

## Top 3 reasons buying an eco-friendly home is best (306 words)

If you're in the market for a newly-built home, environmentally friendliness should be your top priority. More than just great for the environment, a green home will save you time and money, as well as increase the value of your property. Read on for why an eco-friendly dwelling is the way to go for the place your family will call home for years to come.

**1. Save on your energy bills.** "A huge step forward is to replace the traditional wood framing of your house with what we call ICFs, insulated concrete forms," says Keven Rector at NUDURA, a leading name in this technology. "If, for instance, you build the envelope of your house with concrete instead of wood, the energy required to heat and cool it will be significantly reduced, a plus for the environment, and along with reduced energy bills, a plus for you."

**2. First-rate safety and protection.** With insulated concrete wall systems you can be sure that your home will endure some of Mother Nature's worst. Homes with this system are disaster-resilient, boasting fire resistant, sound resistant, and tornado resistant properties. "Our advanced design combines two panels of thick (EPS) foam with the structural strength and thermal mass of concrete," Rector explains. "The resulting envelope immediately gives your house hurricane wind-resistance up to 250 miles per hour."

**3. Long-term value.** Remember that high quality materials will stand up to the test of time. For example, using reinforced concrete for the main structural element is more durable and requires less maintenance and repair over its lifetime compared to wood structures that require regular maintenance over their limited life span. A home built with this concrete system is also far less prone to mold, cold spots, and drafts — making the upkeep easier and increasing its attractiveness to buyers if you ever decide to sell.

If you want your builder to use ICFs, be sure to discuss it early in the plans. Find more information online at [nudura.com](http://nudura.com).