




Early 1900's
The famous Sears™ catalog offers first prefabricated houses**.



1976
HUD Code put in place to regulate strength, durability and efficiency of homes.




2003
Clayton Homes is acquired by Warren Buffett's Berkshire-Hathaway company.



2015
Clayton focused on answering specific homeowner needs by designing homes with different lifestyles in mind, even introducing 'tiny homes'.

1950's-1960's
"Mobile homes" gain in popularity as flexible and affordable options for the country's post-war population swell.




1997
ENERGY STAR® offers regional certification to manufactured homes for energy efficiency and sustainability.



2000's-2010
Manufactured homes continue to become more modern and innovative, while maintaining their affordable prices.



2016
Clayton embraced efficiency and sustainability by adopting ISO 14001 building standards at each home building facility and introduced the Energy Smart Home™ upgrade package which helps conserve energy and lower energy costs.



The Story of the Modern Manufactured Home