



TELEMUNDO'S MUCH ANTICIPATED DRAMA SERIES "CELIA," INSPIRED BY THE LIFE OF CELIA CRUZ, PREMIERES ON TUESDAY, OCTOBER 13 AT 8PM/7C

Preceding the Series Premiere, the Network will Pay Homage to the Legendary "Queen of Salsa" at the First-ever "Latin American Music Awards," Set to Air Live from the Dolby Theater in Los Angeles on October 8 (9pm/8c)

In a First-ever for the Network, the first three episodes of "Celia" will be Available to Viewers through Video on Demand Prior to October 13th Premiere

Miami, FL – September 24, 2015 – TELEMUNDO's upcoming drama series "Celia" will premiere on Tuesday, October 13 at 8pm/7c. Preceding the premiere, the network will pay homage to legendary Cuban singer, Celia Cruz, with a musical tribute during the first-ever "Latin American Music Awards" live from the Dolby Theater in Los Angeles, on Thursday, October 8 (9pm/8c). The musical tribute will feature recording artists La India, Maluma, Yuri, and Aymee Nuviola, who also makes her acting debut in the series "Celia." Inspired by the life of the "Queen of Salsa," the drama series narrates the life and musical legacy of a woman who launched her career in the middle of the Cuban revolution, in an era when female singers didn't have a place on a stage. In a first-ever for the network, the first three episodes of "Celia" will be available through Video on Demand prior to television premiere.

Featuring a stellar cast including actors **Jeimy Osorio** and **Modesto Lacen**, who give life to Celia Cruz and Pedro Knight during their younger years, with the introduction of **Aymee Nuviola** and **Willie Denton** playing the couple in their later years, "Celia" is a Fox Telecolombia production that TELEMUNDO brings to its screen delivering a new and innovative programming style to its viewers. The drama series is directed by Victor Mallarino alongside Liliana Bocanegra, with Nelson Martinez as Executive Producer and a script based on a screenplay by Andres Salgado and Paul Rodriguez.

The "Latin AMAs" tribute, to be presented by "Celia" stars **Jeimy Osorio** and **Modesto Lacen**, will be produced by renowned record producer **Sergio George** and feature a medley of Celia's greatest hits performed by **Aymee Nuviola**, also known as "La Sonera del Mundo," salsa and house music singer-songwriter, **La India**, widely known as "The Princess of Salsa"; Colombian new sensation **Maluma**; and platinum recording artist, actress and TV host **Yuri**.

The "Latin American Music Awards" will honor today's most influential and iconic Latin artists, as voted by the fans in the traditional format of the "American Music Awards," the world's biggest fan-voted award show. Confirmed performers to date include **Paulina Rubio**, **Daddy Yankee**, **Jesse & Joy**, **Reik**, **Farruko**, **Fonseca**, **Shaggy**, **Lil Jon**, **Yandel**, **Natalie La Rose**, **Jencarlos Canela**, **Maluma**, **Luis Coronel**, **CD9**, **Gloria Trevi**, **Gerardo Ortiz** and **Il Volo**. Information about the voting process for the "Latin American Music Awards," as well as exclusive content about this year's event, can be found at LatinAMAs.com - the official website of the 2015 "Latin American Music Awards". For the latest news, be sure to follow the "Latin American Music Awards" on social and join the conversation by using the official hashtag #LatinAMAs.

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ABOUT TELEMUNDO

TELEMUNDO, a division of NBCUniversal Hispanic Group, is a world-class media company, leading the industry in the production and distribution of high-quality Spanish-language content across its multiplatform portfolio to U.S. Hispanics and audiences around the world. TELEMUNDO's multiple platforms include the TELEMUNDO Network, a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events, reaching U.S. Hispanic viewers in 210 markets through its 17 owned stations, which includes a full power station in Puerto Rico that reaches 99% of all TV households in that DMA, and broadcast and MVPD affiliates; TELEMUNDO Digital Media, which distributes TELEMUNDO's original content across digital and emerging platforms including mobile devices and www.telemundo.com; and Telemundo Internacional, the international distribution arm which has positioned TELEMUNDO as the second largest provider of Spanish-language content worldwide by syndicating content to more than 120 countries in over 40 languages.

ABOUT DICK CLARK PRODUCTIONS

dick clark productions (dcp) is the world's largest producer and proprietor of televised live event entertainment programming with the "Academy of Country Music Awards," "American Country Countdown Awards," "American Music Awards," "Billboard Music Awards," "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest," "Golden Globe Awards," "Hollywood Film Awards" and the "Streamy Awards." Weekly television programming includes "So You Think You Can Dance" from 19 Entertainment, a division of CORE Media Group and dcp; "KNOCK KNOCK LIVE" from XIX Entertainment and dcp, "World's Funniest" from Jukin Media and dcp; as well as "BOOM!" from Keshet DCP, the joint venture between Keshet International (KI), the global distribution and production arm of Keshet Media Group and DC Media, the parent company of dcp. dcp also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of award-winning shows, historic programs, specials, performances and legendary programming. For additional information, visit www.dickclark.com.

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