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**LEO BURNETT HIRES NEW DIRECTOR OF DIGITAL INTEGRATION**

*Josh Crick to Support Digital Growth and Expand Integrated Production Capabilities*

**CHICAGO – September 28, 2015** – Leo Burnett Chicago appointed Josh Crick as senior vice president, managing director of digital integration. In this newly created role, Crick will be responsible for driving agency growth through the integration and commercialization of Leo Burnett's expanding digital capabilities, including the recently announced quick-turn, high quality content creation offering, Greenhouse. He will also help innovate new services to meet the needs of potential and existing clients. To learn more about Greenhouse visit

<http://www.multivu.com/players/English/7635251-leo-burnett-greenhouse-production/>. Crick will report to Vincent Geraghty, executive vice president, executive director of production.

"Josh will be instrumental to Leo Burnett as we rapidly grow our digital production offerings," said Geraghty. "Our clients' needs evolve quickly, and Greenhouse is an

example of our commitment to adding relevant capabilities and services to help those clients adapt and grow their businesses.”

Crick joins Leo Burnett Chicago from David and Goliath in Los Angeles where he led the agency’s digital practice throughout the past three years. He also worked on the new-business team, helping them with notable wins such as Zico, LG Mobile and Jack in the Box.

“I’m excited to join a legendary agency of storytellers and help them integrate emerging technologies, capabilities and resources to deliver great work for our clients,” said Crick. “Greenhouse is an excellent example of an industry-leading approach to creating good, on-brand creative fast. It’s the first of many exciting announcements we will have in the coming months regarding the advancement of our digital offerings.”

### **About Leo Burnett Worldwide**

[Leo Burnett Worldwide](#) believes in using creativity to drive dynamic business change for its clients. Through a HumanKind approach to marketing, the agency puts a brand’s purpose at the center of communications to transform human behavior. Part of the [Publicis Groupe](#), Leo Burnett Worldwide is one of the world’s largest agency networks with 85 offices and more than 8,000 employees. The global agency works with some of the world’s most valued brands including Coca-Cola, Fiat, Kellogg’s, Kraft, McDonald’s, Nintendo, P&G, Samsung and Tata among others. For the past six years, Leo Burnett has been ranked #1 in "New World Thinking" by The Gunn Report and was named an Agency to Watch on Advertising Age's 2015 A-List. In 2015, Leo Burnett was named "Network of the Year" at the International ANDY Awards, Art Directors Club, AdFest, Dubai Lynx, International YoungGuns Awards and AWARD

Awards. To learn more about Leo Burnett Worldwide and its rich, 80-year history of creating iconic brands, visit our [site](#), [Facebook](#) page and follow us via [@leoburnett](#).

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