



FOR IMMEDIATE RELEASE

Contacts:

Falls Communications

Jenny Bahun | 216.472.6678 | jbahun@fallscommunications.com

Kristi Stolarski | 216.472.2371 | kstolarski@fallscommunications.com

17th Annual Stuck at Prom[®] Scholarship Contest Continues to Inspire a New Generation of Artistic Thinkers and Duck Tape[®] Creators

More than \$50,000 in scholarships up for grabs by creating and wearing Duck Tape[®] prom formalwear

AVON, Ohio (April 2017) – When it comes to finding the perfect one-of-a-kind dress or tuxedo for prom, there is a way to *make* a statement. How? By making your own Duck Tape[®] formalwear! Now in its 17th year, the annual Duck[®] brand Stuck at Prom[®] Scholarship Contest continues to reward high school students in the U.S. and Canada for their imagination and creative expression. Students who make their own special-event attire and accessories from Duck Tape[®] can help offset the ever-increasing costs of college with the opportunity to win the more than \$50,000 in scholarships made possible by Duck[®] brand.

Since 2001, Duck[®] brand has awarded nearly half a million dollars in scholarships to high school students who fashion amazing promwear creations with Duck Tape[®]. With a vibrant assortment of hundreds of Duck Tape[®] colors, designs and crafting tapes – as well as its original silver – the possibilities are endless for students to showcase their individuality.

“The ingenuity and creativity these students put into making one-of-a-kind formalwear is beyond extraordinary. Each year we’re left speechless with the results,” said Ashley Luke, category manager at ShurTech Brands, LLC, the company that markets the Duck[®] brand. “We’re grateful to have the opportunity to provide these makers, crafters, DIYers and fashion-forward teens with the chance to pay for tuition – which has increased by more than 40 percent in the last decade – and go to college using their own special talents.”

To enter, high school students attending prom in the United States or Canada must submit photos of themselves wearing their original Duck Tape[®] creations to prom to stuckatprom.com. The Stuck at Prom[®] entry period begins on April 5, 2017 and ends May 31, 2017. A panel of judges will then select



32150 Just Imagine Drive
Avon, Ohio 44011

440 937-7000 | 800 321-1733
ShurTech.com

10 finalist couples based on workmanship, originality, use of colors, accessories and use of Duck Tape in the outfits. The Grand Prize, Second, and Third place winners are chosen from the top 10 couples during a public online voting at stuckatprom.com, taking place from June 14, 2017 to July 5, 2017; winners will be announced on or around July 12, 2017.

Top contest prizes include a \$10,000 college scholarship for each member of the Grand Prize-winning couple; \$5,000 each for the second-place couple; and \$3,000 each for the third-place couple. The remaining students named in the top 10 will each receive a \$1,000 prize. Additionally, one Singles category winner will be awarded a \$1,000 prize.

For additional details on Stuck at Prom[®], visit stuckatprom.com.

###

DUCK TAPE[®] BRAND DUCT TAPE

An American original, Duck[®] brand is known for its quality and innovation, which now includes a vibrant assortment of hundreds of colors, designs and licenses. Duck Tape[®] brand duct tape is available nationally at mass merchandise, craft, hardware, home center, food, drug, office, auto and specialty retailers in colors such as gold, electric blue, fluorescent pink, green and terracotta, and designs such as Galaxy, Love Tie Dye and Metallic Gold Stars.

Duck Tape[®], marketed by ShurTech Brands, LLC, offers a vast array of innovative, forward-thinking solutions that help everyone – from DIYers to crafters – bring their ideas to life. The brand sets trends, inspires creativity and leads the way in crafting, DIY projects and more, giving you the tools you need to create anything you can dream. Visit duckbrand.com for additional product information. And, keep up-to-date on Duck Brand[®] news by joining our more than 5 million fans on Facebook[®] (facebook.com/ducktape), following us on Twitter[®] ([@theduckbrand](https://twitter.com/theduckbrand)) and Instagram ([@theduckbrand](https://instagram.com/theduckbrand)), following our boards on Pinterest[®] (pinterest.com/theduckbrand) and watching us on YouTube[®] (youtube.com/theduckbrand).

SHURTECH BRANDS, LLC

ShurTech Brands, LLC, markets DIY (Do It Yourself), EIY (Express It Yourself) and Home & Office consumer products under the Duck[®], FrogTape[®], T-REX[®] Tape, Painter's Mate Green[®] and Shurtape[®] brands. The company is a subsidiary of Shurtape Technologies, LLC, Hickory, N.C., an industry-leading producer of pressure sensitive masking, duct, packaging and specialty tape products, with facilities in the United States, Canada, United Kingdom, Germany, Mexico, Peru, United Arab Emirates and China. Shurtape services numerous markets, including industrial, packaging, HVAC, professional paint, auto, marine, aerospace, arts and entertainment, and retail. Shurtape also manufactures and markets the Shurtape[®] and Kip[®] brands. Visit shurtech.com for more information.

Facebook[®] is a registered trademark of Facebook, Inc.

Twitter[®] is a registered trademark of Twitter, Inc.

Instagram is a registered trademark of Instagram, LLC.

Pinterest[®] is a registered trademark of Pinterest, Inc.

YouTube[®] is a registered trademark of Google, Inc.