

# Bloomberg Law<sup>®</sup>

## Partnering with in-house counsel.

An integrated solution  
bringing you Practice Tools,  
Legal Research,  
and Business Intelligence—  
everything you need  
to succeed.



**Contributing  
to your  
success.**



# What is Bloomberg Law?

## **The one solution you need to provide comprehensive counsel.**

*Bloomberg Law*® delivers a unique combination of practical guidance, comprehensive primary and secondary source material, trusted news, analysis, practice tools, market data, and business intelligence. Your subscription gives you everything — from customizable alerts to an entire suite of business and market intelligence that will help you proactively advise your organization.

## **Gain a deeper, fuller understanding of complex legal issues.**

Only *Bloomberg Law* looks at the nuances of legal developments with insightful, real-word guidance from top practitioners and subject matter experts. Access vital information that's seamlessly integrated with Bloomberg's renowned news and business intelligence. Confidently deliver informed advice that will make the most impact for your organization, while helping you provide strategic guidance to identify and mitigate potential risks to the business.

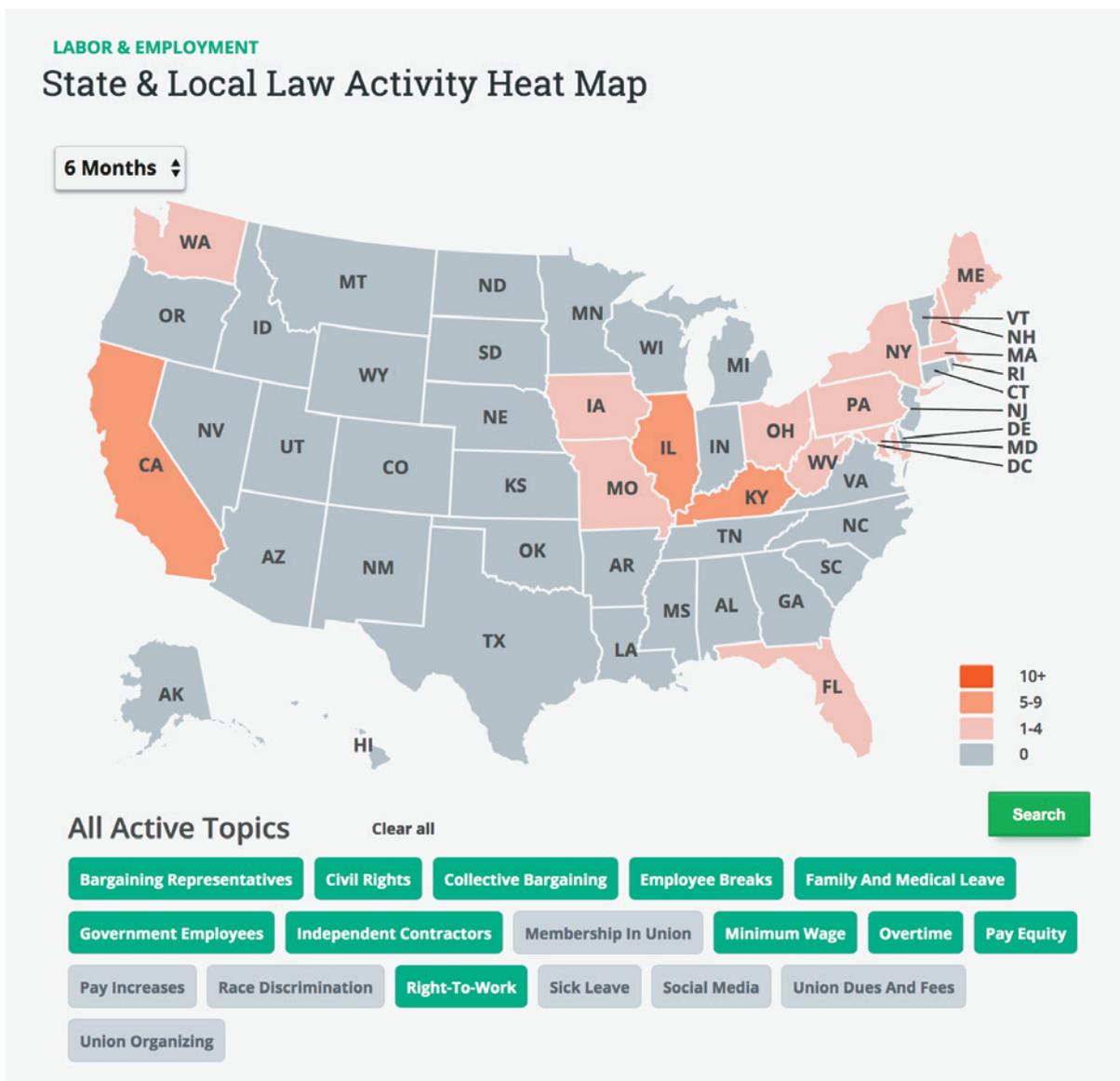
# What makes Bloomberg Law different?

## Transform information into actionable intelligence.

*Bloomberg Law* is the only legal practice solution that pairs Bloomberg market data with indispensable, trusted BNA legal content. The platform integrates all of its content—news, analysis, practice tools, market data, business intelligence and more—into one seamless experience, so you'll be able to advise on a wide range of issues. Best of all, a subscription to *Bloomberg Law* provides unlimited access to our content and tools.

## Value enhanced through constant innovation.

In an uncertain and sometimes rapidly changing business climate, you need a legal research solution that's always finding new ways to enhance your understanding of the latest developments. Our team consistently finds ways to enrich the value of our content and functionality, and we enhance *Bloomberg Law* at no additional cost to the companies and organizations putting their trust in us.





## Control and predict costs.

By having everything you need for optimized legal work all on one platform, *Bloomberg Law* enables you to keep control over your resources and spending, so you'll effectively manage costs for your organization and reduce reliance on outside counsel. Every user will have freedom of access to all that *Bloomberg Law* has to offer—from the latest news stories to a complete dockets search. There's no time or resource limit with *Bloomberg Law*. Just ease of use and maximum value.

**A subscription provides unlimited access to all Bloomberg Law content, tools, and functionality.**

# What's on Bloomberg Law?

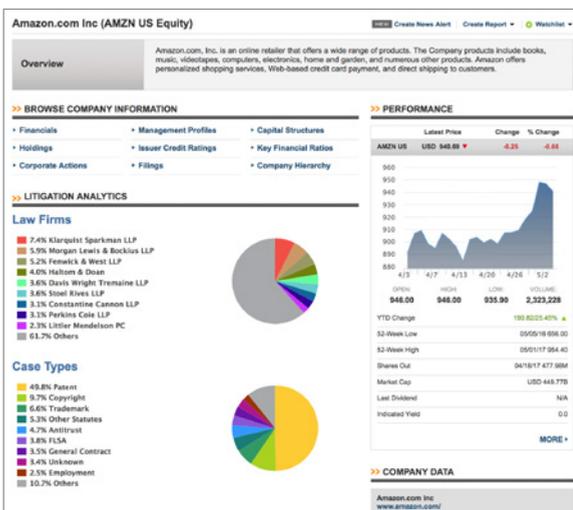
## News and analysis

Stay ahead of developments and fully understand the implications for your organization with practice area focused analysis from **Bloomberg BNA Law Reports**, expert guidance from portfolios and treatises, and books from major legal publishers like the Practising Law Institute (PLI).

Tap into the knowledge of expert practitioners with featured deep-dive analysis and practice tools, such as checklists, sample agreements, forms and other supporting material, on a wide range of legal topics. By using unmatched industry expertise from practicing attorneys, you'll be able to provide proactive counsel with complete, nuanced understanding.

## Business intelligence resources

Discover strategic opportunities, backed by the business and market expertise of Bloomberg and stay on top of issues affecting your company. The **Business Intelligence Center** provides access from a single landing page to a number of business information and competitive intelligence resources, e.g.: 3.3+ million company profiles; company report writer; company watchlist; breaking complaints; dockets; and much more. Users can create an unlimited number of customized dashboards with the tools and searches they choose.



## Redesigned Corporate Practice Center

The **Corporate Practice Center** has been reorganized and rebuilt to serve the needs of the corporate counsel market. As part of the rebuild, we have expanded coverage of practical guidance across the Practice Center. Our Compliance, Governance, Legal Departments and Alternative Entities practice pages now have their own curated collection of hundreds of practical guidance documents—more than 500 practical guidance documents across the Practice Center, authored and annotated by our outside author-experts and our internal subject matter experts.

The screenshot shows the redesigned Corporate Practice Center interface, which is organized into several key sections:

- Legal Analysis:** Includes Corporate Practice Series Portfolios, Search Law Firm Client Alerts, Search Corporate Books & Treatises, Search Bloomberg BNA Portfolios, and Search All Legal Analysis Sources.
- Practical Guidance:** Features Transactional Resources Overview, General Counsel Toolkit, and various guidance libraries for Alternative Entities, Compliance, Governance, Legal Department, and Litigation.
- Practice Tools:** Offers Search EDGAR Filings, Draft Analyzer, Litigation Analytics, Business Intelligence Center, Delaware Corporate Law Business Intelligence Template, and Company Screener.
- Law & Regulations:** Provides State Forms of Business (e.g., Business Corporation Laws, Limited Liability Company Laws), State Compliance (e.g., Annual Shareholder Meeting Laws, Antitrust Laws), and Federal Compliance (e.g., Sarbanes-Oxley Act of 2002, Securities Act of 1933).
- Agency Materials:** Lists SEC Final Rule Releases, SEC No-Action Letters, SEC Opinions & Orders, SEC ALJ Initial Decisions, and DOJ Corporate Leniency Policy.

## Litigation solutions

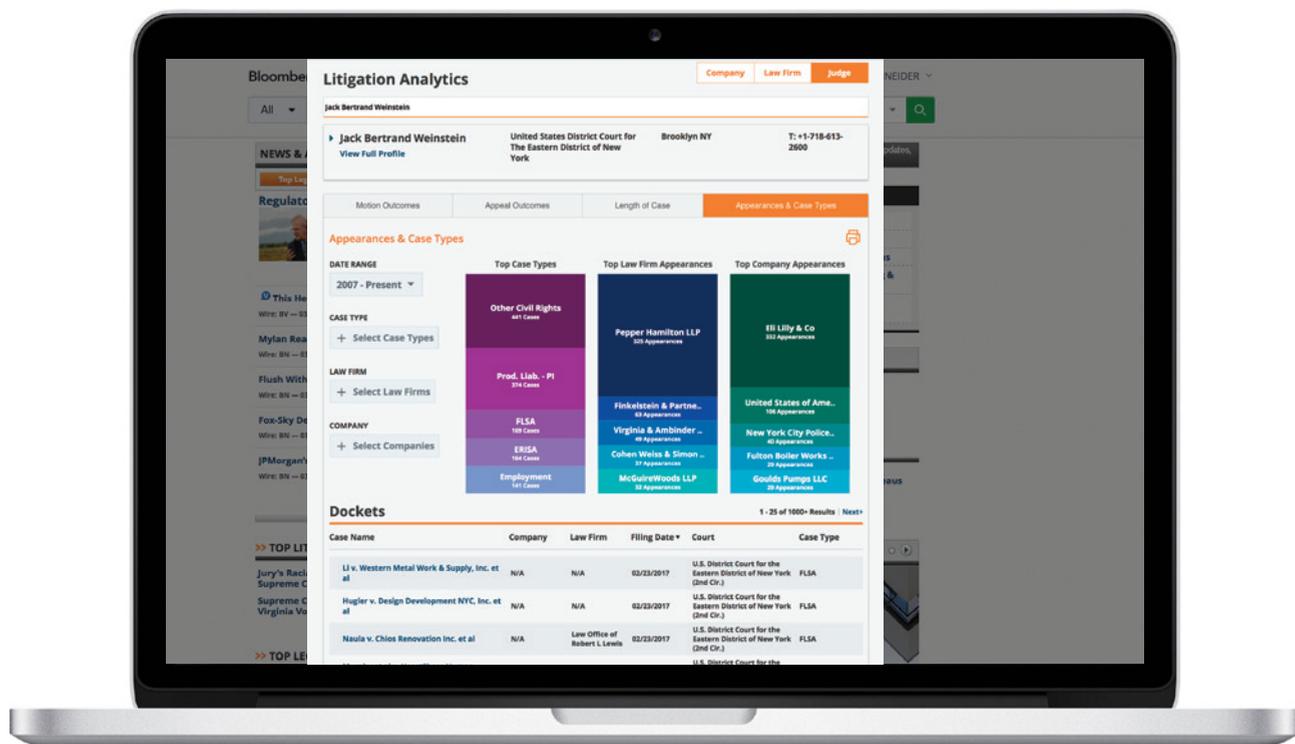
Access the case information you need and explore developments as they happen with powerful, exclusive search technology.

Learn whether your case is good law using **BCite<sup>SM</sup>**, our integrated case citator. Review the case analysis and see how the case is discussed in court opinions. Take statutory case analysis to the next level with *Bloomberg Law's* **Smart Code<sup>SM</sup>**. Smart Code uses machine learning to identify sections of court opinions that reference laws, rules and regulations. In addition, *Bloomberg Law* features Bloomberg BNA **Classification Outlines** and **Headnotes** to zero in on key points of selected cases.

*Bloomberg Law* **Dockets** help your entire organization benefit from the flexibility to do more. With speed of delivery significantly faster than the competition, you'll find the dockets affecting your company quicker than

anyone else. Access unlimited searching and alerts of the dockets and the underlying documents—such as complaints, briefs, and orders—all loaded on *Bloomberg Law*.

*Bloomberg Law* **Litigation Analytics** enables you to search millions of legal data points by company, law firm or judge to better advise your organization, predict possible outcomes and inform your litigation strategy. Provide your team with the tools to view litigation history and identify any risks to support due diligence. Litigation Analytics is built on a foundation of Bloomberg's company information as well as legal data including *Bloomberg Law's* comprehensive dockets and case law collections across all practice areas.





# BNA Practice Centers on Bloomberg Law

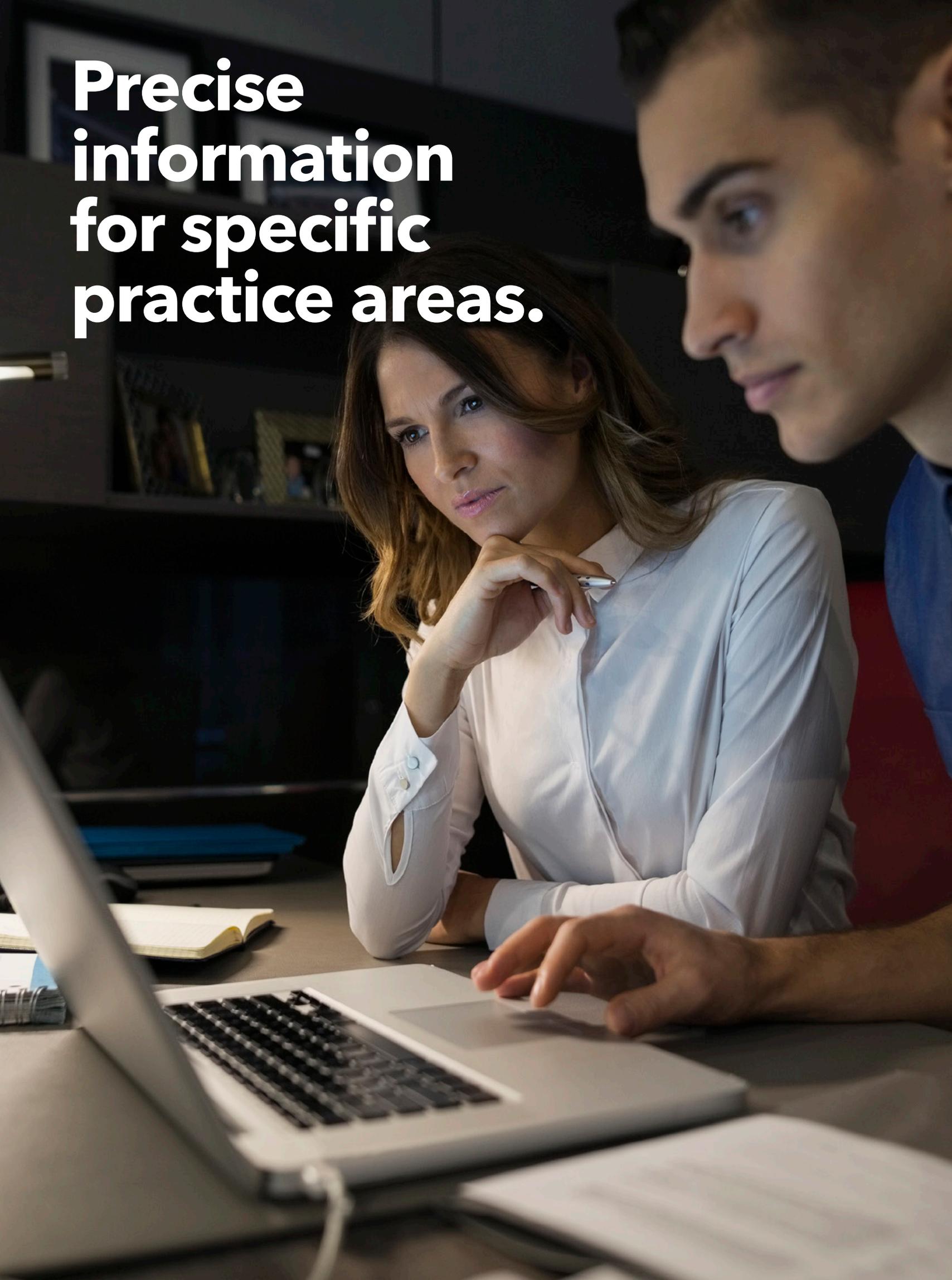
## Narrow your focus with in-depth practice area resources.

*Bloomberg Law* features specific practice centers and workflow solutions, each designed to provide you with remarkable, comprehensive coverage. You'll be able to drill down into an area of law with detailed news, analysis, tools, practical guidance and more, all so you can deliver the best possible counsel.

Practice Centers include:

- Antitrust
  - Banking & Finance
  - Bankruptcy
  - Benefits & Executive Compensation
  - Corporate
  - Environmental & Safety
  - Health
  - Labor & Employment
  - Patents & Trade Secrets
  - Privacy & Data Security
  - Securities
  - Tax
  - Tech & Telecom
  - Trademarks & Copyrights
- 

**Precise  
information  
for specific  
practice areas.**



## The future of legal intelligence is here. Today.

Advise on a wide range of legal issues.  
Provide strategic advice.  
Proactively identify and mitigate risk.

*Bloomberg Law* is your key. All the news, analysis, business data and workflow resources you need to build your practice—today and tomorrow.

**The future is here.**  
**Define it with us.**

For more information on *Bloomberg Law*, contact your account representative or our 24/7 Help Desk at

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