Let the music flow: connect your new and classic Bang & Olufsen products wirelessly

BeoLink Multiroom unites your Bang & Olufsen products into one liberating wireless system. With BeoLink Multiroom you can play different music in different rooms – or let one tune flow throughout your home.

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Operating the BeoLink Multiroom is as easy as turning on and off the lights. When the music is playing you just touch your Bang & Olufsen product to join the Multiroom experience – in any part of your home. You do not need to find your smartphone or even the remote control. It is a simple and intuitive sensation, just tapping into the stream of music.

Naturally, your Bang & Olufsen TV can also join the Multiroom experience through your BeoRemote One or the new BeoMusic App, which offers an

intuitive and transparent overview of the system. With the BeoRemote One or the BeoMusic App you can easily link or unlink rooms – and when leaving your home, you put all devices on stand-by with a simple one-touch gesture.

At the center of the BeoLink Multiroom set-up is our intelligent music system BeoSound Moment. BeoSound Moment adapts your listening patterns and selects music that fits with the relevant time of day. So, when you wake in the morning, a single tap on the touch-sensitive oak panel of the BeoSound Moment will initiate your favourite daybreak music. To add more rooms to your experience, simply touch to join. In the living room you might tap the BeoPlay A9 speaker to join the Multiroom experience, and in your kitchen you maybe click the wall-mounted BeoSound Essence to let the music flow from the source. You can also include your Bang & Olufsen television as speaker or sound source in your BeoLink Multiroom experience.

Bring new life to the classics
The BeoLink Multiroom also breathes new life into your classic Bang & Olufsen products. With the BeoLink converter you can connect all-time favourites, such as the BeoSound 9000 or the turntable BeoGram 4000, to your Multiroom experience.

Future proof
All BeoLink Multiroom products remain up-to-date through software updates that provide new features and functions in order to secure the lasting value and longevity of your Bang & Olufsen set-up.

"Bang & Olufsen products are not commodities that you buy and throw away. With BeoLink Multiroom we emphasize our commitment to our customers by creating a set-up that allows you to unite new and classical products via state-of-the art wireless technology," says Marie Kristine Schmidt Vice President, Brand, Design & Marketing Bang & Olufsen.

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Bang & Olufsen *was founded in Struer, Denmark, in 1925 by Peter Bang and Svend Olufsen, two innovative, young engineers devoted to high quality audio reproduction. Since then, the brand has become an icon of performance and design excellence through its long-standing craftsmanship tradition and the strongest possible commitment to high-tech research and development.*

Still at the forefront of domestic technology, Bang & Olufsen has extended its comprehensive experience with integrated audio and video solutions for the home to other areas such as the hospitality and automotive industries in recent years. Consequently, its current product range epitomizes seamless media experiences in the home as well as in the car and on the move.

For more information on Bang & Olufsen, please visit www.bang-olufsen.com
Images are available free of charge from the ***Bang & Olufsen media centre***
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