



Top Facts & Stats: 15 Years of Stuck at Prom

*The Duck® brand Stuck at Prom Scholarship Contest celebrates
15 years with a look back at some amazing contest stats*

Duck® brand is celebrating the fifteenth anniversary of the Stuck at Prom® Scholarship Contest. Students express their creativity and originality by creating and wearing prom wear made out of Duck Tape® for a chance to win scholarship dollars. Have you ever thought...How many students have entered? How many rolls of Duck Tape have been used? What were the most popular colors? Check out the fun facts below:

1. To date, more than \$300,000 in scholarship dollars has been awarded through the contest. This year, Duck brand will award more than \$50,000 in scholarships through Stuck at Prom.
2. On average, it takes 100 hours for couples to create their outfits. Considering all who've entered, that is equal to 44 years or 16,110 days or 386,650 hours spent crafting and perfecting Stuck at Prom outfits over the 15 years of the contest.
3. Did you know students have used 92,796 total rolls of Duck Tape to craft their original prom wear over the years? If you used 15-yard rolls of Duck Tape, that is equal to 13,919 football fields and 115,995 school buses.
4. Students from the United States and Canada are eligible to enter the contest. So far, the contest has received 7,733 total entries – from all 50 states and six Canadian provinces.
5. Did you know you can vote for your favorite Stuck at Prom contestants? Online voters are able to vote for the Top 10 couples once they are selected by a panel of judges. More than 500,000 votes have been cast over the course of the contest.
6. Since 2001, the Duck Tape palette has expanded from just a handful of color choices, to more than 250 colors, designs and licenses. The top Duck Tape colors used are Black, White and Red.

Stuck at Prom is still going strong after 15 years. This year's deadline to enter the contest is June 1. The Top 10 couples will be announced on June 15 and voting will also open to public. And don't forget to mark your calendars – the 2015 Stuck at Prom winners will be announced on or around July 15, 2015.

If you would like to learn more about the contest visit stuckatprom.com.

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DUCK TAPE® BRAND DUCT TAPE

An American original, Duck® brand duct tape is known for its quality and innovation, which now includes a vibrant assortment of hundreds of colors, designs and licenses. Duck Tape® is available nationally at mass merchandise, craft, hardware, home center, food, drug, office, auto and specialty retailers in colors like aqua, fluorescent green, pink, orange and yellow, and designs such as Gummy Bears, Love Tie Dye and Rubber Duckies.

Duck Tape®, marketed by ShurTech Brands, LLC, offers a vast array of innovative, forward-thinking solutions that help everyone – from DIYers to crafters – bring their ideas to life. The brand sets trends, inspires creativity and leads the way in crafting, DIY projects and more, giving you the tools you need to create anything you can dream. Visit duckbrand.com for additional product information. And, keep up-to-date on Duck® brand news by joining our nearly 6 million fans on Facebook® (facebook.com/ducktape), following us on Twitter® (@[theduckbrand](https://twitter.com/theduckbrand)), following our boards on Pinterest® (pinterest.com/theduckbrand) and watching us on YouTube® (youtube.com/theduckbrand).

SHURTECH BRANDS, LLC

ShurTech Brands, LLC, markets DIY (Do It Yourself), EIY (Express It Yourself) and Home & Office consumer products under the Duck®, FrogTape®, Painter's Mate Green® and Shurtape® brands. The company is a subsidiary of Shurtape Technologies, LLC, Hickory, N.C., an industry-leading producer of pressure sensitive masking, duct, packaging and specialty tape products, with facilities in the United States, Canada, United Kingdom, Germany, Mexico, Peru, United Arab Emirates and China. Shurtape services numerous markets, including industrial, packaging, HVAC, professional paint, auto, marine, aerospace, arts and entertainment, and retail. Shurtape also manufactures and markets the Shurtape® and Kip® brands. Visit shurtech.com for more information.

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