



**NOMINEES ANNOUNCED FOR TELEMUNDO'S 2015  
PREMIOS TU MUNDO (YOUR WORLD AWARDS) LIVE FROM THE  
AMERICAN AIRLINES ARENA IN MIAMI AUGUST 20 AT 8PM/7c**

**J Balvin, Jencarlos Canela, Victor Manuelle, Banda MS de Sergio Lizárraga, Regulo Caro and Kymani Marley confirmed to perform at the grand event**

Miami, FL – July 23, 2015 – Top novela stars **Rafael Amaya, Aracely Arambula, Aarón Díaz, Kate del Castillo, Fabian Rios, and Blanca Soto**, as well as Latino music stars **Enrique Iglesias, Romeo Santos, Daddy Yankee, Banda El Recodo, Prince Royce, and Marc Anthony**, are among the nominees announced for the 2015 “Premios Tu Mundo” (Your World Awards). TELEMUNDO announced the nominees via an unprecedented 360 SocialTV event in partnership with Facebook where categories and nominees were revealed in tandem with “Un Nuevo Día”. “Premios Tu Mundo” will broadcast live on TELEMUNDO **Thursday, August 20, at 8PM/7c** with star-studded musical performances, and will be preceded by the blue carpet special “La Alfombra de Premios Tu Mundo” at 7PM/6c, from the American Airlines Arena in Miami, Florida. Beginning today through August 13<sup>th</sup> at 12PM ET, fans can review the full list of nominees and vote online at [PremiosTuMundo.com](http://PremiosTuMundo.com). Fans can be part of the action by following @PremiosTuMundo across Twitter, Instagram, Snapchat, Periscope, Meerkat, Facebook.com/PremiosTuMundo and joining the conversation using #PremiosTuMundo. Tickets for the award show are available at Ticketmaster.com.

In addition, up and coming Regional Mexican singer, **Regulo Caro**; successful Sinaloense musical group, **Banda MS de Sergio Lizarraga**; actor and singer **Jencarlos Canela**; Puerto Rican salsa singer **Victor Manuelle**; Colombian urban music sensation, **J Balvin**; and Jamaican singer, son of Bob Marley, **Kymani Marley**, among the first list of confirmed artists who will hit the stage of “Premios Tu Mundo” with their musical performances.

Through a fan voting and selection process that combines the power of television, web, mobile and social media platforms, and is managed by Telescope Inc., the market leader in audience participation and consumer engagement for live television (The Voice, American Idol, X-Factor), TELEMUNDO viewers will once again vote for their favorite actors, singers and TV moments, selecting from 30 competing categories, and making the winners a true reflection of the people’s choice.

The eclectic list of categories of the awards show that celebrates U.S. Latino pop culture, include: *The Perfect Couple, Best Villain, I’m Sexy and I Know It, Fan Club of the Year, and Favorite Influencer*, among others. Music categories include nominees in Regional Mexican, Pop, Tropical and Urban genres.

PTM Tweet: Nominees announced for @PremiosTuMundo @TELEMUNDO. Vote for your favorite actors, singers and TV moments #PremiosTuMundo

**TELEMUNDO**, a division of NBCUniversal Hispanic Enterprises and Content, is a world-class media company, leading the industry in the production and distribution of high-quality Spanish-language content across its multiplatform portfolio to U.S. Hispanics and audiences around the world. TELEMUNDO's multiple platforms include the TELEMUNDO Network, a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events,

reaching U.S. Hispanic viewers in 210 markets through its 16 owned stations, broadcast and MVPD affiliates; TELEMUNDO Digital Media, which distributes TELEMUNDO's original content across digital and emerging platforms including mobile devices and [www.telemundo.com](http://www.telemundo.com); an owned and operated full power station in Puerto Rico that reaches 99% of all TV households in that DMA; and TELEMUNDO Internacional, the international distribution arm which has positioned TELEMUNDO as the second largest provider of Spanish-language content worldwide by syndicating content to more than 100 countries in over 35 languages.

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To request press credentials for Premios Tu Mundo 2015, visit [santacruzpr.com](http://santacruzpr.com)

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