Ad Council Credits:

Childhood Trauma: Changing Minds Campaign

Core Campaign Team:

Global Chief Creative Officer: Lincoln Bjorkman

Chief Creative Officer: John Reid Creative Director: Trevor Sloan Senior Art Director: Jeff Abelson Account Director: Kristy Jackson

Senior Account Executive: Lauren Kuebler Chief Strategy Officer: Nelson Freitas Senior Strategist: Amanda Lane Executive Producer: Karen Fazekas Agency Producer: Sahar Sulayman

Creative Technology/Interactive Production:

Interactive Design: Ben Moldave, Jeff Abelson

User Experience: Jason Rendel

Development: Varun Kaushik, Justin Towson

Documentary Film Production:

Company: Stink
Director: Eliot Rausch

Executive Producer: James Cunningham

Producer: Mark Walejko

Editors: Eliot Rausch, Chris Calnin, Nathaniel Calnin

Colorist: Chris Calnin, Nathaniel Calnin

Graphics: ODD/Territory

Audio mixing & sound design: Anthony Short

Music composer for Chad: "Rise" by Tony Anderson

Music composer for Unique: "Boy" - feat Chantal by Alaskan Tapes

Science Film Production:

Company: ODD/Territory
Director: David Sheldon-Hicks

Executive Producers: Matthew Turke (ODD/NYC), Joy Whilby (Territory/LDN)

Editors: Chris Calnin, Nathaniel Calnin Colorist: Chris Calnin, Nathaniel Calnin

Graphics: ODD/Territory
Music composer: Alex Kopp

Audio mixing & sound design: Anthony Short

Science Film & Web Production Credits:

Production Company: Territory Studio / ODD Creative Director: David Sheldon-Hicks Executive Creative Director: Gary Breslin

Executive Producer(s): Tim Case, Matthew Turke Producer(s) - Joy Whilby, Gen McMahon Art Director - Nik Hill Lead 3D Artist - Nick Lyons 3D Artist - Sam Munnings

Science Print Production Credits:

Production Company: Territory Studio / ODD
Creative Director - David Sheldon-Hicks
Executive Creative Director: Gary Breslin
Executive Producer(s): Tim Case, Matthew Turke
Producer - Joy Whilby
Art Director - Nik Hill
Lead 3D Artist - Nick Lyons
Compositor - Dan Højlund