

## **PR Newswire Welcomes Robert Gray as CEO**

### *UBM plc Appoints Former CFO to Head Leading Marketing and Communications Services Business*

NEW YORK, August 6, 2015 /PR Newswire/ -- PR Newswire is proud to welcome Robert Gray as its new Chief Executive Officer, effective August 1, 2015.

As former CFO of PR Newswire's parent company, UBM plc, Gray was directly involved in the development of PR Newswire's long-term strategy. Gray is a proven senior leader whose expertise and knowledge of the business will benefit PR Newswire.

"I am very excited to be joining the PR Newswire team," states Gray. "The vision at PR Newswire remains the same—to maintain our position as the global leader in marketing and communications multimedia distribution. With a focus on the flawless execution of our strategy, we look to continue to expand that position in the marketplace."

Gray succeeds Ninan Chacko, who joined PR Newswire in 2009 and led the organization to global leadership.

"I would like to thank Ninan for his leadership of PR Newswire," states Tim Cobbold, Chief Executive of UBM plc. "He has done a great job of positioning the business for the future and we wish him well in his next endeavours. We are very pleased that Bob has accepted the CEO position which will provide for a seamless transition."

Gray joined UBM's Board as CFO in September 2009 from Codere S.A. in Spain where he was CFO from February 2004. During his time as CFO, UBM has been transformed into a focused, international events-led marketing communications business, making 62 acquisitions and 32 disposals during the period. Bob began his career at J.P. Morgan and subsequently worked at Deutsche Bank. He is Vice Chairman of the Board and Chairman of the Audit Committee of eDreams Odigeo.

"I have always admired the business and the team," Gray adds. "I am looking forward to working with my colleagues to serve our clients' marketing and communications needs."

#### **About PR Newswire**

PR Newswire ([www.prnewswire.com](http://www.prnewswire.com)) is the premier global provider of multimedia platforms that enable marketers, corporate communicators, sustainability officers, public affairs and investor relations officers to leverage content to engage with all their key audiences. Having pioneered the commercial news distribution industry over 60 years ago, PR Newswire today provides end-to-end solutions to produce, optimize and target content -- from rich media to online video to multimedia -- and then distribute content and measure results across traditional, digital, mobile and social channels. Combining the world's largest multi-channel, multi-cultural content distribution and optimization network with comprehensive workflow tools and platforms, PR Newswire enables the world's enterprises to engage opportunity everywhere it exists. PR Newswire serves tens of thousands of clients from offices in the Americas, Europe, Middle East, Africa and the Asia-Pacific region, and is a UBM plc company.

#### **About UBM plc**

UBM plc is a leading global events-led marketing services and communications company. We help businesses do business, bringing the world's buyers and sellers together at events, online and in print. Our 5,000 staff in more than 20 countries are organised into specialist teams which serve commercial

and professional communities, helping them to do business and their markets to work effectively and efficiently. Running over 400 events per year UBM is the second largest exhibitions organiser globally and the biggest commercial organiser in the US, mainland China, India and Malaysia. For more information, go to [www.ubm.com](http://www.ubm.com); for UBM corporate news, follow us on Twitter at @UBM\_plc and go to <http://media.ubm.com/social> for more UBM social media options.

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