

# **FACT SHEET**

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Website – <u>theparkvegas.com</u> Facebook – <u>The Park Vegas</u> Twitter – <u>@theparkvegas</u> Instagram – <u>@theparkvegas</u> Hashtag: #ThePark

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### **Fast Facts**

• Grand opening: April 4, 2016

• A wholly owned subsidiary of MGM Resorts International (NYSE: MGM)

Cost: \$100 million

Size: 3 acres

• The Park Designers

Architect of Record: Marnell Architecture

- !melk landscape architecture & urban design
- Cooper Robertson & Partners

### The Park Overview

- Located between Monte Carlo and New York-New York, The Park is an immersive outdoor dining and entertainment district adjacent to T-Mobile Arena, the city's new 20,000-seat sports and entertainment venue
- A central gathering place and an oasis from the hustle and bustle of The Strip
- Programmed live entertainment will include acoustic guitarists, performance artists and special events
- Features a collection of diverse restaurants, engaging public art and dramatic desert landscaping
- Standout design elements include monumental shade structures, theatrical lighting, dynamic 100-foot-long water walls and meta-quartzite stone sourced from local quarry Las Vegas Rock
- Sustainable elements throughout The Park include drought-tolerant desert landscaping, water conservation systems, locally sourced and recycled materials and energy-efficient processes
- Recipient of the 2016 Water Hero Award from the Southern Nevada Water Authority recognizing businesses or individuals dedicated to water conservation and devoted to saving millions of gallons of water annually

# **Restaurants**

Casual restaurants and bars with outdoor seating create a colorful patio ambiance. Ranging from fast-casual to mid-level, each offering is a unique-to-market brand or an established favorite.

#### **Beerhaus**

- Opened April 4, 2016
- Cuisine: Savory rotisserie sandwiches, sausages and snacks with hormone-free meat and regionally sourced produce
- Beverage Program: Innovative beer program featuring local and regional craft beers as well as draft cocktails
- Bar games include foosball, shuffle board and ping pong to encourage socializing
- Hours:
  - Sunday Thursday: 11 a.m. 1 a.m.
  - o Friday Saturday: 11 a.m. 3 a.m.
- Capacity: 340
- Square footage: 5,500
- Phone: (702) 692-BEER (2337)

#### Bruxie

- Opened April 4, 2016
- Cuisine: Fast-casual, gourmet waffle sandwiches offering both savory and sweet options
- Beverage Program: Premium beer and wine with adult shakes
- Hours:
  - o Sunday: 8 a.m. 11 p.m.
  - o Monday Thursday: 10 a.m. 11 p.m.
  - o Friday 10 a.m. Midnight
  - o Saturday: 8 a.m. Midnight
- Capacity: 110
- Square footage: 3,000
- Phone: (702) 728-2981

# California Pizza Kitchen (CPK)

- Opened April 4, 2016
- Cuisine: Signature hand-tossed, hearth-baked pizzas; inventive, seasonally inspired main plates; shareables; unique pastas and salads
- Beverage Program: Handcrafted cocktails, premium wines and locally brewed craft beers
- Hours:
  - o Sunday Thursday: 10:30 a.m. Midnight
  - o Friday Saturday: 10:30 a.m. 2 a.m.
- Capacity: 270
- Square footage: 7,987
- Phone: (702) 749-0180

#### Sake Rok

- Opened April 4, 2016
- Cuisine: Sushi and Japanese cuisine
- Beverage Program: Private sake label
- Hours:
  - o Monday-Friday: Noon 10 p.m.
  - Saturday-Sunday: 11 a.m. Late
- Capacity:
  - o Main floor: 200
  - Sakura Terrace (private event space with 1,300-square-foot balcony): 150
- Square footage: 13,000
- Phone: (702) 706-3022

# **Shake Shack**

- Opened Dec. 29, 2014
- Cuisine: Modern day "roadside" burger stand serving all-natural burgers, flat-top dogs, frozen custard and more
- Beverage Program: Beer and wine
- Hours:
  - o Sunday Thursday: 11 a.m. Midnight

- Friday Saturday: 11 a.m. 2 a.m.
- Capacity: 287
- Phone: (702) 740-3311

#### Landscape

- Inspired by the Mojave Desert
- Extensive research done on the geographic and geologic context of the Las Vegas desert
- More than 200 mature trees and 3,000 plants
- Natural vegetation such as agave, yucca, Acacias and Mesquites are native to the desert and drought tolerant

# **Shade Structures**

- 16 iconic shade structures double as color-changing art installations
- Each weighs between 26,000 and 44,000 pounds
- Range in height from 55 to 75 feet tall
- 2,000+ hours per structure to complete
- One-of-a-kind design created in the Netherlands by IHC Studio Metalix was the builder of the shade structures; firm specializes in the design and construction of ships and aircrafts

### Las Vegas Rock

- More than 1,000 tons and 600 geometric pieces of red meta-quartzite stones locally sourced from Las Vegas Rock's quarry
- Las Vegas Rock holds a geological patent for the unique meta-quartzite stone mined from the 900acre Rainbow Quarry
- The deposit was formed by prehistoric sand dunes nearly 200 million years ago, but only since the 20<sup>th</sup> century mining boom has it been a stone quarry. In operation since the 1920s, Rainbow Quarry thrives today thanks to Las Vegas Rock's sustainable extraction efforts
- Signature planters feature windswept, red meta-quartzite walls with inset seating formed by rounded white quartz benches

### **Water Walls**

- Two 8-foot-tall water walls, inspired by the Nevada desert's natural springs, serve as a pathway
  - Each wall is 100 feet long
  - The slanted walls are covered in smooth black beach stones harvested by divers from Indonesian lagoons
  - Brushed black granite slab from India was fabricated as the cap stones and accents to the water wall

### **Bliss Dance**

- The sculpture, created by artist Marco Cochrane, combines technology and elegance into a modern steel sculpture celebrating beauty, humanity and power
- 40 feet tall
- Weighs 7,500 pounds
- 3,000-colored LED lights illuminate the sculpture at night
- Constructed with stainless steel rods, cable and mesh
- 10,000+ hours to complete
- Debuted at Burning Man 2010
- Depicts dancer Deja Solis
- One piece in a tri-part series: Bliss Dance, Truth is Beauty and R-Evolution

#### Sustainability

- Integrated environmental sustainability program with operational focuses on energy and water conservation, green building and waste management through cutting-edge technology and innovative design
- The restaurant corridor was built to LEED Gold standards
- Nearly 75 mature trees were replanted from the original site enhancing the lush environment
- Furniture, shade structures, waste bins, tree grates and building structures all were manufactured using combinations of pre- and post-consumer recycled steel
- More than 80 percent of the waste generated during construction was recycled

- Asphalt existing on-site has been salvaged, ground and recycled to create new paved surfaces within the development
- Point-source drippers conserve 72 percent more than traditional sprinklers

# Wi-Fi

- Complimentary Wi-Fi throughout The Park
- 10 Mbps for MGM Resorts' hotel guests
- 3 Mbps for visitors
- The high-density Wi-Fi system is the highest-performing, next generation wireless LAN in the hospitality industry
- Integrated into MGM Resorts properties' Wi-Fi for seamless connectivity to and from The Park, any MGM Resorts destination and T-Mobile Arena
- Available at the following MGM Resorts destinations: Bellagio, ARIA, Vdara, The Shops at Crystals, MGM Grand, Mandalay Bay, Delano Las Vegas, The Mirage, Monte Carlo, New York-New York, Luxor and Excalibur