

**Bloomberg
Law®**

Privacy & Data Security

From essential news and expert analysis to tools that help you map your strategies, *Bloomberg Law: Privacy & Data Security* delivers.

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News

Stay in the know. No matter where you are.

The screenshot shows the Bloomberg Law Privacy & Data Security website. At the top, there's a navigation bar with icons for 'STAY CURRENT', 'ADVISE', 'PLAN & EXECUTE', and 'RESEARCH'. Below this, there are three main article cards. The first card, titled 'Cybersecurity Risks and Liabilities for Employers, Retirement Plan Sponsors and Fiduciaries', is orange and mentions 'last updated about 11 hours ago'. The second card, 'This VR Tool Lets a Company Police Its Networks Like Neo', is red and also mentions 'last updated about 11 hours ago'. The third card, 'Here's One Class Action Ted Frank Won't Be Objecting To', is pink and also mentions 'last updated about 11 hours ago'. Below these cards, there are several topic tags in orange boxes: 'Data Breaches', 'Databases', 'Lead Plaintiff', 'Telemarketing', 'Consumer Privacy', 'Data Security', 'Hacking', 'Mobile Devices', 'Class Objectors', 'Settlements', 'Social Security Numbers', 'Benefit Plan Fiduciary Duty', 'Workplace Privacy', 'Investments By Retirement Plan', 'Civil Monetary Penalties', and 'Participant Directed Accounts'. The main content area features a paragraph about the complexity of corporate networks and a sidebar with a list of topics.

On the frontier of privacy and data security, everything is always changing. One enforcement action, breach, or class action suit could shift the landscape entirely. With changing and new technologies come new risks and responsibilities along with new laws and regulations.

Read the privacy and data security story as it unfolds.

Get real-time reporting on happenings at home.

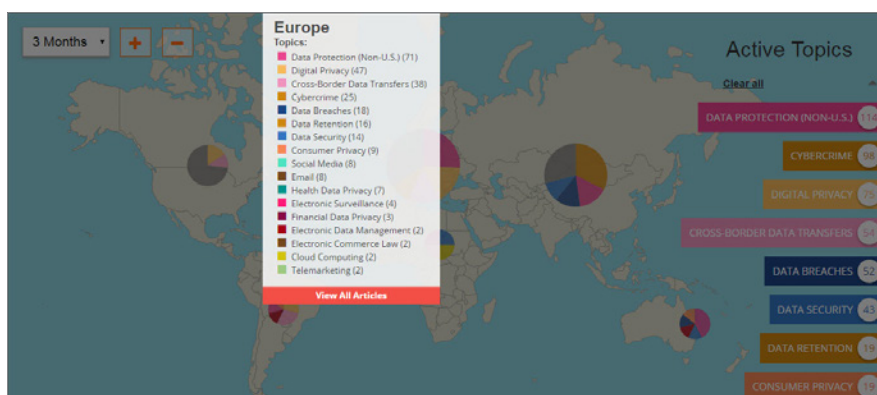
From data hacking to the Internet of Things and everything in between—*Bloomberg Law: Privacy & Data Security* draws on a global network of reporters covering data, security and the changing laws and regulations as they develop. Our reporters deliver real-time news with

context and insights direct from the sources making the headlines—so you get the full picture.

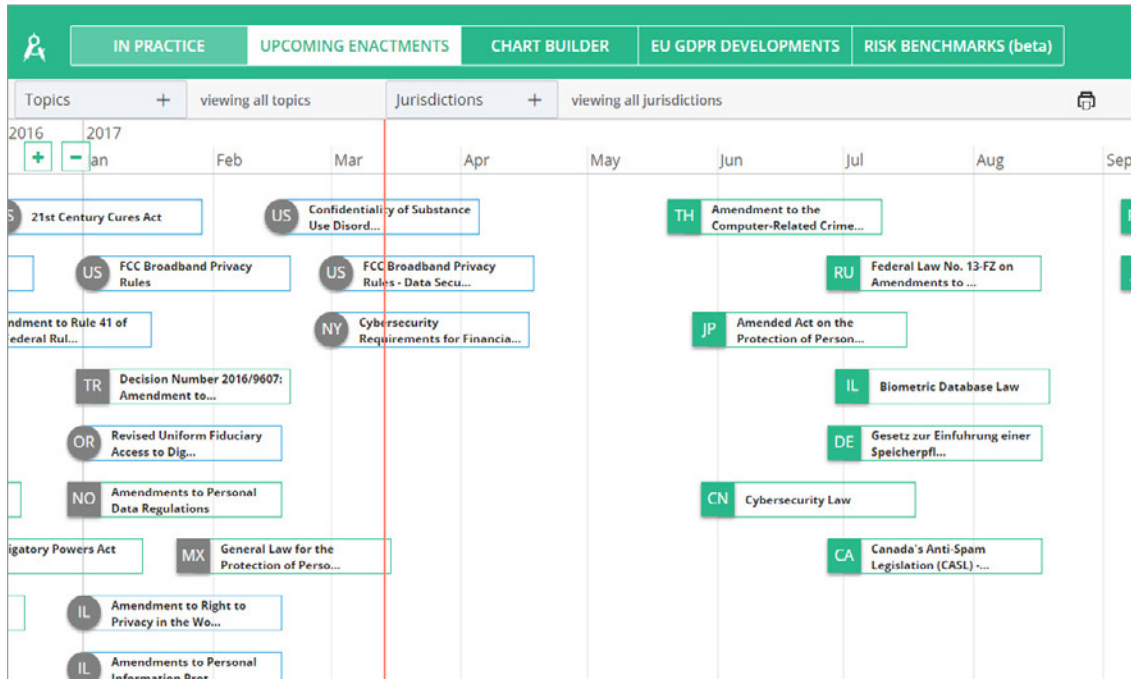
We've got U.S. data and privacy news covered, so you can cover your bases.

Data crosses borders. So does our coverage.

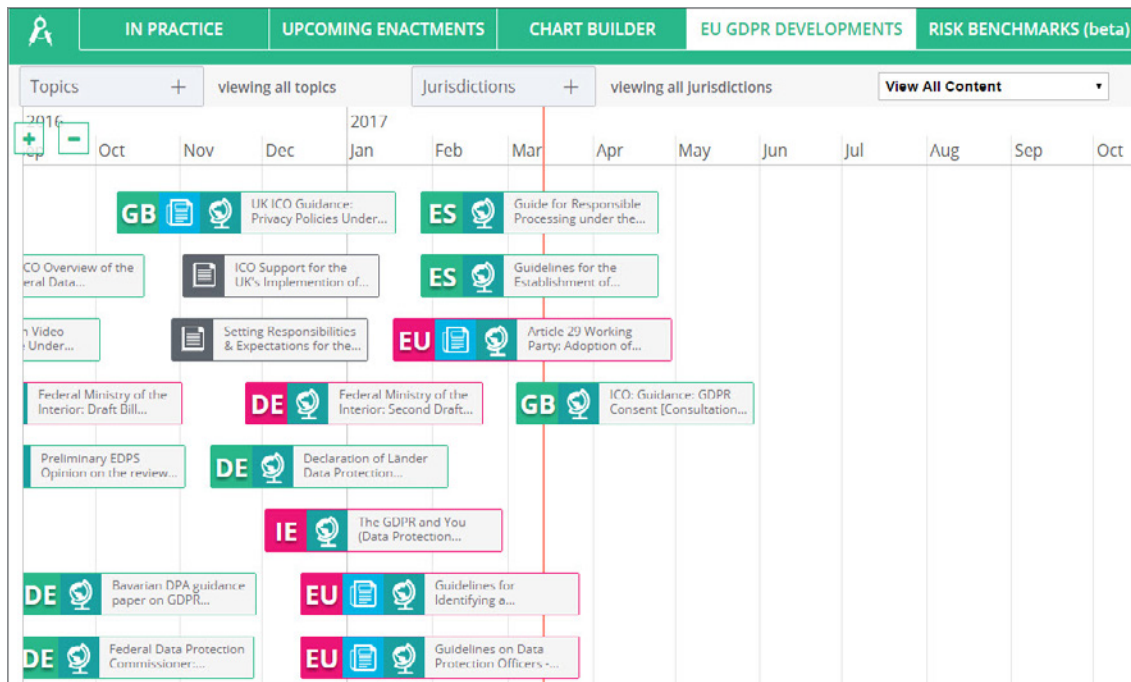
You need instantaneous news from countries around the world. You need to understand regulations that might impact your organization, your customers and your bottom line. *Bloomberg Law: Privacy & Data Security* includes news and commentary on privacy and cybersecurity issues from across the U.S. and around the world with *Bloomberg Law's* premier news services *Privacy Law Watch*™ and *World Data Protection Report*™.



Quickly zero in on the hottest areas of privacy and data security law based on topics covered in our industry-leading notifications.



Plan for what's next and get a firsthand look at new laws with **Upcoming Enactments** charts that help you know what's on the horizon. Includes links to related news, Country Profiles and statutes affected.



Access the **EU GDPR Developments Tool** to get the latest analysis, guidance, legislative history and industry scrutiny on this critical regulation.

Tools

Understand the global impact of change.

The screenshot shows the 'CHART BUILDER' tab selected in the top navigation bar. Below the navigation bar, there's a 'JURISDICTION' section with a search bar and a list of states: Alaska, California, Minnesota, New York, and Pennsylvania. To the right of the jurisdiction list, there's a 'Harm Required?' section with a dropdown menu and a 'Type of Notification' section with a dropdown menu. Below these, there are several buttons for different types of notifications: 'Penalty for Non-Disclosure', 'Definition of Breach', 'Form of Data', 'Whom to Notify', 'Law Enforcement Exception', 'Compliance with Laws Exception', 'Maintain Own Policy Exception', 'Public Information Exception', 'Good Faith Exception', 'Other Exceptions', 'Explicit Private Right of Action?', 'Definition of Personal Information that Triggers Notification', 'Apply to Encrypted Data?', 'Miscellaneous Provisions', and 'Content of Notice'. At the bottom, there's a table with four columns: 'ALASKA', 'CALIFORNIA', 'MINNESOTA', and 'NEW YORK'. Each column contains a description of the covered entities. The table is titled 'Covered Entities' and has a dropdown arrow on the right side.

ALASKA	CALIFORNIA	MINNESOTA	NEW YORK
Any person doing business, any government agency, or person with more than 10 employees that owns or licenses personal information of an AK	Any person or business that conducts business in CA, and that owns or licenses computerized data that includes personal information. Cal. Civ.	Any person or business that conducts business in MN, and that owns or licenses or maintains personal information. Minn. Stat. § 325E.61(1)(a).	Any person or business which conducts business in NY and either owns, licenses, or maintains computerized data that includes private information.

Chart Builders

Save time with exclusive, easy-to-use chart builders to quickly compare varying laws and requirements across multiple states and countries. Build charts by jurisdiction and topic for domestic breach notifications and medical records requirements and internationally for Global Workplace Privacy and Data Protection by country and topic.

Medical Privacy Chart Builders include **Medical Record Access, Retention and Disposal, Disclosure of Medical Information, and Special Protections for Sensitive Health Information**. All charts can be exported into Excel for quick sorting, note-taking and sharing with colleagues and stakeholders.

Keeping up with the speed of change means understanding what is happening today, anticipating what is happening tomorrow and transforming knowledge into action. Utilize fully integrated tools, data and primary sources that span the whole world... and that you can customize.

Whether you are managing risks and staying compliant with the help of external counsel or doing the work in-house, *Bloomberg Law: Privacy & Data Security* has the practical guidance and tools to turn your strategy into action with connected primary sources, chart builders and customizable search tools and global intelligence.

Quickly compare laws in different states and globally.

Save time with exclusive, easy-to-use chart builders to quickly compare varying laws and requirements across multiple states and countries. Build charts by jurisdiction and topic for domestic Breach Notifications and Medical Records requirements and internationally for Global Workplace Privacy and Data Protection by country and topic.

Access a one-stop shop of international regulations, risks and forecasts.

Start your research with dozens of country profiles including relevant privacy statutes and regulations, strategic overviews of countries' risk environments, emerging issues, regulatory frameworks and outlooks. Understand local interpretations of these laws to help you navigate the risks for your organization, communicate with business partners and sharpen your competitive edge.

Get guidance to elevate your practice.

In Practice tools include exemplar policies and provisions, checklists and forms to facilitate your drafting needs for privacy and data security tasks such as:

- Managing a data breach
- Managing privacy and data security risk in mergers and acquisitions
- Designing a privacy policy
- Cross-border data transfer

Analysis

Define your vision. Craft your plan.

The story of privacy and data security is about more than just machines and information. It's a story of changing connections between individuals, groups and society. It's about the boundaries between public and private... and the gray areas in between.

It is about information and the ways it is protected, moved, stored, used or revealed. Understanding these shifting realities and nuanced aspects is essential to keep your business in compliance, developing solutions, and focusing a vision to take the lead.

Dive deep with unrivaled expertise to define your strategy.

Mitigate risk

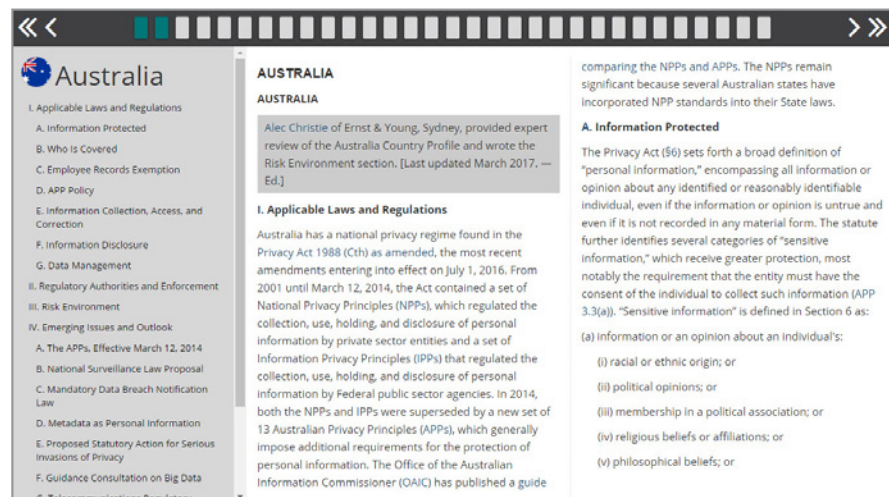
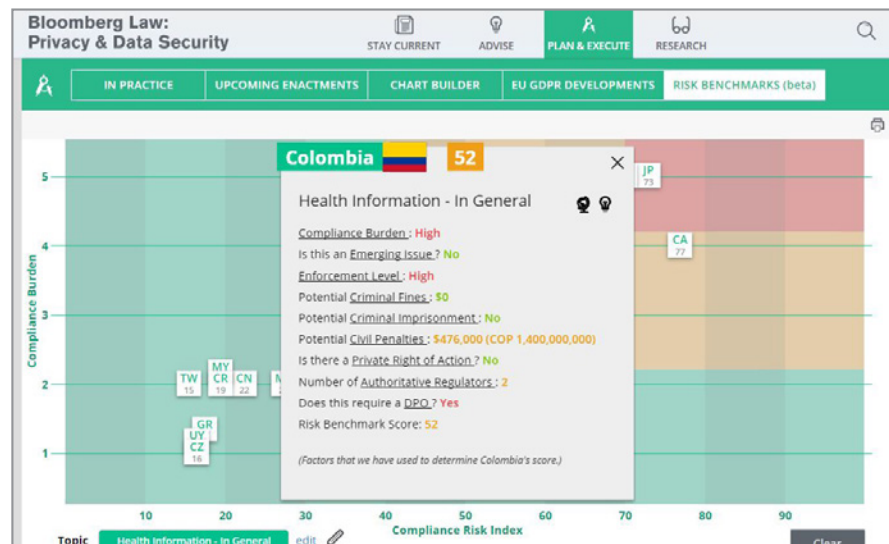
Compliance Risk Benchmarks provides a global landscape of the relative compliance burdens and risks across numerous topics and over 45 jurisdictions so you can advise your clients on critical risk-based decisions, privacy program resource allocation and development of streamlined or rationalized global privacy programs. Use the **Compliance Risk Benchmark** visualization to easily communicate the risk and burden spectrum to your clients.

Leading voices on privacy and data security law

Understand the impacts of new regulations, laws and enforcement actions with commentary and analysis by newsmakers themselves on privacy and cybersecurity issues in the U.S. and around the world. Our comprehensive coverage includes insights from advisory board members and thought leaders who help you stay focused on what matters.

A long tradition of expertise

Bloomberg Law: Privacy & Data Security draws on institutional experience to inform your practice and business. We bring sources and voices to the forefront so you will



Country Profiles

Assembled by a team of international privacy and data security experts, access detailed content, including detailed analysis of the Risk Environment, that helps you answer questions about the privacy and data security landscape of a given country.

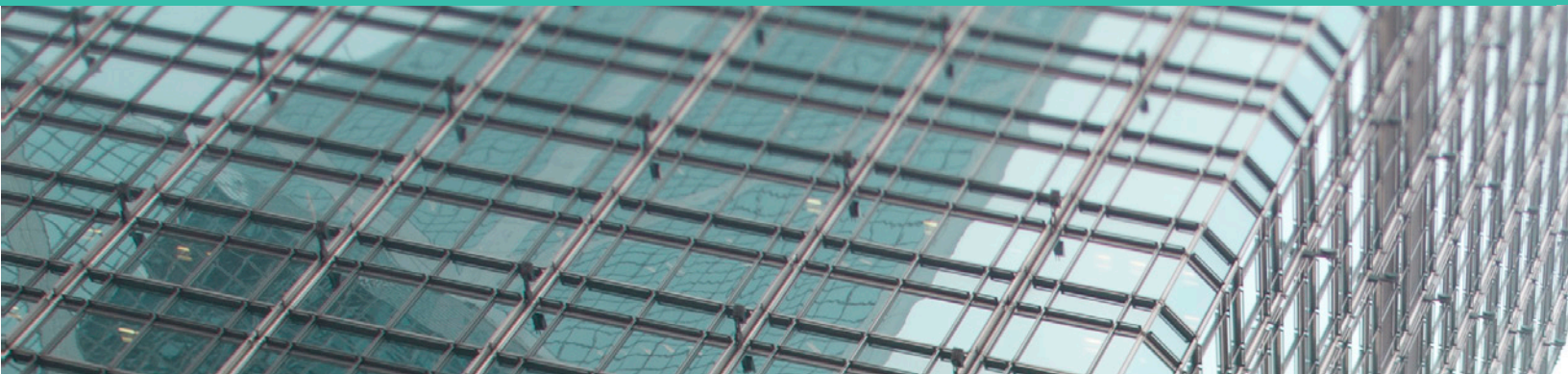
understand the regulations, laws and complex regulatory landscape, as well as the implications to your organization.

Access our collection of portfolios offering insight and guidance from leading privacy and data security authorities.

Written by expert practitioners, titles include *Cybersecurity and Privacy in Business Transactions: Managing Data Risk in Deals and Cross-Border Data Transfers*.

Treatise titles provide expert practitioner insights and guidance to help you make sound decisions and plan with confidence. Titles include *Practical Guide to the Red Flag Rules: Identifying and Addressing Identity Theft Risks and Cyber Liability in the Age of the New Data Security Laws*.

It's a whole new world. Here's your compass.



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