

National Inventors Hall of Fame Inductee Announcement Social Media Toolkit



Overview

The National Inventors Hall of Fame (NIHF) recognizes monumental individuals whose innovations are crucial to our lives. Each Inductee has had a revolutionary impact on our nation; together, they have influenced continued progression in the past, present and future. Their journeys tell the story of perseverance, creativity and problem solving. Our mission is to shine a spotlight on these innovative spirits and their contributions in Science, Technology, Engineering and Mathematics. As we welcome all 2015 Inductees into the National Inventors Hall of Fame, we also look forward to them lighting the way to continued entrepreneurship and curiosity.

Who to follow on social media

National Inventors Hall of Fame

facebook.com/NationalInventorsHOF
twitter.com/InventorsHOF
@InventorsHOF

Camp Invention

facebook.com/campinvention
www.twitter.com/CampInvention
@CampInvention

Collegiate Inventors Competition

facebook.com/CollegiateInventorsCompetition
www.twitter.com/CollegiateInvent
@CollegiateInventors

Hashtag to Use: #NIHF15



Become a Sponsor

Join our commitment to the curious minds and innovative spirits of the past, present and future. Please contact us at donate.invent.org if you are interested in more information about sponsoring the National Inventors Hall of Fame or Camp Invention.

Additional Information

[National Inventors Hall of Fame Website](http://www.invent.org)
[Camp Invention Website](http://www.campinvention.org)
[Collegiate Inventors Competition](http://www.collegiateinventors.com)
[Media Room](http://www.invent.org/media-room)

Media Contact

Monica Jones

Invent Now
330.849.6923
mjones@invent.org

Desiree Bartoe

Gatesman+Dave
412-337-9720
dbartoe@gatesmandave.com

Let your social circle know about the National Inventors Hall of Fame

Consider sharing the following suggested posts.

Sample Facebook Posts

Marvel at the achievements of the 2015 class of National Inventors Hall of Fame Inductees. Learn more about each Inductee before the May 12th Induction Ceremony at www.invent.org/2015 #NIHF15

The National Inventors Hall of Fame helps inspire and challenge future generations. Visit www.campinvention.org to allow your child to be a part of something BIG this summer. #NIHF15

Honor those who have inspired us and challenged the impossible at the 2015 Illumination Ceremony on May 11th at the @USPTO campus! #NIHF15

#NIHF15 Inductees will first be introduced at the Illumination Ceremony by lighting the path of history throughout the nation.

Imagine life without blood storage abilities. National Inventors Hall of Fame Inductees change the world. Join us as we celebrate the new class of Inductees, including Charles Drew. Learn more about this year's class of Inductees and their inventions www.invent.org #NIHF15

This year's #NIHF15 Inductees will play an integral role in the [tag Camp Invention Headquarters] curriculum. Imagine your child having the same hands-on experiences as legendary inventors. Learn more here www.campinvention.org

The National Inventors Hall of Fame will welcome 14 new Inductees on May 11th, 2015. Learn more about how each of these U.S. patent holders has made an impact on society. www.invent.org #NIHF15

[INTERNAL SOCIAL POST] Sponsors of the National Inventors Hall of Fame support every aspect of our mission. From celebrating our Inductees to fostering the future of invention through educational programs, these contributors help us to make progress possible. Learn more at www.invent.org/sponsors

Sample Tweets

The Nation's most distinguished innovators will be recognized & welcomed to @InventorsHOF on May 11th! www.invent.org #NIHF15

Honor those who have inspired us and challenged the impossible. Join #NIHF15 as we welcome the newest class of Inductees. www.invent.org/2015

Without blood storage abilities, blood transfusions & some surgeries would be difficult. Thanks #NIHF15 Inductee Charles Drew for making this possible!

Learn more about the geniuses that will be honored at the #NIHF15 Induction Ceremony. www.invent.org/2015

Illuminated hexagons will be displayed on May 11th, lighting the path of history and influencing the future of innovation. #NIHF15 [include Gallery of Icons image]

This year's #NIHF15 Inductees will play an integral role in the @CampInvention curriculum. Learn more here www.campinvention.org

Have you visited the National Inventors Hall of Fame? Plan your visit at www.1.usa.gov/1C6ZdOZ. #NIHF15

Help inspire innovation in your child with @CampInvention. Learn more here www.campinvention.org.