



iRobot® Roomba®

Vacuum Cleaning Robot

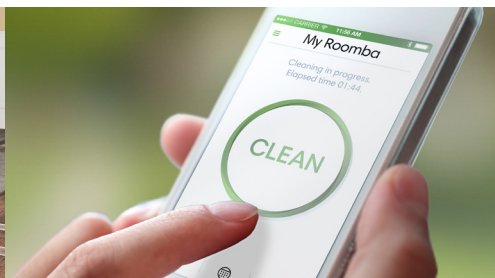
The iRobot Roomba® 980 vacuum cleaning robot is iRobot's most powerful cleaning system to date. With intelligent visual navigation, app control and Wi-Fi® connectivity, the new Roomba 980 cleans an entire level of a home.



SMART

Roomba 980 is the first Roomba that combines adaptive navigation with visual localization to clean an entire level of a home, recharging and resuming as needed until the job is done.

- Independently cleans an entire floor level in a home
- For the first time, Roomba uses iRobot's proprietary visual simultaneous localization and mapping (vSLAM®) technology to discover and map its environment
- Groundbreaking iAdapt® 2.0 Navigation with visual localization allows Roomba 980 to clean efficiently in open areas by moving in parallel lines while also taking advantage of the robot's suite of sensors to adapt its pattern when necessary, seamlessly navigating under furniture and around clutter



SIMPLE

The new iRobot HOME App gives users control over Roomba 980 from anywhere, anytime.

- Choose between Android or iOS versions of the iRobot HOME app
- Schedule Roomba up to seven times a week from the familiar smartphone interface
- Customize Roomba 980 cleaning features from the HOME App, like choosing between one or two pass cleaning, edge cleaning and Carpet Boost for a deeper clean
- The HOME App also provides information about cleaning status, customized tips and direct access to customer support



CLEAN

Roomba 980 is smart enough to detect different floor surfaces and optimize its cleaning power based on the type of floor it's cleaning.

- AeroForce™ Cleaning System with Carpet Boost provides twice the cleaning power¹ by automatically increasing the performance of the Gen 3 motor on carpet and rugs
- A new lithium ion battery provides up to two hours² of continuous cleaning
- Dirt Detect™ allows Roomba 980 to 'see' dirt and focus cleaning on areas that need it most
- At just 3.6 inches tall, Roomba is designed to fit under most furniture and kickboards so dirt has no place to hide
- Roomba 980 features a three-stage cleaning system that balances agitation, extraction and suction

¹Compared to Roomba® 600 and 700 series AeroVac™ systems.

²Tested in iRobot's Home Test Lab on hard floors. Run times may vary.

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