

PERCEPTIONS  
OF  
CONTROL

68%

of people with type 2 diabetes uncontrolled on basal insulin reported how much they think about their diabetes as important for deciding whether they are in control, compared to 31% of physicians.<sup>1</sup>



Touch Panel

Grandfather



Vegan

Blogcaster



62%

of people with type 2 diabetes on basal insulin perceived being uncontrolled as interfering with how much they can accomplish during the day, compared to 23% of physicians.<sup>1</sup>



PERCEPTIONS OF CONTROL

1. Brod M, Pfeiffer KM, Barnett AH, et al. Perceptions of diabetes control among physicians and patients with uncontrolled type 2 diabetes using basal insulin. Poster presentation (#890) at the 51st European Association for the Study of Diabetes (EASD) Annual Meeting, 16 September 2015.



Derek Gardiner, UK

Blog-caster, grandfather, car enthusiast, vegan & living with type 2 diabetes on basal insulin

PHOTOGRAPHED AT HOME IN ESSEX, ENGLAND 2015 BY JESPER WESTLEY

