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GAME DAY AND WEEKNIGHT MEALS JUST GOT BETTER

*New Progresso™ Stew and Chili
 Just in Time for Fall*



Minneapolis (October, 2015)—Progresso™ is expanding its line this fall to include two new stews and a vegetable chili item. You can enjoy 'homemade' quality hearty stew and chili anytime and any way—a chili bar while watching the game, a quick solution for back to school dinners, or a plate of warm biscuits with stew around the dinner table. Ready in 5 ½ minutes, Progresso takes the time out of preparing homemade dishes that can take hours.

What's New with Chili?

New Progresso Roasted Vegetable Chili with 3 Beans is a meat-free option that includes roasted corn, red and green bell peppers, poblano peppers, onions, and pinto, black, and dark red kidney beans. The other two flavors available include Smokehouse Pork and Beef Chili with Beans and Southwest Style White Chicken Chili with Beans.

Stew Added to Progresso Portfolio

“Our consumers love this new stew, and like our chili, we tested this until we reached a flavor to satisfy those with a hearty appetite,” said Roger Galloway, Progresso marketing manager.

The new Progresso White Chicken Stew with Savory Herbs is a thick and creamy blend of white chicken meat chunks, potatoes, mushrooms, carrots, cream, peas, celery and onions, combined with savory herbs and seasonings. The Hearty Vegetable Stew with Beef is a favorite including large cuts of beef, tomatoes, potatoes, corn, okra, onions, celery and sea salt.

Make Halftime Better Than the Game with Progresso Chili and Stew

It's sports season and watching the game with family and friends just got better. For those consumers that want to make watching the game special with fun and flavorful dishes, Progresso Chili and the new Stews are a great start.

Whether you are watching the game at home during the week or on the weekend, chili is a quick go-to option to satisfy any sports fan. Take your chili experience to a whole new level by creating a **chili bar** during the game with all your favorite toppings—Queso Fresco, Manchego cheeses; spicy and creamy sauces such as salsa, cilantro crema, Greek yogurt, Siracha or guacamole. For added crunch and flavor, serve banana peppers or jalapeños, onions, limes, tortilla strips, bacon or cornbread croutons. Be adventurous and top with shaved chocolate, crumbled Tater Tots™ or sauerkraut.

When entertaining a group during the game, start with **Chicken Chili Nachos**. Top tortilla chips with Pepper Jack cheese, Southwest Style White Chicken with Chili Beans, Mexican cheese blend and bake until melted. Then top with avocado, red bell pepper, red onion, jalapenos and cilantro. To add some heat, drizzle with hot sauce.

Next in the line-up, impress the team with **Easy Buffalo Chicken Chili Dip**. This recipe simply combines Southwest Style White Chicken with Chili Beans, cream cheese and cheddar cheese melted and poured into baking dish. Top with more cheese and bake until cheese is melted. For a finishing touch, top with blue cheese and onions and serve with your favorite tortilla chips..

During half-time, change it out with something a little more substantial. **Vegetable Chili Mini Boats** are fun and flavorful. Fill mini taco boats with Roasted Vegetable Chili with 3 Beans and bake. Top with a colorful corn relish made of corn, red bell pepper, jalapeno, cilantro, fresh lime juice.

For a sit-down occasion to feed a group, **Chili Tachos** make for a hearty meal the family will love. Mound baked Tater Tots™ on a pan, sprinkle cheddar cheese on the tots, pour chili over it, top with another layer of cheese and bake until melted. Add some crunch and top with chopped cooked bacon, tomatoes and green onions.

Make Weeknight Dinners Easier and Heartier!

Treat yourself to a big serving of warm and comforting stew made just your way—top off your stew with fresh parsley, arugula and a few croutons or serve with a warm biscuit. Prefer to eat your stew with a fork? Try serving over a bed of egg noodles or rice.

For a twist on a hearty meal to serve the family during a busy week, **Hearty Stew Pub Fries** are sure to please. Top cooked potato wedges with a layer of cheddar cheese, Hearty Vegetable Stew with Beef and another layer of cheddar cheese and bake until melted. For a final touch, top with blue cheese and green onions. This will fill the family and is quick and easy.

Turn biscuits into **Chicken Stew Biscuit Cups** with White Chicken Stew with Savory Herbs. An easy weeknight meal that is full of flavor and fun to serve family and friends. Simply place refrigerated biscuits in muffin cups and press down, spoon in chicken stew and sprinkle with parmesan cheese and bake. For a little color, top with parsley and serve.

Progresso Chili and Stew are available nationally in the soup aisle and have a suggested retail price of \$4.49 per 20-ounce chili pouch and 18-ounce stew pouch (2-2 ½ servings). For more information on Progresso Chili & Stew products, game-day recipes and serving ideas go to www.progresso.com/gameday.

About General Mills

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