

The Experts at OFF!® Set the Record Straight on Mosquitoes

Entomologists dispel myths and share the latest facts and tips about mosquitoes and mosquito-borne diseases

FOR IMMEDIATE RELEASE

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About SC Johnson

SC Johnson is a family company dedicated to innovative, high-quality products, excellence in the workplace and a long-term commitment to the environment and the communities in which it operates. Based in the USA, the company is one of the world's leading manufacturers of household cleaning products and products for home storage, air care, pest control and shoe care, as well as professional products. It markets such well-known brands as GLADE®, KIWI®, OFF!®, PLEDGE®, RAID®, SCRUBBING BUBBLES®, SHOUT®, WINDEX® and ZIPLOC® in the U.S. and beyond, with brands marketed outside the U.S. including AUTAN®, TANA®, BAMA®, BAYGON®, BRISE®, KABIKILLER®, KLEAR®, MR MUSCLE® and RIDSECT®. The 130-year-old company, which generates \$10 billion in sales, employs approximately 13,000 people globally and sells products in virtually every country around the world. www.scjohnson.com

High Res Images Available Upon Request

RACINE, WISC., July 27, 2016: This mosquito season OFF!® is helping to equip families with the latest expert information on mosquito protection by launching the Mosquito Minute. An interactive, multimedia educational tool, the Mosquito Minute offers a series of one-minute podcasts, along with other informational resources, in which the experts from the SC Johnson Entomology Research Center dispel many of the misconceptions about mosquito protection, share their expertise and offer practical tips and tricks for mosquito bite prevention.

Experience the interactive Multimedia News Release here:
<http://www.multivu.com/players/English/7854231-sc-johnson-mosquito-minute/>



Mosquito Eggs

Backed by Research

OFF!® has been supported by 60 years of pest control expertise at the world's largest privately held, urban entomology research facility. The SC Johnson Entomology Research Center houses about 20 species of insects, including four species of mosquitoes, such as *Aedes aegypti* as well as *Aedes albopictus*.

With increased concerns about mosquito bites, it's important that consumers can easily access accurate and reliable information about mosquitoes. That's why SC Johnson has created the Mosquito Minute, a series of downloadable audio installments which will help families learn relevant facts this mosquito season.

About the Mosquito Minute

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Featuring tips and expert resources from OFF!®, the Mosquito Minute is a hub of accessible and practical information about how families can protect themselves from mosquitoes.

- **Look for Regular Updates:** Follow weekly updates from the experts at OFF!®
- **Get Informed:** Check out fact sheets with mosquito protection tips and tricks
- **Access Additional Resources:** Download high-resolution images
- **Get Started:** Check out the first episode [here](#), where the experts set the record straight on the most common misconceptions about personal repellents

For more information on how to protect your family from mosquitoes, follow OFF!® on: [Facebook.com/OFF](https://www.facebook.com/OFF) and [Instagram.com/OFFoutdoors](https://www.instagram.com/OFFoutdoors).



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Mosquito Pupae



Adult Aedes aegypti Mosquitoes

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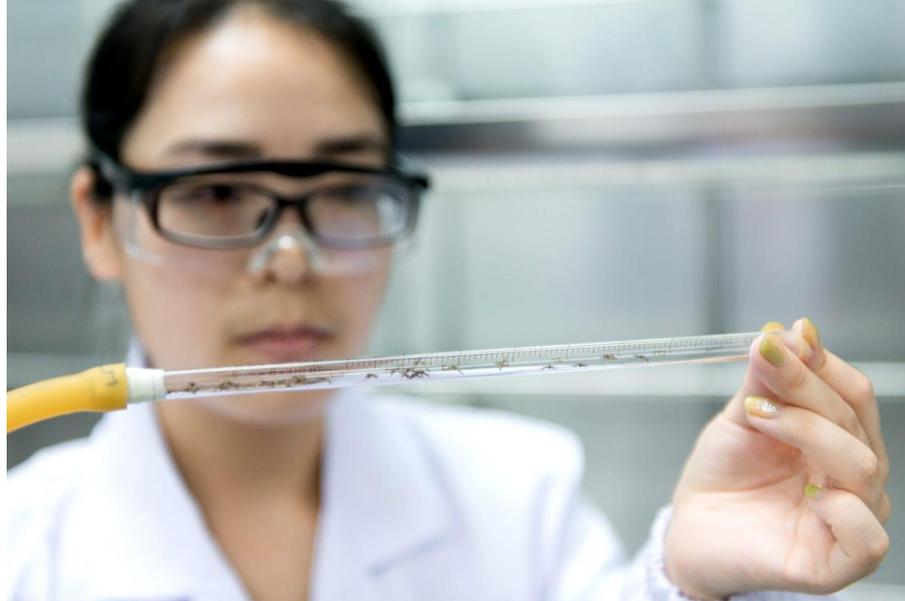
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Researcher Examines Aedes Aegypti



OFF!® Personal Repellents

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