, ManPower, Destiny World and Fire Code with other entertainment events, such as the International Faith and Family Film Festival, Woman of Purpose Concert, A Time to Laugh Comedy Show and others.
- More than 85,000 attendees from more than 30 countries (and all over the United States) are expected to descend upon Dallas for the three-day festival.
- MegaFest 2013 was the largest multi-day faith and family festival in the nation. It brought more than 75,000 participants from 20 states and 31 countries to the Downtown Dallas Business District with an estimated economic impact of more than \$41 million.
- Since its inception in 2004, MegaFest has been a meeting place for diverse audiences from Atlanta, Ga. to Johannesburg, South Africa, and has reached nearly 1 million people.
- MegaFest has traditionally drawn nationally ranked, marquee sponsors
- Dallas, Texas is the hometown of T.D. Jakes and T.D. Jakes Ministries.

<u>WHEN</u>

• August 20 to 22, 2015

WHERE

- Kay Bailey Hutchinson Convention Center
- American Airlines Center
- Omni Hotel Dallas
- Other Surrounding Venues

ACTIVITIES

- Empowerment Seminars for Men, Women, Seniors, Young Adults, Youth, Kids, Couples and Singles
- Ticketed Events:
 - International Faith & Family Film Festival
 - Women of Purpose Concert
 - A Time to Laugh Comedy show

FOR MORE INFORMATION

Visit <u>www.mega-fest.com</u> for more confirmed talent and special event updates and to register, and stay connected via Twitter by following <u>@tdjmegafest</u>, <u>@wtalconf</u>, <u>@mpconf</u> and <u>@myecode</u>. General admission tickets for all events can be purchased by visiting <u>www.mega-fest.com</u>. (#MegaFest)