INNOVATION & INNOVATORS

For more than 130 years, **Johnson & Johnson** has developed innovative solutions to meet the unmet needs of patients, healthcare professionals and consumers throughout the world. Here's a look back at how we've changed the face of global healthcare.



Johnson & Johnson founded in New Brunswick, New Jersey to revolutionize sterile surgery

The Company introduces the first mass-produced sterile sutures and surgical dressings, transforming surgical outcomes by cutting deadly infection rates, which were over 90% in some hospitals.



Dr. Joseph Lister

English surgeon Sir Joseph Lister pioneered modern antiseptic surgery, and his 1876 speech at the Philadelphia Centennial Exposition inspired the founding of Johnson & Johnson.



Robert Wood Johnson

Robert Wood Johnson founded Johnson & Johnson with his two brothers, James Wood and Edward Mead, and served as the first president of the company. The products Johnson developed revolutionized surgery and ushered in a new era of medicine.



1888

First Aid Kits keep workplace safety on track

Johnson & Johnson initially designs the first First Aid Kit to aid railroad workers—and thousands of lives are saved. Today you can find them in all workplaces and homes, cars, offices, planes and, yes, still trains.



Maternity kits deliver safer labor

At the turn of the century, only 5% of women give birth in hospitals. The Johnson & Johnson kits include professional sterile medical supplies and antiseptic soaps to aid the birthing process, even at home.



1920

Fingers everywhere rejoice

Johnson & Johnson employee Earle Dickson combines two of the company's earliest products – adhesive tape and gauze – to help his wife Josephine, who frequently cuts and burns herself while cooking. The BAND-AID® Adhesive Bandage is born of his innovation a year later.



1943

Johnson & Johnson makes a statement

General Robert Wood Johnson II authors Our Credo, one of the earliest known statements of corporate social responsibility, establishing a model of stewardship that continues to this day.



Fred Kilmer

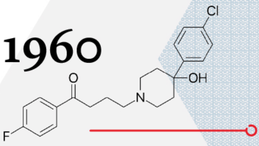
Kilmer was the director of Scientific Laboratories for Johnson & Johnson company from 1889 to 1934. His sterile surgery manual, combined with the company's pioneering products, put sterile surgery within the reach of most doctors and hospitals for the first time.



1954

No more tears for babies...or moms

JOHNSON'S® Baby Shampoo with NO MORE TEARS® changes bath time for millions with its mild and soap-free formula designed to be gentle enough to clean babies' hair without irritating their eyes.



1960

New ground broken in mental health treatment

The introduction of prescription HALDOL® offers home treatment options for certain mental health conditions for the first time. This is one of 11 Janssen Pharmaceutical entries on the World Health Organization's List of Essential Medicines.



Dr. Paul Janssen

Dr. Janssen transformed his family-run pharmaceutical company into a world-class research lab, Janssen Pharmaceutical. His insights into the relationship between the chemical structure and the actions of a compound formed the basis of the company's research.



1982

TYLENOL® with Triple-Seal Packaging

Johnson & Johnson produces the first tamper-evident packaging for TYLENOL® and later, all of its over-the-counter medications. This innovation not only revolutionizes the way OTC medicines are packaged, it becomes the norm for packaged food items, as well.



2002

Addressing a Critical Shortage of Nurses

Addressing a critical shortage of nearly half a million nurses in the U.S., Johnson & Johnson launches the Campaign for Nursing's Future. The Campaign seeks to bring more students into the field of nursing, preserving the quality and availability of healthcare in the future.

2014

Uniting to Battle Ebola

Part of a massive global public-private partnership, Johnson & Johnson commits up to $200 million to expand and accelerate production of an Ebola vaccine. Within just one year, Phase 1, 2 and 3 clinical trials were well underway.





2015

Johnson & Johnson + Verily Life Sciences = Better Surgical Outcomes

Together, they're creating an innovative robotic assisted surgical platform minimizing patient trauma and enabling accelerated post-surgical healing.

WANT TO LEARN MORE ABOUT JOHNSON & JOHNSON?

Visit **ourstory.jnj.com** to explore our cutting-edge virtual museum, where you can follow the development of our innovative products and services and learn more about the men and women who have constantly pushed the boundaries of what's possible in healthcare and medicine.

#DISCOVERJNJ

© Johnson & Johnson Services Inc., 2017

Johnson & Johnson
SINCE 1886