

VML

Global Chief Marketing Officer: Beth Wade
Global Chief Creative Officer: Debbi Vandeven
Executive Creative Director: John Godsey
Creative Directors: Daniel Lobaton, Jordan Gray
Senior Copywriter: Alf Zapata
Senior Art Directors: Conor Clarke, Monika Hoang
Managing Director, Planning, Ian Davidson
Group Planning Director, Emily Dore
Senior Producer, Shaun Campbell
Senior Account Manager, Kaylee Douglas
Supervisor, Social Strategy, Laura Brand
Senior Channel Manager, Kelly Fischer
Campaign Program Manager, Alejandra Prusaitis

Production

Production Company: Landia
Director: CINCO
Executive Producer: Juan Taylor
DP: Tobia Sempi
Prod Designer: Rodrigo Fernandez Siffredi
Producer: Gustavo León

Post House: RW2
Executive Producer: Maggie Wasserman
Editor: Jon Bazzata
CG/Motion Graphics: Eric Bacus

Music Composer: Patrick Meagher