



News Release

FOR IMMEDIATE RELEASE

Contact:
Duane Brozek
Epson America, Inc.
562-290-5683
Duane_Brozek@ea.epson.com

Katelyn Pelton
Walt & Company
408-369-7200 x2974
kpelton@walt.com

Epson Now Shipping Flagship Pro L25000U Laser-Phosphor Large Venue Projector

Pro L25000U is World's First 25,000 Lumen 3LCD Laser Projector

LONG BEACH, Calif. – Oct. 25, 2016 – Epson, the number-one selling projector brand worldwide, today announced its [Pro L25000U](#) installation laser projector is now shipping. The Pro L25000U is the world's first 3LCD laser projector with 25,000 lumens of color brightness and 25,000 lumens of white brightness¹. Designed for high-impact live productions and other large venue applications, the Pro L25000U combines a sealed optical engine with a laser light source and inorganic components for outstanding image quality, durability and reliability.

The Pro L25000U offers up to 20,000 hours of virtually maintenance-free operation, including 24/7 use for applications that require continuous projection². The Pro L25000U features advanced technology, including a wide array of future-proof 4K-ready powered lenses with lens shift and lens memory, 360-degree installation flexibility, and diverse connectivity options. Leveraging Epson's 4K Enhancement technology, the projector accepts 4K input and enhances a 1080p signal to surpass Full HD image quality to deliver an extraordinary visual experience³.

"The professional rental and staging markets adopted DLP technology as a standard several years ago," said Wayne Wagner, founder and CEO, [Wagner Media](#). "Then Epson entered the market this year with laser-based 3-panel LCD projectors that frankly just blew away any single-chip DLP for Epson's powerful combination of features, including amazing color reproduction, consistent brightness, 360-degree orientation, 4K input, and outstanding stacking and blending features. Our customers are thrilled with the output they see from Epson's new laser projector series."

"The response from the AV community for Pro L25000U has been phenomenal," said Phong Phanel, product manager, large venue projectors, Epson America Inc. "Epson is rapidly growing its share of the large venue projector installation market by continuing to deliver incredible immersive visual experiences with superior color brightness over 1-chip DLP projectors, while also keeping down maintenance time and costs."

Additional features and benefits for live events and or large venue installations, include:

- **Exceptional Full HD Widescreen Display** – Native WUXGA (1920 x 1200) with 4K Enhancement technology³
- **4K-Ready Lenses** – These future-proof lenses project crisp images and are ready for true 4K applications
- **4K Enhancement Technology** – Revolutionary technology accepts 4K signal and enhances a 1080p signal to output that surpasses Full HD image quality³
- **Solid-State Laser Light Source** – Provides virtually maintenance-free operation up to 20,000 hours²
- **Versatile Connectivity** – Supports the full range of inputs including HDBaseT, 3G-SDI, and compatible with Crestron RoomView, AMX, Extron XTP, Control4, and Art-Net for easy integration
- **Web-based Remote Management** – Control and monitor projector status via a Web browser
- **Professional Installation Features** – Full 360-degree installation flexibility, including Portrait Mode, Instant Off® power, quieter performance, and AbsoluteBlack™ contrast ratio
- **Outstanding Service and Support** – Limited warranty of 20,000 hours of usage or three years, whichever comes first

Availability, Pricing and Support

The Epson Pro L25000U (\$99,999 MSRP) is currently available for purchase through authorized resellers. The projector comes with a limited warranty of three years or 20,000 hours, whichever comes first, with next business day replacement, including free shipping both ways⁴. For additional information, visit www.epson.com/largevenue.

Color Brightness Specification and Projector Performance

The color brightness specification (measuring red, green and blue) published by the [Society for Information Display \(SID\)](#) allows consumers to compare projector color performance without

conducting a side-by-side shootout. With today's high definition content, presenters can display content with higher quality in brighter environments. For a truly impressive image, projectors need to offer both high color brightness and high white brightness. High color brightness is important for larger screen sizes and provides flexibility for a variety of screen materials. Without sufficient color brightness, images may be muddy, soft and lose detail, even in a dark room. For more information, visit www.colorlightoutput.com.

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 67,000 employees in 90 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: epson.com. You may also connect with Epson America on Facebook (facebook.com/Epson), Twitter (twitter.com/EpsonAmerica), YouTube (youtube.com/EpsonAmerica), and Instagram (instagram.com/EpsonAmerica).

#

¹ Color brightness (color light output) and white brightness (white light output) will vary depending on usage conditions. Color light output measured in accordance with IDMS 15.4; white light output measured in accordance with ISO 21118.

² 20,000 hours is the estimated projector life when used in Normal Mode. Actual hours may vary depending on mode and usage environment. The projectors come with a limited warranty of three years or 20,000 hours, whichever comes first.

³ 4K Enhancement Technology shifts each pixel diagonally by 0.5 pixels to double the resolution and surpass Full HD image quality.

⁴ Expedited shipping not available in all areas. Road Service orders must be in by 3 p.m. Eastern Time for Next-Business-Day delivery.

Note: EPSON is a registered trademark and EPSON Exceed Your Vision is a registered logomark of Seiko Epson Corporation. All other product brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks.