

Don't Get Waterlogged: Protecting Your Home While Away

What's the difference between
\$1,000 and **\$20,000** in water damage? Time

A family leaves their home for a week-long vacation:

- Bolting the doors
- Arming their security system
- Locking their windows
- Leaving on a light

But they're not fully protected.
Here's what could happen in the event of a leak

45%

Water damage makes up nearly half of all property damage...

...but only 1 in 5



19%
homeowners view internal water damage as the top risk to their home while on vacation



91%

of homeowners say they are "vigilant" or "do an okay job" at preventative home maintenance

Just **22%** shut off the water main before heading out of town



Zero Hour: Icemaker severs

A small but steady drip can cause a large amount of damage



18%

Fewer than 1 in 5 homeowners believe the ice maker is the most likely source of internal water damage



Waterflow:
3 GPM (gallons per minute)



Day 1: Inundation begins



Undetected, that leak can spill 2,520 gallons in a single day, enough to fill 50 bathtubs



Full restoration of the home remains likely



Less than
20%

have installed a water leak detection device



Day 3: Damage mounts



The window for home restoration is closing



25%

have never had their home appliances inspected



Base cabinets un-restorable



Water wicked up the walls 18"



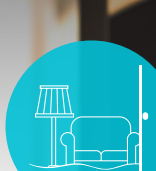
Carpets and pads begin to smell



Day 6: Secondary damage takes hold



Electrical components require inspection



Adjacent rooms not affected by original loss impacted



17,000 gallons of water run under doors and framing - enough to fill a swimming pool

Of those who have experienced water damage in the past 2 years,
15% paid **\$20,000** or more in clean-up and repair costs



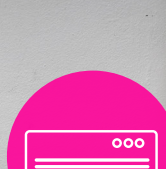
Day 8: "Regulated, hazardous materials, and mold" category achieved



Drywall ceiling and walls show mold growth



Door and window frames swell



HVAC system spreads mold



63%

cite the possibility of an extended relocation (1 month to a year) as their 1st or 2nd most pressing water damage-related concern

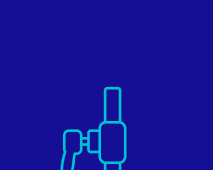


Indoor environmental professional required for clearance



Protect your property

Before leaving your home vacant:



Turn off the water main



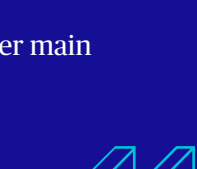
Drain pipes



Check all appliance hoses



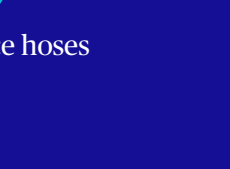
Inspect the sump pump



Clear gutters of debris



Ask a friend to keep an eye on the house



Install a water leak detection device