

Additional Partner Quotes

“We are looking forward to working with all of the Project Yellow Light partners to share this message as far and wide as possible. Mazda Motorsports is proud that we have so many young professional racers who are stepping up to the role of peer mentors. Professional racers are indeed focused drivers and focused drivers are safe drivers.”

- *John M. Doonan, Director, Mazda Motorsports, Mazda North American Operations*

“Your inspiring films have the ability to reach fellow students and they champion a life-saving message that no text or call is important enough to take your eyes off the road. U-Haul customers and their families will experience safer travels directly as a result of their excellent work.”

- *Stuart Shoen, U-Haul Executive Vice President*

“Our tireless commitment to keeping our customers, our equipment and our roads safe make Project Yellow Light a great match for our organization,” U-Haul Executive Vice President Stuart Shoen said. “Our hope is to form a lasting partnership that will continue to advance this life-saving message, particularly to our young people. U-Haul continues to be a corporate leader in spreading awareness on distracted driving and implementing clear initiatives – internally and externally – that guard against this. No text or call is important enough to take your eyes off the road.”

- *Stuart Shoen, U-Haul Executive Vice President*

Additional Partner Company Information

Mazda Motorsports

Mazda is the number-one brand for road-racers across North America. Thousands of Mazda powered grassroots racers compete in various classes with the SCCA and NASA highlighted by Spec Miata, the world’s largest spec class with over 2,500 cars built. In 2006 Mazda established the MAZDASPEED Motorsports Development Ladder to assist racers in moving up through the ranks. This includes the Mazda Road to Indy and the Mazda SportsCar Racing Academy. Mazda North American Operations is headquartered in Irvine, Calif., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at www.mazdausamedia.com.

U-Haul

Since 1945, U-Haul has been the No. 1 choice of do-it-yourself movers, with a network of more than 20,000 locations across all 50 states and 10 Canadian provinces. U-Haul customers’ patronage has enabled the U-Haul fleet to grow to more than 135,000 trucks, 107,000 trailers and 38,000 towing devices. U-Haul offers more than 491,000 storage units and more than 44 million square feet of self-storage space at its owned and managed facilities. U-Haul is the largest installer of permanent trailer hitches in the automotive aftermarket industry and remains the largest propane retailer in the U.S.

