



piccing+

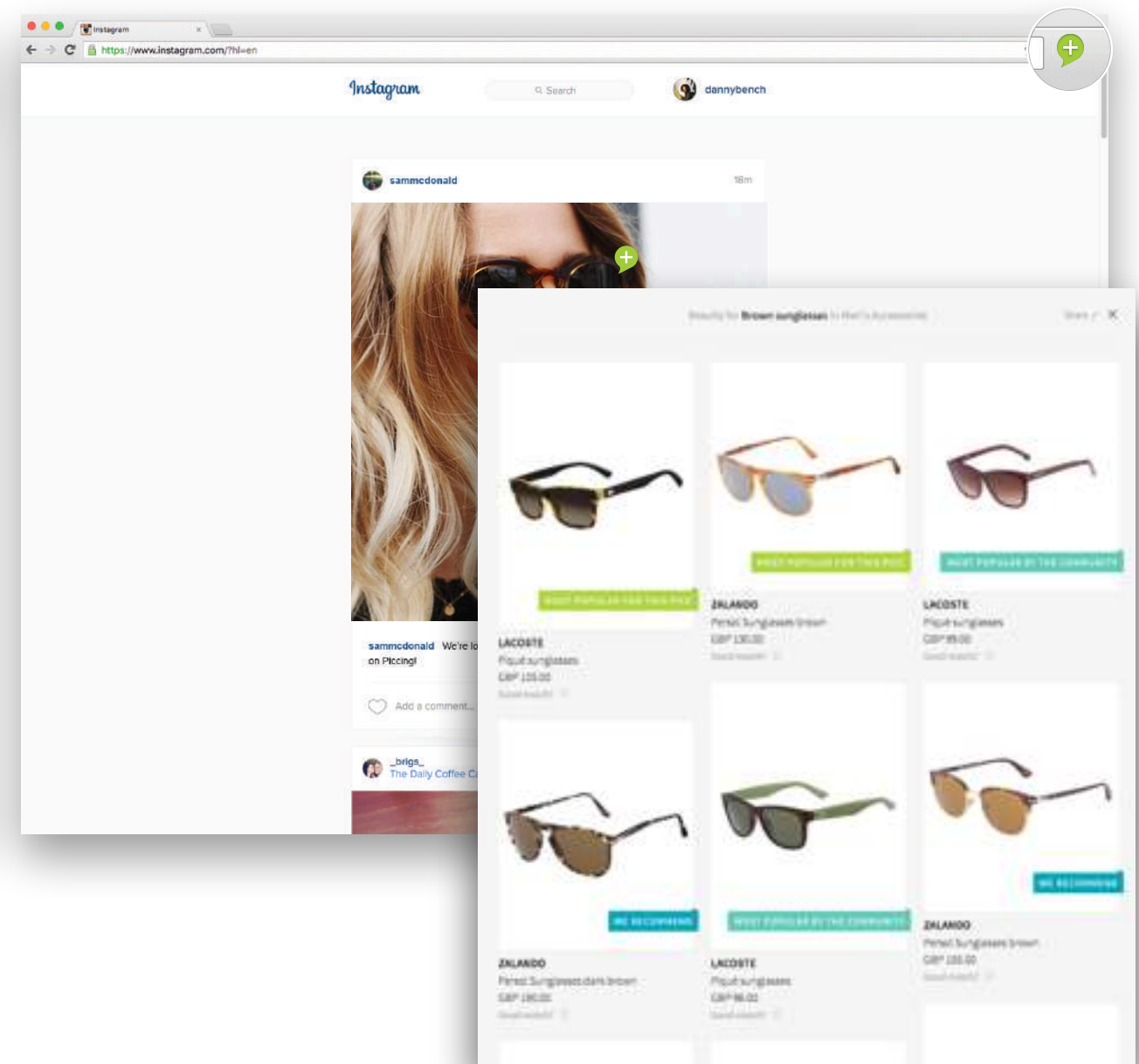
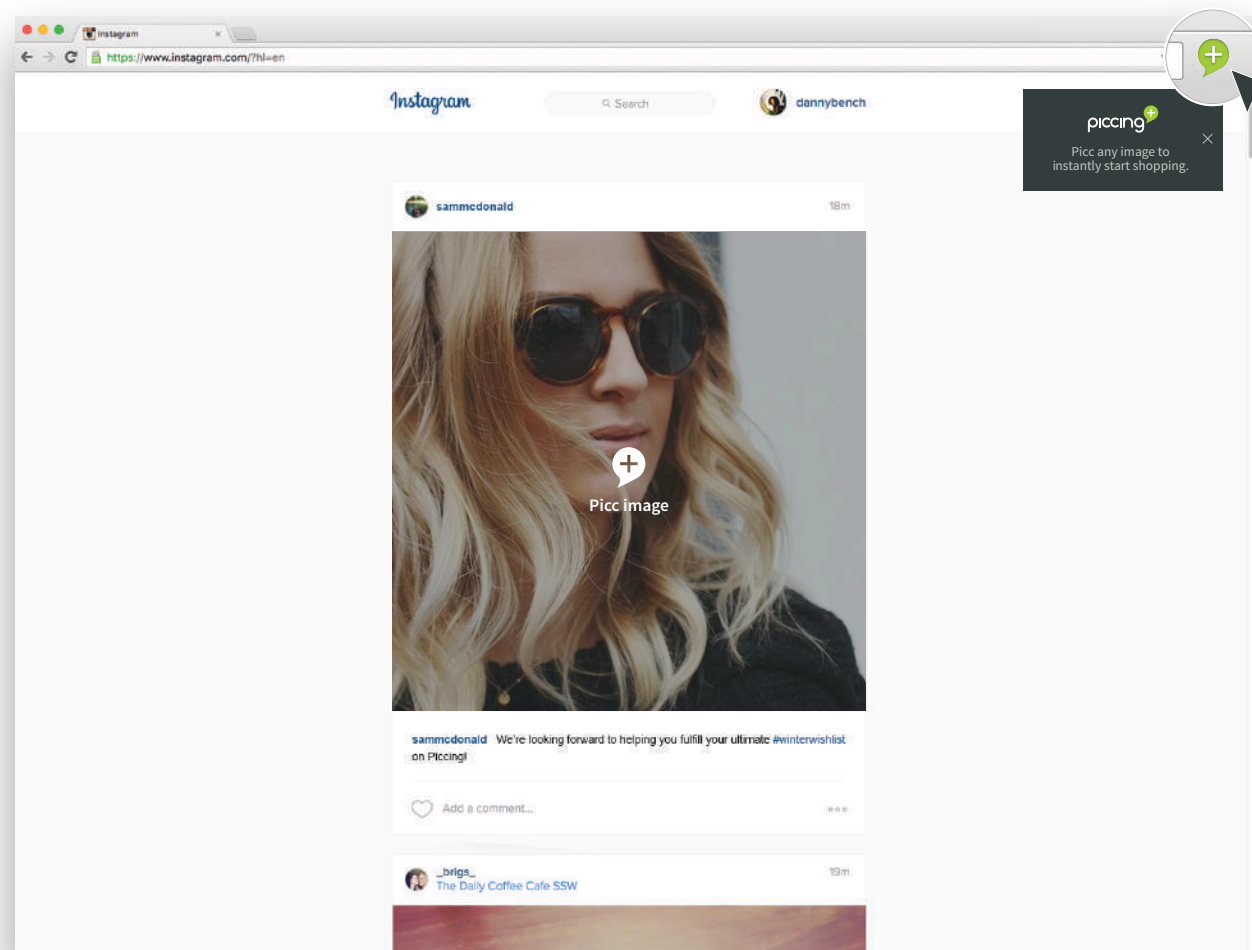
**NEW!** Get our Picc Browser Button





# OUR BIGGEST RELEASE YET

Today's release is built on top of 3 years of intensive research & development to be able to deliver the **fastest**, most **effective** and **easiest** way to **shop online**.



# NEW FEATURES TO IMPROVE USER EXPERIENCE:



## Ubiquitous Digital Shopping

*Omnipresent, appearing, or found everywhere.*

Shop directly from anywhere on the internet



## GuidedFLOW 1.0

Auto suggestions and visual support



## SmartMATCH Technology

Algorithmic and user-based match results



## Suggestion Engine

Finds similar piccs



200% more vendors



# UBIQUITOUS DIGITAL SHOPPING

Shop directly from anywhere on the internet

The **Piccing Browser Button** allows users to:

- Directly shop **any item** in **any image** on **any website** on the internet.
- Make **all social media platforms shoppable** such as Facebook, Twitter, Instagram, Tumblr and Pinterest.



Available for CHROME / SAFARI / FIREFOX / OPERA

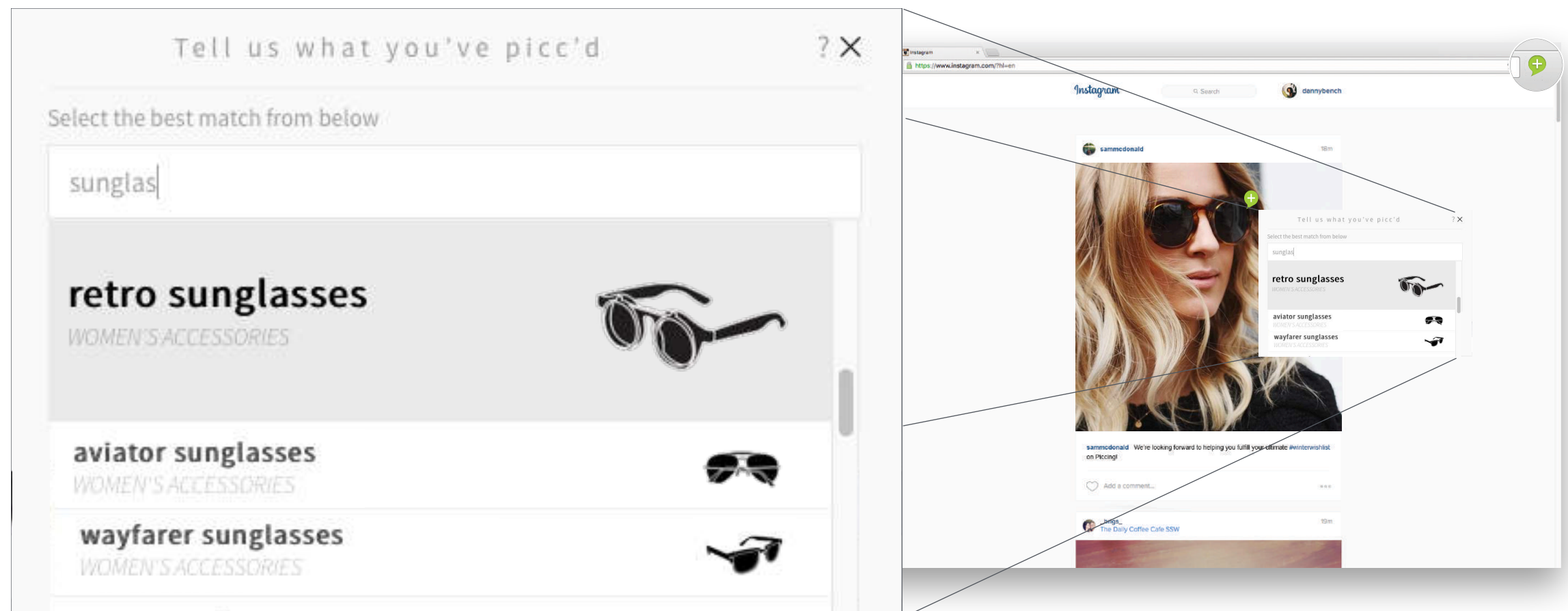


# GuidedFLOW 1.0

## Auto suggestions and visual support

Get the fastest and most accurate results using Piccing's GuidedFLOW, with auto suggestions of keywords and visual support of shapes.

- Auto suggestion of keywords during the Picc Process
- Visual support via shapes



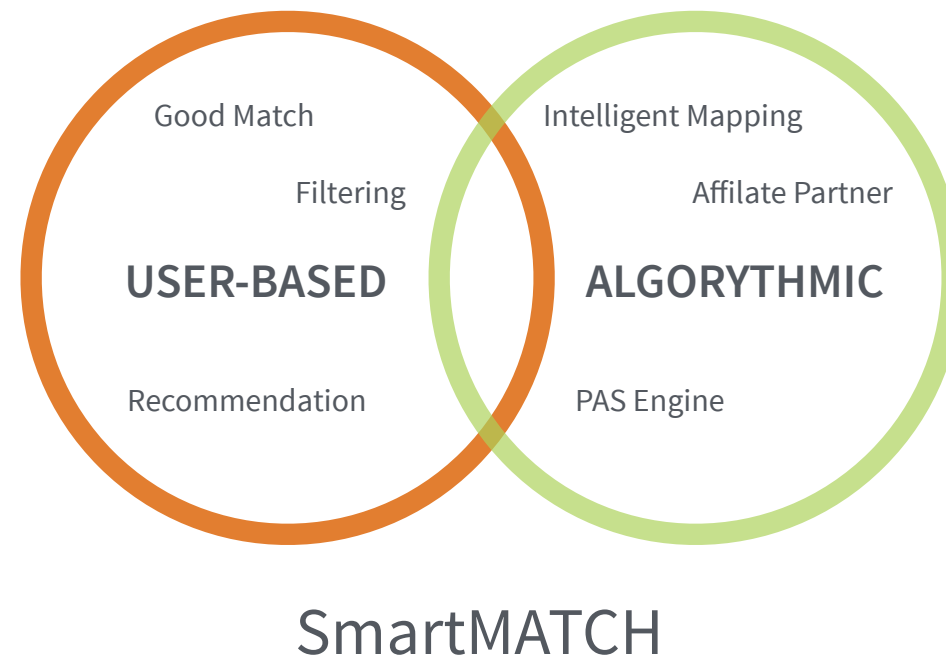


# SmartMATCH 1.0

## Algorithmic and user-based match results

The initial **SmartMATCH** technology in place combines user-based and algorithmic methods to **find similar products**

Self-learning algorithmic engine called “PAS,” allows for realtime crawling through vendor catalogue, good matches and intelligent mapping on similar products.



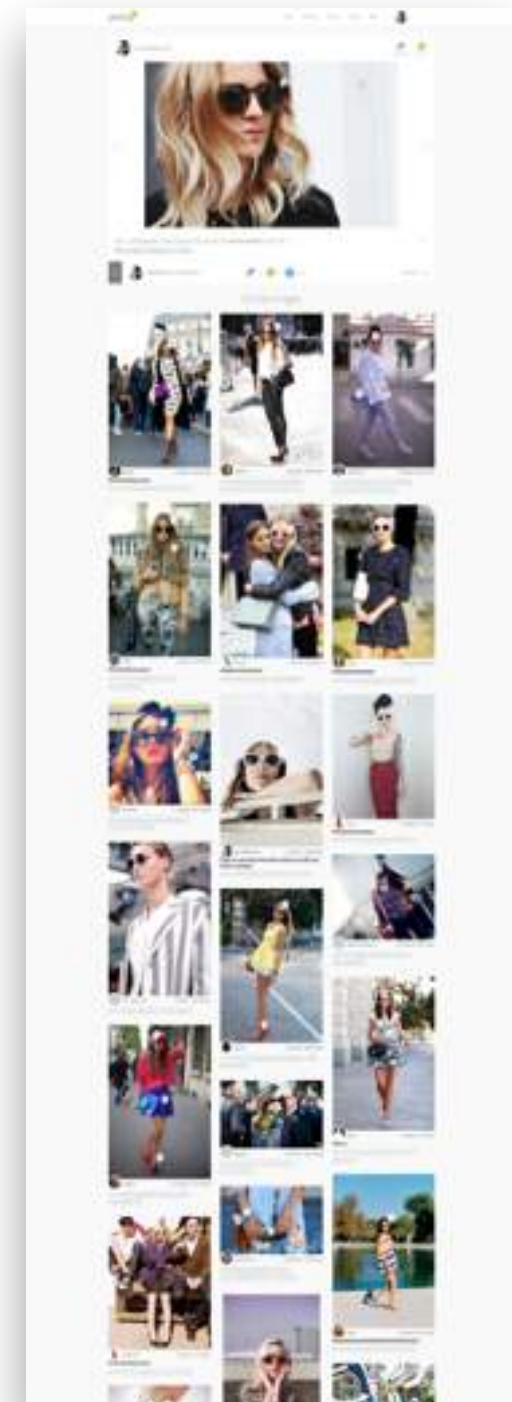


# SUGGESTION ENGINE

Finds similar piccs

Thanks to the introduction of the suggestion engine, once a user has picc'd something and is on the single view of the picc, they will receive suggestions with similar styles based on the item that has been picc'd.

- **instant** suggestion algorithm
- self-learning (the **more** you picc the **better** the suggestions)





# 200% MORE VENDORS

Finds similar piccs

Piccing's SmartMATCH Technology works together with more than XX retailers from big brands such as Urban Outfitters, Forever 21, Uniqlo, French Connection and Zappos.



URBAN OUTFITTERS

FRENCH CONNECTION

FOREVER 21

