

Chapter Data Report: USA

Survey period: August 2014

Change in number of full-time employees during past six months:

| | Global Results | USA Results |
|-----------------|----------------|-------------|
| Increased | 61% | 63% |
| Decreased | 10% | 10% |
| Stayed the same | 29% | 27% |

Predicted change in number of full-time employees during coming six months:

| | Global Results | USA Results |
|---------------|----------------|-------------|
| Increase | 66% | 68% |
| Decrease | 3% | 3% |
| Stay the same | 31% | 29% |

Change in number of part-time or contract employees during past six months:

| | Global Results | USA Results |
|-----------------|----------------|-------------|
| Increased | 49% | 52% |
| Decreased | 6% | 4% |
| Stayed the same | 44% | 44% |

Predicted change in number of part-time or contract employees during coming six months:

| | Global Results | USA Results |
|---------------|----------------|-------------|
| Increase | 48% | 51% |
| Decrease | 5% | 3% |
| Stay the same | 47% | 46% |

EO Global Entrepreneur Indicator

Change in net profit during past six months:

| | Global Results | USA Results |
|-----------------|----------------|-------------|
| Increased | 61% | 63% |
| Decreased | 16% | 15% |
| Stayed the same | 23% | 21% |

Predicted change in net profit during coming six months:

| | Global Results | USA Results |
|---------------|----------------|-------------|
| Increase | 76% | 79% |
| Decrease | 5% | 5% |
| Stay the same | 18% | 16% |

Change in debt load during past six months:

| | Global Results | USA Results |
|-----------------|----------------|-------------|
| Increased | 28% | 27% |
| Decreased | 15% | 17% |
| Stayed the same | 57% | 57% |

Predicted change in debt load during the coming six months:

| | Global Results | USA Results |
|---------------|----------------|-------------|
| Increase | 26% | 24% |
| Decrease | 11% | 12% |
| Stay the same | 63% | 64% |

Change in your business's access to capital during past six months:

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| | Global Results | USA Results |
|-----------------|----------------|-------------|
| Increased | 34% | 34% |
| Decreased | 5% | 5% |
| Stayed the same | 61% | 61% |

Predicted change in your business's access to capital during coming six months:

| | Global Results | USA Results |
|---------------|----------------|-------------|
| Increase | 34% | 32% |
| Decrease | 3% | 2% |
| Stay the same | 63% | 66% |

Change in your business's revenue during past six months:

| | Global Results | USA Results |
|-----------------|----------------|-------------|
| Increased | 69% | 71% |
| Decreased | 11% | 10% |
| Stayed the same | 20% | 19% |

Predicted change in your business's revenue during the coming six months:

| | Global Results | USA Results |
|---------------|----------------|-------------|
| Increase | 81% | 83% |
| Decrease | 4% | 3% |
| Stay the same | 15% | 14% |

Predicted change in your country's economic environment during coming six months:

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| | Global Results | USA Results |
|---------------|----------------|-------------|
| Improve | 44% | 44% |
| Deteriorate | 13% | 10% |
| Stay the same | 43% | 46% |

Current proclivity to start a new business:

| | Global Results | USA Results |
|----------------------------|----------------|-------------|
| Would start a new business | 84% | 88% |