



Creative Credits

TITLE OF WORK: Buzzed Driving Prevention, Project Roadblock

SPOT TITLES: Back Roads :30 and :15

AGENCY: COG NYC

CLIENT: National Highway Traffic Safety Administration (NHTSA), Ad Council

COG

Creative Director: Wayne Best

Copywriter: Michelle Roufa

Sr. Producer: Allyson Doody

Account: Andrea Demirjian

Strategy: Michael Doody

Production Co: Tool

Director: JJ Adler

Director of Photography (DOP): Pablo Berron

Executive Producer: Brad Johns

Line Producer: Greg Jones

Editorial: Cosmo Street

Editor: Craig Deardorff

Assistant Editor: Jon Allen

Producer: Vietan Nguyen

Executive Producer: Maura Woodward

Finishing:

Post/VFX - SwitchFX

Executive Producer - Diana Dayrit

Flame Artist - Jon Magel

Producer - Cara Flynn

Color Correct - The Mill

Colorists - Fergus McCall, Josh Bohoskey

Producer - Natalie Westerfield

Audio Mix: Sound Lounge

Audio Mixer: Glen Landrum