



CULINARY HOPEFULS COMPETE FOR STARDOM IN THE RETURN OF FOOD NETWORK STAR

Season Premiere on Sunday, May 22nd at 9pm ET/PT with Giada De Laurentiis and Bobby Flay Back as Mentors/Judges

New Companion Series Food Network Star: Comeback Kitchen and Returning Web Series Star Salvation
Give Past and Current Finalists Two Chances to Re-enter the Competition

NEW YORK – March 31st, 2016 – Food Network's competition series *Food Network Star* returns for a twelfth season on Sunday, May 22nd at 9pm ET/PT, with culinary icons Giada De Laurentiis and Bobby Flay looking to discover the next promising food television star. Thirteen talented culinary hopefuls are put through the ringer this season, battling it out in challenges that not only test their kitchen skills but also their on-camera chops, to find out who has the talent and charisma to follow in Giada and Bobby's footsteps and win the ultimate prize: their own Food Network show. New this year, *Food Network Star: Comeback Kitchen*, co-hosted by Valerie Bertinelli and Tyler Florence, premieres on Sunday, May 8th at 8pm ET/PT, with seven former *Food Network Star* finalists returning to compete over three episodes for a coveted spot as the thirteenth finalist within season twelve's premiere. Web-series *Star Salvation*, hosted by Alex Guarnaschelli and last season's *Food Network Star* winner Eddie Jackson, returns again to give one eliminated finalist the opportunity to rejoin the competition during the season. The *Food Network Star* season twelve winner will be crowned on Sunday, July 31st at 9pm ET/PT.

Starting May 8th on *Food Network Star: Comeback Kitchen*, seven unforgettable former finalists enter the *Star* kitchen for another shot at stardom. When co-hosts Valerie Bertinelli and Tyler Florence introduce the first challenge, the competitors are forced to face their pasts by attempting to redeem the dish that was the downfall in their respective season. The alumni must then shoot a one minute "Where Are They Now?" video, updating viewers on what they've been up to and how they've improved since their *Food Network Star* appearance. Through three episodes, Valerie and Tyler determine who has earned a spot on the new season of *Food Network Star*.

In the May 22^{nd} season premiere of *Food Network Star*, the finalists must shoot a 30-second screen test to give viewers a quick culinary preview of what they are all about. The videos debut during a VIP event at a luxury theater in Los Angeles in front of an audience; but when Bobby and Giada surprise the finalists with news that the *Food Network Star: Comeback Kitchen* winner will also join the competition, how will they handle this twist? *Comeback Kitchen* hosts Valerie Bertinelli and Tyler Florence help Giada and Bobby decide who will be the first to be sent home. During the season the finalists encounter challenges that not only test their culinary skills, but also their on-camera presence, from trying their hand at delivering food reports for *Entertainment Tonight* co-hosts **Nancy O'Dell** and **Kevin Frazier**, to shooting a promo for their own show, the finalists are challenged to not only create great food but great TV.

"Viewers will be inspired watching these competitors pull out all the stops as they follow their dreams of becoming a *Food Network Star*," said Didi O'Hearn, Senior Vice President Programming, Food Network & Cooking Channel. "With Bobby and Giada leading the action, joined by an amazing group of world-class guest judges, the suspense of the season will be rivaled only by the big personalities and talent these finalists display."

The finalists competing this season are: **Rob Burmeister** (Staten Island, NY); **Erin Campbell** (Woodbury, MN); **Damiano Carrara** (Moorpark, CA); **Aaron Crumbaugh** (Spokane, WA); **Tregaye Fraser** (Atlanta, GA); **Yaku Moton-Spruill** (San Francisco, CA); **Melissa Pfeister** (Los Angeles, CA); **Ana Quincoces** (Coral Gables, FL); **Monterey Salka** (Nashville, TN); **Joy Thompson** (Thomasville, NC); **Havird Usry** (Augusta, GA); **Jernard Wells** (Atlanta, GA), and the winner of *Food Network Star: Comeback Kitchen*. *Comeback Kitchen* competitors battling it out to join the new season are **Penny Davidi** (season 7);





Matthew Grunwald (season 11); Martita Jara (season 8); Brianna Jenkins (season 6); Chris Kyler (season 10); Michele Ragussis (season 8) and Dominick Tesoriero (season 11).

Throughout the season, Bobby and Giada are joined by special guests who help determine who has what it takes to be the next face of Food Network including, Anne Burrell, Food Network Magazine Editor-in-Chief Maile Carpenter, Haylie Duff, Jesse Tyler Ferguson, Guy Fieri, Duff Goldman, Hannah Hart, Robert Irvine, Ali Larter, Katie Lee, Tia Mowry, Lorraine Pascale, Rev Run, Aarti Sequeira, Donal Skehan, Trisha Yearwood and Internet stars Rhett & Link.

Web series *Star Salvation* returns on <u>Sunday, June 12th</u> and goes live just after *Star's* east coast airing. Available on <u>FoodNetwork.com/Salvation</u> and hosted by last season's *Food Network Star* winner Eddie Jackson and Iron Chef Alex Guarnaschelli, the six-episode culinary contest gives one eliminated finalist a chance to re-enter the competition. The winner will re-enter *Food Network Star* on Sunday, July 24th.

This season once again features a fully-integrated, multi-platform partnership with **Volkswagen**, woven throughout the season and helping to drive the action of this extraordinary competition. A *Food Network Star* must excel on many fronts, and having the right partners, tools and expert guidance in place allows this season's group of finalists to compete at the level they need in their bid for stardom.

For more *Food Network Star*, fans can visit <u>FoodNetwork.com/Star</u> all season long for exclusive interviews, video, blogs, behind-the-scenes footage, photo galleries and more. Fans can also connect with each other and the show's stars on Facebook at <u>Facebook.com/FoodNetwork</u> and on Twitter with the hashtag #FoodNetworkStar.

Food Network Star is produced by LEG/Triage Entertainment.

###

FOOD NETWORK (www.foodnetwork.com) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to more than 100 million U.S. households and up to 35 million unique web users monthly. Since launching in 2009, Food Network Magazine's rate base has grown 13 times and is now the third largest monthly magazine on the newsstand, with over 12.4 million readers. Headquartered in New York, Food Network has a growing international presence with programming in more than 150 countries, including 24-hour networks in the United Kingdom, Asia, and the Europe, Middle East and Africa (EMEA) region. Scripps Networks Interactive (NASDAQ: SNI), which also owns and operates Cooking Channel (www.cookingchanneltv.com), HGTV (www.hgtv.com), DIY Network (www.diynetwork.com), Travel Channel (www.travelchannel.com) and Great American Country (www.gactv.com), is the manager and general partner.