



ADDITIONAL PERFORMERS REVEALED FOR FIRST EDITION OF “LATIN AMERICAN MUSIC AWARDS” LIVE OCTOBER 8 ON TELEMUNDO

Paulina Rubio, Daddy Yankee, Yuri, Jesse & Joy, Reik, Farruko, Fonseca, and Shaggy join stellar lineup; Angelica Vale, Gaby Espino, Maria Celeste Arraras, Calibre 50, Chino y Nacho and Chiquis Rivera to present awards

Miami, FL (September 17, 2015) – The anticipation continues to grow for the first-ever “Latin American Music Awards” with the addition of eight artists to its exciting list of performers, and the first set of celebrities scheduled to present awards. The coveted event, taking place on Thursday, October 8, 2015 from the prestigious Dolby Theater in Hollywood, California, will begin with a one-hour red carpet pre-show special at 8pm/7c, followed by the Awards Show at 9pm/8c to broadcast live on TELEMUNDO, and simultaneously on NBC Universo. The night will culminate at 11:35pm/10:35c, with an exclusive behind-the-scenes look during the special “Latin American Music Awards: Acceso VIP.”

The inaugural “Latin American Music Awards” will showcase performances by Mexican singer, actress, television music competition judge, model and businesswoman **Paulina Rubio**, also known as the Queen of Latin Pop and nominee for *Favorite Female Artist*; three-time “Latin AMAs” nominee and Puerto Rican urban super star **Daddy Yankee**, who is embarking on his first world tour; Latin pop singer, actress and TV host **Yuri**, a renowned platinum recording artist; Mexican brother and sister duo **Jesse & Joy**, who just launched their powerful new single “Ecos de Amor” and are up for *Favorite Duo or Group-Pop/Rock*; award-winning Latin pop trio **Reik**, currently celebrating 10 years since their 2005 debut album proved a phenomenon and nominee in the category of *Favorite Duo or Group-Pop/Rock*; Puerto Rican Reggaeton singer-songwriter **Farruko**, one of the most exciting young musical acts from the genre who is up for *Favorite Song-Tropical*; Colombian singer-songwriter **Fonseca**, who is set to release his much awaited album “Conexión”; and Jamaican-American reggae fusion singer and DJ **Shaggy**, who boasts more than two decades of chart-topping songs around the world. They join previously announced performances by **Lil Jon, Yandel, Natalie La Rose, Jencarlos Canela, Maluma, Luis Coronel, CD9, Gloria Trevi, Gerardo Ortiz** and **Il Volo**.

The awards celebration will honor today’s most influential and iconic Latin artists, as voted by the fans in the traditional format of the “American Music Awards,” the world’s biggest fan-voted award show. Confirmed award presenters include TV personalities **Angelica Vale, Gaby Espino, and Maria Celeste Arraras**, and musical artists **Calibre 50, Chino y Nacho** and **Chiquis Rivera**. Fans from the United States and Puerto Rico can vote online now at www.LatinAMAs.com/vota, through Wednesday, September 30th at 12pm Eastern Time to determine the winners. Fans worldwide can vote via Twitter by posting a tweet that contains first and last name of the nominee, category and the hashtag #LatinAMAs. Information about the voting process for the “Latin American Music Awards,” as well as exclusive content about this year’s event, can be found at LatinAMAs.com - the official website of the 2015 “Latin American Music Awards”.

For the latest news, be sure to follow the “Latin American Music Awards” on social and join the conversation by using the official hashtag #LatinAMAs.

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Join the Conversation: #LatinAMAs

LatinAMAs Tweet: [@paurubio](https://twitter.com/paurubio) @daddy_yankee @ReikMx @jesseyjoy @OficialYuri @gabyespino @MariaCeleste at the first [@LatinAMAs](https://twitter.com/LatinAMAs) oct. 8 on [@TELEMUNDO](https://twitter.com/TELEMUNDO)

ABOUT TELEMUNDO

TELEMUNDO, a division of NBCUniversal Hispanic Enterprises and Content, is a world-class media company, leading the industry in the production and distribution of high-quality Spanish-language content across its multiplatform portfolio to U.S. Hispanics and audiences around the world. TELEMUNDO's multiple platforms include the TELEMUNDO Network, a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events, reaching U.S. Hispanic viewers in 210 markets through its 17 owned stations, broadcast and MVPD affiliates; TELEMUNDO Digital Media, which distributes TELEMUNDO's original content across digital and emerging platforms including mobile devices and www.TELEMUNDO.com; an owned and operated full power station in Puerto Rico that reaches 99% of all TV households in that DMA; and TELEMUNDO Internacional, the international distribution arm which has positioned TELEMUNDO as the second largest provider of Spanish-language content worldwide by syndicating content to more than 100 countries in over 35 languages.

ABOUT DICK CLARK PRODUCTIONS

dick clark productions (dcp) is the world's largest producer and proprietor of televised live event entertainment programming with the "Academy of Country Music Awards," "American Country Countdown Awards," "American Music Awards," "Billboard Music Awards," "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest," "Golden Globe Awards," "Hollywood Film Awards" and the "Streamy Awards." Weekly television programming includes "So You Think You Can Dance" from 19 Entertainment, a division of CORE Media Group and dcp; "KNOCK KNOCK LIVE" from XIX Entertainment and dcp, "World's Funniest" from Jukin Media and dcp; as well as "BOOM!" from Keshet DCP, the joint venture between Keshet International (KI), the global distribution and production arm of Keshet Media Group and DC Media, the parent company of dcp. dcp also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of award-winning shows, historic programs, specials, performances and legendary programming. For additional information, visit www.dickclark.com.

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