ABOUT THE ENTOMOLOGY RESEARCHERS **AND EXPERTS AT OFF!®**

HISTORY

Located in Racine, Wisconsin, the SC Johnson Entomology Research Center (ERC) is the world's largest private, urban entomology research center. At the ERC, researchers develop personal repellents and other pest control products. It was established in 1957 at SC Johnson's corporate headquarters and in 1960 moved to its current 30-acre complex in Racine. In 2013, SC Johnson expanded its research operations globally, opening the first of its kind, 300-square-meter research facility in China.

The ERC houses about 20 species of insects, including four species of mosquitoes. Each day, thousands of mosquitoes are raised to support research. Insects studied at the ERC include the *Aedes aegypti* and *Aedes albopictus*, three species of cockroaches, two species of ants, silverfish, firebrats, clothes moths, stored product pests and the common house fly. In addition, the ERC manages an active field-collecting program to secure and house seasonal insects as needed.

RESEARCH

- **Product Evaluation & Development:** ERC researchers develop and support global insecticides (or products that kill insects), like Raid®, Baygon®, Pyrel® and All Out® brands and repellents including OFF!® and Autan® brands. This area also includes label development and advertising support of these brands.
- **Applied Entomology Research:** The ERC researchers study insect behavior and new technologies that eventually may lead to the development of new control strategies and novel delivery devices.
- **Insectary:** Considered the heart of the ERC, the Insectary is where insects are raised under controlled conditions to help researchers study all aspects of insect behavior, development and methods of insect control.

With an adequate number of insects available, ERC scientists are able to test different product formulations and delivery systems under closely monitored laboratory conditions as well as in field testing in order to continue delivering a trusted line of protection from mosquitoes.

To request further information and/or an interview with an entomologist from the SC Johnson Entomology Research Center, please contact erin.amend@edelman.com.