



Senior's Wish of a Lifetime to Fly In a Hot Air Balloon Comes True
Ninety-Three-Year-Old Fulfills Dream Over the Foothills of the Rocky Mountains

Scotty Hart, 93, is a resident at Brookdale Boulder Creek, a senior living community in Colorado, and a former meteorologist. She was considered a pioneer as she was one of only four women in the profession during the 1940's. Her connection to the weather and her love of Colorado's skyline made it was her Wish of a Lifetime to enjoy its view from a hot air balloon. Thanks to Brookdale and Wish of a Lifetime, this Wish came true in July when Scotty took flight in a hot air balloon to witness the sky she had study her entire life from a new perspective.

"It was wonderful," said Scotty about her Wish adventure. "The sky is the place for me!"

Scotty Grew up on a homestead in Iowa and has always put the needs of others before her own. She helped care for her ailing grandparents when she was a young girl. She helped raise her brother's six children when he and his wife tragically passed away. She was the primary caregiver for her husband of 40 years before he passed away 10 years ago. For 22 years, she even made time to volunteer at her local hospital and was also very active in the American Meteorology Society. Her life that was full of love and caring for others makes this wish even more special.

In 2010, Brookdale Senior Living and Wish of a Lifetime formed a partnership to provide a helping hand in making some of the dreams of Brookdale's residents come true. To request a Wish, residents fill out a Wish application explaining an experience they would like to have fulfilled and how that experience relates to one or more dimensions of Brookdale's Optimum Life® platform. Optimum Life cultivates whole-person wellness through fulfillment in the six key dimensions: purposeful, emotional, physical, social, spiritual and intellectual. Since the partnership's inception, more than 600 Brookdale seniors have had their Wish granted.

For more information about Brookdale and Wish of a Lifetime visit brookdale.com and wishofalifetime.org

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About Brookdale

Brookdale Senior Living Inc. is the leading operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions primarily within properties that are designed, purpose-built and operated to provide high quality service, care and living accommodations for residents. Currently Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with approximately 1,114 communities in 47 states and the ability to serve over 107,000 residents. Through its ancillary services program, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services.

About Wish of a Lifetime

Wish of a Lifetime™ fosters respect and appreciation for deserving seniors by fulfilling their life-enriching Wishes. Founded in 2008 by two-time Olympic skier, World Cup gold medalist, entrepreneur, and former NFL football player Jeremy Bloom in living honor of his grandmother, Wish of a Lifetime has made over 1,000 Wishes come true for seniors in all 50 states and the District of Columbia. The organization aims to create a positive shift in the way society views and values aging by sharing the stories of its inspiring Wish recipients with those of all generations. After experiencing a wish, 93 percent of Wish recipients stated they felt their quality of life improved and 76 percent said they felt their overall health improved. To learn more about the organization or to help fulfill a senior's Wish visit www.wishofalifetime.org