



FOR IMMEDIATE RELEASE

Undergarment Brand Brings Comfort and Functionality To Outerwear ***Tommy John Launches “Athleisure” Line***

New York, NY. (November 10, 2015) – Tommy John, the company that revolutionized men’s undergarments, has reimagined athletic leisurewear by launching an exceptional collection of outerwear: Athleisure.

Designed for the man of today that seeks both comfort and style, Athleisure combines Tommy John’s eye for design, appetite for innovation and scientific curiosity. The outerwear collection is comprised of sweatshirt, hoodie, henley and sweatpants all of



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– Tom Patterson, Founder & CEO

which feature pre-shrunk smart fabrics with a 4-way stretch technology that allows the garments to retain their shape. The modern design of the collection gives a sophisticated feel to leisurewear without compromising comfort and performance.

Tommy John thoughtfully incorporated stylish elements with innovative traits like a dual-purpose mock neck and hoodie combination along with anti-microbial mesh pocketing that keep the hands warm and pockets clean. The company’s expertise in developing innovative technologies in undergarments is

now translated to an outerwear line that appeals to the modern man who desires stylish clothing without sacrificing comfort.

“Since our first undershirt was sold, our goal has been to redefine comfort for men, and now we offer all men comfort from the inside out,” says Tom Patterson, Founder & CEO of Tommy John. “It’s all about layers that adapt to the way the 21st century man moves and lives. He can now be comfortable in his own skin and in any situation. From work to date night, to weekends, our Athleisure pieces can be dressed up or dressed down to accommodate the busier lifestyle of today’s man.”

Athleisure is available in the following options:

- French Terry Sweatshirt
 - Color: Black & Dress Blue, Grey & Black
 - Unit cost: \$90.00
 - Sizes: S-XXL



Tommy John®

- French Terry Hoody With Mock Neck Zip-Up
 - Color: Black, Grey, Dress Blue
 - Unit cost: \$120.00
 - Sizes: S-XXL
- French Terry Sweat Pant
 - Color: Black, Grey, Dress Blue
 - Unit cost: \$88.00
 - Sizes: S-XXL
- Long Sleeve Henley
 - Color: Grey, Dress Blue
 - Unit cost: \$72.00
 - Size: S-XXL

All Tommy John products can be found at Nordstrom, over 100 premium men's stores, and online at <https://www.tommyjohn.com/>

About Tommy John

Founder Tom Patterson is a former medical salesman. In 2008, with no prior experience in the fashion industry, he decided to find solutions for himself with his undergarments and Tommy John was born.

Tommy John is the company committed to addressing the real problems men have with their undergarments. The first successful product launched by Tommy John was a patented undershirt that stays tucked in, while eliminating excess fabric. Over time the company added underwear, socks, T-shirts and loungewear to its offerings. Each product contains proprietary fabrics, innovative fit and functionality that eliminate unnecessary adjustments, discomfort, untucking and bunching.

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