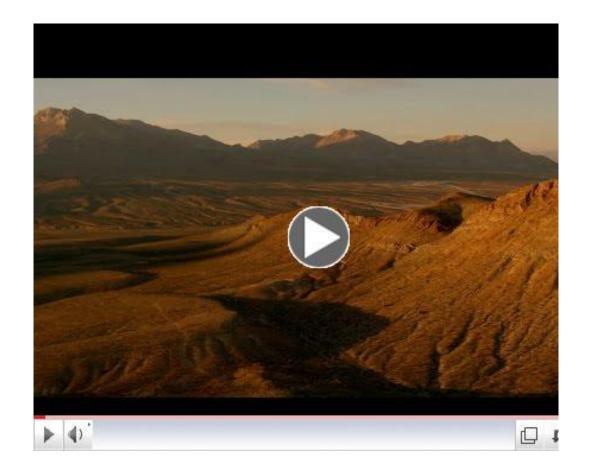


THE PARK MOVES MOUNTAINS IN LAS VEGAS



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Identifying the perfect building block for the Las Vegas Strip's newest development was no short order.

To create more than 600 geometric stone pieces for The Park - MGM Resorts' immersive outdoor dining and entertainment district on The Strip's west side - the company and !melk, a landscape architecture and urban design practice, scoured options far and wide. The team sought material that was not only environmentally appropriate, but would beautifully complement the surrounding desert landscape and add eyecatching detail for visitors of The Park.

As it turns out, they found exactly what they were looking for just a stone's throw away. About 30 miles south in the desert foothills, Las Vegas Rock mines the multi-hued meta-quartzite stones selected for the job. This vibrant rock - ranging in tone from fiery rusts and golds to burgundies and plums - has been crafted into some of The Park's most integral design features.

Envisioned as an experiential eco-oasis mirroring the Mojave Desert's striking natural beauty, The Park is unlike anything ever constructed on the manmade marvel that is the Las Vegas Strip. In many ways The Park represents a return to the land for a city whose development history has traditionally stood in stark contrast to its native ecology.

As one of its most prolific building elements, Las Vegas Rock's metaquartzite measures up to The Park's intricate sustainability standards in more ways than one.



Las Vegas Rock is located less than 30 miles from The Park.

Not only does utilizing this locally extracted stone minimize the construction phase's carbon footprint, reducing the fossil fuel miles required for transportation to the project site, meta-quartzite's vivid strata variations introduce colors characteristic of the Southwestern landscape to Las Vegas Boulevard. Reminiscent of some of Nevada's most iconic natural landmarks, including Red Rock Canyon and Valley of Fire, meta-quartzite is a product of similar ancient geology that formed these locations during the Jurassic Period.



The vibrant colors of meta-quartzite call to mind nearby Red Rock Canyon.

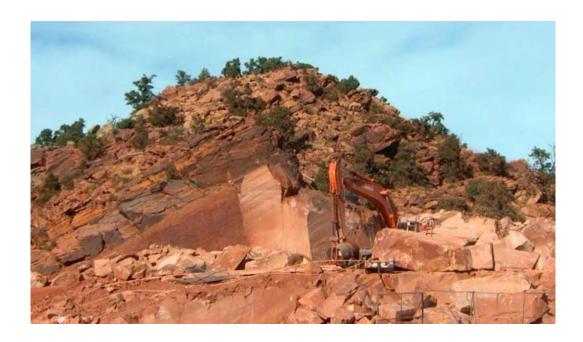
And despite Las Vegas' reputation for harsh heat, The Park offers a cooler and more comfortable atmosphere thanks to plenty of shade and the use of materials like meta-quartzite. Because of its porous physiology, meta-quartzite absorbs and dissipates heat, making it cooling to the touch - an ideal stone for constructing outdoor spaces in hot climates.

Among the pieces Las Vegas Rock produced for The Park are giant, crystal-like planters to contain the native vegetation and flora that bring the desert to bloom at the heart of The Strip. The geode-shaped planters also offer inset seating for park goers to relax and enjoy their surroundings.

To harvest this stone from the mountain side, Las Vegas Rock carves the red meta-quartzite from the mountain quarry in large blocks. The rough pieces are then hauled to the base of the hill and on to the processing facility for the next steps.

The entire process is a mindful one. The first and only natural stone manufacturer to have achieved the US Green Building Council's Innovation in Design Cradle to Cradle Certification, Las Vegas Rock operates a zero-waste facility, repurposing all bi-products for new use, recycling water and sustainably mining their quarry to conserve the

precious stone for generations to come.



Las Vegas Rock utilizes a sustainable process to harvest the rock.

To achieve multi-dimensional surfaces, not unlike cut diamonds, the most advanced stone masonry technology was required. Using seven-axis machine saws acquired specifically for the project, Las Vegas Rock's stone artists used 3D computer programming to slice the massive pieces of rock from multiple directions. Sandblasting hones and seals the exterior to create a windswept, weathered effect like one might observe in the geology of the nearby canyons. The results are curvaceous pieces that fit together, creating stunning exteriors for the planters.



Advanced masonry technology was utilized to cut the meta-quartzite planters.

Fusing nature and urbanity, The Park is an experiential outdoor complex between Monte Carlo and New York-New York where patio cultures offering dining, entertainment and more spill into an incredible desert-scape that leads to the new T-Mobile Arena. Created by nature and crafted by man, meta-quartzite mirrors the dual worlds that intersect within The Park and are an elemental part of their fusion through design.

Did You Know

- Las Vegas Rock holds a geological patent for the unique metaquartzite stone mined from the 900-acre Rainbow Quarry.
- The deposit was formed by prehistoric sand dunes nearly 200
 million years ago, but only since the 20th century mining boom has
 it been a stone quarry. In operation since the 1920s, Rainbow
 Quarry thrives today thanks to Las Vegas Rock's sustainable
 extraction efforts.
- More than 1,000 tons of meta-quartzite stones were incorporated into features of The Park.
- Signature planters feature windswept, red meta-quartzite walls with inset seating formed by rounded white quartz benches.

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