

NRF 2018: Don't Miss a First Look at Our Upcoming, Innovative Technology Solutions

Stop and see us at NRF 2018 to get a first look at our new, innovative technology solutions.

There are lots of reasons you should attend NRF 2018 Retail's Big Show. Between powerful, future-driven content, and the latest retail technology solutions, it is an opportunity you'd be sorry to miss. And we know you'd be sorry to miss the great line up Star Micronics will be showcasing in booth #2745.

Here are just a few of the hot ticket items we'll be displaying in our NRF 2018 booth.

mCollection

We are showcasing our new mCollection at NRF 2018. Stop by to explore how these products will expand and enhance the functionality of your mPOP.*mPOP + Peripherals*

We've expanded our mPOP functionality, giving it the ability to integrate with additional peripherals, such as a 2D barcode scanner, scale, customer display, and port to external cash drawer. Retailers, transform your mPOP into a complete point of sale hub! You will be able to accept more versatile transactions at a higher volume.

mcPrint2 and mcPrint3

These receipt printers are Star Micronics' brand new innovations designed specifically to look sharp with your mPOP. Stylish, chic, compact, and, most importantly, fully functional, these good looking little receipt printers support multiple interfaces and peripheral connectivity. It is Cloud Service-ready and equipped to handle your needs with style.

TSP650IILAirPrint®

The TSP650IILAirPrint works seamlessly with all Apple® devices and is the first receipt printer on the market with Apple AirPrint Certification. Boasting a quick and easy set up and high-quality receipt printing, the AirPrint will enable Apple users to continue with the familiar AirPrint experience while using their Apple iOS® POS system. It also allows cash drawer control straight from your Apple device. We think that's pretty cool.

Sophatar® POS Signage™

This digital signage solution is available at a low monthly subscription. It solves the three common problems retailers run into when purchasing a digital signage solution. One, it's affordable. Two, it automatically generates content by searching for the UPC code of your most popular products in order to display them on your digital signs. You won't need to hunt down product images for display. And,

three, its content updates are dynamic. No more boring static playlists. The solution analyzes your sales data and displays your best selling products through a networked media player.

PromoPRNT

PromoPRNT is available through the Star Cloud Services dashboard and will enable you to create printed promotions on your receipts. PromoPRNT delivers two services, Promo Maker and Promo Manager. Promo Maker is a simple way to create and design receipt promotions. Promo Manager will allow you to schedule the length of a promotional campaign and to view insights from your campaigns. Ultimately, with these PromoPRNT tools, you will be able to deliver incentives directly to shopper's hands.

We'll also be featuring some of our great vendor partners in our booth, such as Vend, SuiteRetail and BizTracker.

If this isn't enough incentive to get you to NRF 2018 and to our booth, we'd love to buy you a cup of coffee! Simply stop by our booth and participate in the PromoPRNT demo and we'll give you a \$5 Starbucks gift card.

We look forward to seeing you there!