

# **Connect to Your Best Future**

**Join the Business Education Alliance**

**AACSB Membership**



# Be part of the business education movement.

## **Globalization. Convergence. Disruption.**

The need to prepare students for a business world that does not yet exist—and the need for impactful leaders—has never been greater.

AACSB members know that quality business education is critical to developing the next generation of leaders. It's why they join our organization: to connect across organizations, disciplines, and borders to improve business education and share the ideas and insights that will shape the future of business education, the future of business, and the future of our world.



From accreditation to business education intelligence to exclusive events and forums, AACSB connects you to a world of innovative educators and business leaders. AACSB members are committed to learning from, and moving forward with, one another. With AACSB your voice is heard throughout the global business education community, providing a platform for your unique perspectives, insights, and aspirations.

The Association to Advance Collegiate Schools of Business (AACSB) was founded in 1916. As the world's largest business education network, AACSB connects students, academia, and business to foster engagement, accelerate innovation, and amplify impact in business education.

**Connect to the largest  
global business network.**



**90+**

countries

**1,500+**

member organizations

**40,000+**

thought leaders,  
educators,  
and innovators

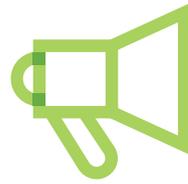
**780+**

accredited schools

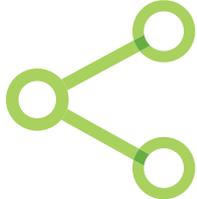
## Benefits of membership—at a glance.



The largest global network of business education professionals.



A network that advocates for business education worldwide.



Cross-functional opportunities to share and collaborate.



Mission-driven, peer-reviewed accreditation standards and processes.



Business education intelligence.



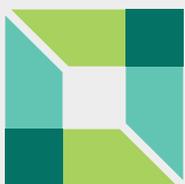
To learn more about the benefits of membership, visit [aacsb.edu/membership](https://aacsb.edu/membership).

## We are AACSB—an association and a movement.

By inspiring our members with new ways of thinking from business educators around the globe—and from inside the world's most admired companies—we provide valuable professional development and networking opportunities that result in richer educational experiences.

We unite the best minds in business education—and the best minds in business—to work as one to achieve our common goal: creating the next generation of great leaders.

We believe in the power of collective strength and connected wisdom and that no one should go it alone. Whether your institution is seeking to build collaborative relationships through our Business Education Alliance or planning to pursue accreditation, AACSB membership will connect you to the people, resources, and ideas to thrive. Businesses engaged with defining business education curriculum—and recruiting top-quality students—join AACSB to connect with each other and remain current in education trends.



**AACSB**  
ACCREDITED



# Engage with your peers—globally.



**AACSB's professional development portfolio** includes over 90 international events, offering unparalleled networking opportunities. Event programming covers the most relevant and timely issues in business education, enabling you to collaborate and share best practices with peers from academic institutions and professional organizations, locally and globally.

## **AACSB Conferences**

Connect with academic peers and industry experts at events that cover global trends and issues affecting the world of business education.

## **AACSB Global Seminars**

Join a limited number of participants in discussions focused on a specialized topic, in an intimate setting.

## **AACSB Online Learning**

Explore our expanding online learning portfolio. We now offer both webinars and online seminars for business educators.

For more information on AACSB events, visit [aacsb.edu/events](https://aacsb.edu/events).

# Join an Affinity Group.

**AACSB Affinity Groups** facilitate networking exclusively among members and are formed based on interests, shared job responsibilities, and geographic location. Groups meet face-to-face as well as engage in online networking and resource-sharing communities via the AACSB Exchange. AACSB hosts nearly 20 affinity groups, including:

- Asia Pacific
- Associate Deans
- Development Professionals
- DocNet
- Entrepreneurship Programs
- European
- Marketing and Communications Council
- MBA for Working Professionals
- Metropolitan Business Schools
- Middle East and North Africa
- Minorities
- New Deans Learning Community
- Online Learning
- Responsible Management Education
- Small Schools Network
- Technology in Business Schools Roundtable
- Women Administrators in Management Education

To learn more about Affinity Groups, visit [aacsbedu.org/membership/affinity-groups](https://aacsbedu.org/membership/affinity-groups).



"Affinity Groups bring together business educators who share each other's experiences (and their best practices) that can be of tremendous help to others facing similar challenges. I have not seen any other community where the culture of sharing is fostered as much as it is in AACSB Affinity Groups."



Jacob Chacko, Dean  
College of Business  
Administration,  
Abu Dhabi University

# Enjoy the advantages of AACSB membership.

## **DataDirect**

The largest and most comprehensive business school database in the world, DataDirect provides high-quality data and insights on the characteristics, practices, trends, and environments of business programs worldwide—aiding you in both strategic planning and everyday decision-making. Access a variety of benchmarking tools to generate reports using your customized business school comparison groups. Use the reports to identify potential collaborators, research program or salary trends, browse innovative activities, and more.

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## **The AACSB Exchange**

The AACSB Exchange features peer-generated content and is your networking tool to connect with colleagues and experts within schools of business—and within leading corporations—worldwide.

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## **AACSB LINK**

Stay current with Leading Insights, News, and Knowledge (LINK), our bi-weekly email newsletter that delivers the newest, most relevant information in global business education to members and subscribers. As a content hub for numerous AACSB and industry publication platforms, LINK keeps you up to date on AACSB news and trending issues in business education.

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## **The Collaboration Concourse**

As part of the AACSB Exchange online community, the Collaboration Concourse connects peers around the world seeking to engage in collaborative partnership opportunities such as study abroad, faculty exchange, and joint research and interests internationally.



"AACSB is a special organization that provides many opportunities for members who are serious about growing the horizon for business education."



Maling Ebrahimpour,  
Dean, College of Business  
Administration  
The University of Rhode Island

# Improve and innovate.

If your continuous improvement journey leads you to AACSB Accreditation, we will provide access to personnel and accreditation resources to assist your school.

AACSB's accreditation standards and quality assurance/improvement programs are designed to help schools discover—and deliver on—their differentiated mission, so they can foster meaningful change through engagement, innovation, and impact. Accreditation reviews are performed by members, for members. This peer-to-peer approach ensures that accredited schools are able to succeed today and are positioned to thrive in an uncertain future.

"AACSB's professional development conferences, seminars, and networking activities ... serve to strengthen our global vision and maintain our academic model. Membership access to AACSB research and comprehensive databases is invaluable for our global benchmarking program, and indeed, AACSB Accreditation is a cornerstone of the school's commitment to quality assurance, continuous improvement, and innovation. I have benefited enormously from the exchange of thought leadership and best practice with my peers."



María de Lourdes Dieck Assad  
Dean Emeritus and Professor  
of Economics, EGADE Business  
School, Tecnológico de Monterrey



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# Join a community of thought leaders.

AACSB's research and thought leadership give members an industry voice, serving as a catalyst for action across a wide spectrum of issues impacting business education around the world.

## **BizEd** Published By AACSB

Award-winning *BizEd* magazine delivers—in print and online—authoritative coverage of global business education, including insights, trends, and innovations in:

- Teaching and Learning
- Research and Related Insights
- Running the Academic Enterprise

AACSB members receive complimentary copies of the magazine and curated notifications of online content.

## **Country Profile Project**

A unique, interactive tool designed to help members understand the cultural aspects of higher education systems in different countries and regions around the world, the Country Profile Project is a free, member-only benefit.

## **Research Reports**

AACSB explores trends and challenges relevant to business education stakeholders and provides comprehensive reports on issues such as doctoral education, the impact of research, and the Collective Vision for business education.

## **Financial Toolkit**

This member-only resource is invaluable for business school deans, chief financial officers, and others with financial oversight as they plan, strategize, and monitor their school's financial well-being. Tutorials provide answers to common benchmarking questions on financial models, highlights from AACSB data on business school finances, and related reference materials.

Explore all the benefits of membership at [aacsb.edu/membership](https://aacsb.edu/membership).



**[aacsb.edu](http://aacsb.edu)**

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