

PERCEPTIONS
OF 
CONTROL 

69%

of people with type 2 diabetes uncontrolled on basal insulin believed being uncontrolled limits their activities, compared to 25% of physicians.¹

Gardener



Retired teacher



World traveller



78%

of people with type 2 diabetes uncontrolled on basal insulin reported how many insulin units taken per day as important for deciding whether they are in control, compared to 29% of physicians.¹



PERCEPTIONS
OF CONTROL

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Retired teacher, grandmother,
world traveller, gardener &
living with type 2 diabetes
on basal insulin

PHOTOGRAPHED AT HOME
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BY JESPER WESTLEY



1. Brod M, Pfeiffer KM, Barnett AH, et al. Perceptions of diabetes control among physicians and patients with uncontrolled type 2 diabetes using basal insulin. Poster presentation (#890) at the 51st European Association for the Study of Diabetes (EASD) Annual Meeting, 16 September 2015.

