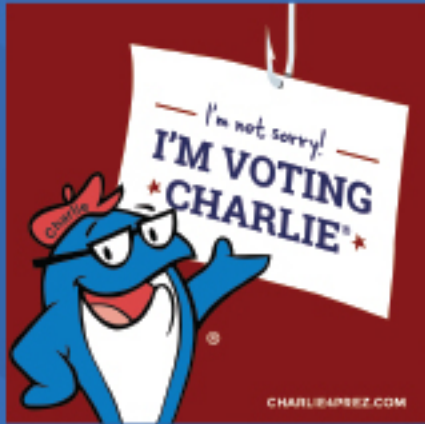


# RIDING THE WAVE TO CHARLIE'S® WORLD



Charlie® - already America's meal and snack time aTUNative - wanted to be the aTUNative candidate for the White House.



He ran a clean campaign, except when it came to less healthy proteins.



Always an outsider, he wasn't invited to the debates, but participated via Facebook and Twitter.



Charlie® had three great VP contenders - Sallie, Otto, and Wally



Sallie was voted by StarKist® fans to be Charlie's® running mate!



Charlie® conceded the Presidency because he has a bigger job to do - lead Charlie's® World! Packed with healthy tips and plenty of fun, it's the new destination for Charlie® and all his finny friends!

