

LIBERTINE SOCIAL'S DIVERSE COCKTAIL PROGRAM IS TWO DISTINCT EXPERIENCES IN ONE

Unique Bar-Within-A-Bar Concept Taps History Books For Forgotten Favorites

LAS VEGAS (July 25, 2016) – James Beard Award-winning chef Shawn McClain will introduce the world to his latest concept, <u>Libertine Social</u> at Mandalay Bay, Monday, August 8. The restaurant's convivial New American bar fare will be matched by a duel-faceted cocktail program from one of the great innovators in Las Vegas' cocktail culture, Modern Mixologist Tony Abou-Ganim. Two distinct spaces, the energetic **Main Bar** and more intimate **Arcade Bar**, will capture contrasting vibes, defining the eclectic and energetic spirit of the restaurant.

"It became apparent when developing Libertine Social that our cocktail program had to be something imaginative and special," said McClain. "There was no question I had to partner with the best in the business, so I tapped my good friend Tony Abou-Ganim to collaborate on cocktail menus and experiences that truly capture the Libertine spirit."

Abou-Ganim said, "Libertine Social is built like the greatest house party of all time, with each room creating its own atmosphere to make all types of people feel welcome. When Shawn and I looked at the restaurant as a whole, we knew we had to create individualized drinking experiences that enhance each space in a way that's exhilarating and sexy, but not out of touch with the traditional art of mixology."

Abou-Ganim's dream of creating two separate cocktail concepts under one roof will come alive in an unforgettable atmosphere for sipping drinks with old friends and new companions, setting the stage for guests to explore, experiment and liberate.

Main Bar

The epicenter of the festivities features a diverse set of ways to imbibe that celebrate the spirit of partying in Las Vegas with a world-renowned mixologist at the reins.

- **Elevated Shots** No longer will guests be subjected to only taking shooters of simplistic well spirits. Abou-Ganim has created a selection of specialty shots using liquors such as pineapple and vanilla bean-infused plantation rum and homemade spiced whiskey.
- Swizzles Libertine Social will be one of the first venues in the country to serve swizzle cocktails in pitchers. Prepared as a sharable cocktail for four or as an individual drink, the icy Caribbean cocktail is stirred with an authentic swizzle stick made from the

Quararibea turbinata tree which has branches that fork for frothy perfection. The Queens Park Swizzle, inspired by the Queens Park Hotel in Trinidad, will mix El Dorado 15-year-old rum, house-made demerara syrup, freshly squeezed lime juice, spearmint and Angostura bitters.

- Innovative Draft Cocktails Abou-Ganim will enlist proprietary technology to serve up the freshness of a handmade cocktail with the efficiency and speed of a draft system. For concoctions such as the Sun Splash, a combination of Grey Goose L'Orange vodka and Cointreau is instantly mixed with Abou-Ganim's signature blend of cold-pressed juice in perfect proportions before hitting the glass.
- Barrel-Aged Cocktails One way Abou-Ganim will enhance a selection of his cocktails
 before the spirit is even introduced to the glass is barrel-aging. The Boulevardier is a
 special favorite of Abou-Ganim, with a mixture of Baker's 107-proof bourbon, Campari
 and Martini & Rossi sweet vermouth aged for five-to-six weeks in a wooden barrel
 before being served.
- **Bottled Cocktails** Instead of the typical beer bucket, Abou-Ganim has fashioned a signature collection of bottled cocktails that provides a new and different take on sharable beverages. Guests can order original creations such as the Luce del Sol in a personal bottle to carry around or a large selection for the table.

Arcade Bar

While classic cocktails have emerged as a hot mixology trend, Abou-Ganim feels that a group of our nation's best creations have been unfortunately left in the past. These forgotten cocktails will be made from scratch within Libertine Social's secluded bar-within-a-bar. Arcade Bar's menu has a story to tell with every turn of the page, as Abou-Ganim did extensive research to share the tales behind these lost legendary libations like the Daisy, the Smash or the Flip.

Designed like a study with dark-paneled walls and deep leather chairs, Arcade Bar offers a lesson in mixology history. Guests can enjoy a Sherry Cobbler, a drink that came to life in a Charles Dickens novel and the Brandy Fix, a cocktail straight out of 1888, letting guests try a cocktail that disappeared altogether in the 20th century. The menu also explores the origins of what modern drinkers think of as the norm, such as the cognac-based Prescription Julep, created before the introduction of American whiskey and the standard bourbon mint julep.

Across both spaces, an elaborate ice program will make its presence known with diamonds, cubes, pellets and spheres perfected for each drink. Seasonal ingredients like ripe Georgia peaches also will rotate through the menu, providing a surprise upon each visit.

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LIBERTINE SOCIAL

Chef Shawn McClain is teaming up with renowned mixologist Tony Abou-Ganim for Mandalay Bay's soon-to-be-hotspot, Libertine Social. The next-generation gastropub will feature a range of atmospheres from an uber-social center bar to a more secluded classic cocktail room that encourage guests to eat, drink and embrace the Libertine spirit. The eclectic design will capture the abandon and passion of the restaurant, complete with a stunning mural by famed Puerto Rican artist Alexis Diaz. More information can be found on Mandalay Bay's website.

MANDALAY BAY

Mandalay Bay Resort and Casino is set on 120 lush acres featuring Mandalay Bay Beach, a tropical pool paradise with real sand and the only climate-controlled, poolside gaming in the city. The Mandalay Bay Events Center, award-winning restaurants, exhilarating entertainment, unique shopping, Shark Reef Aquarium and the recently expanded 2-million-square-foot Mandalay Bay Convention Center combine to make Mandalay Bay a distinctive Las Vegas resort destination. In September 2014, Delano Las Vegas, a luxury all-suite hotel, opened adjacent to Mandalay Bay. Mandalay Bay is an indirect wholly owned subsidiary of MGM Resorts International (NYSE: MGM). For more information and reservations, visit mandalaybay.com, call toll free at (877) 632-7800 or find us on Facebook and Twitter.