



Make Facebook Your Facebook

Here's a guide to help you understand how to control your information, what you share, and how you share it on Facebook.

How Facebook Works



Facebook is free to everyone. To keep it that way, we run ads.



We show ads relevant to your interests, but we don't sell your information to anyone.



You are in control of your Facebook profile information, including the info you share.

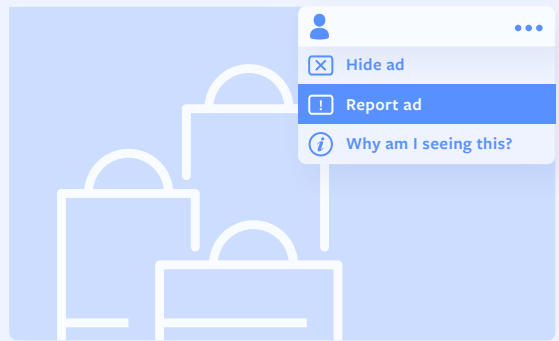
Control What You See

Look for the three little dots in the upper right corner of a post or in Settings to update preferences for...



Posts From Friends and Family

- **Snooze** if you want a break from someone
- **Unfollow** if you want no posts at all
- **See First** if you want it at the top of your News Feed



Advertisements

- **Hide** specific ads or advertisers in your News Feed
- **Manage** ad interests and personal categories
- **Understand** why you're seeing an ad

Control What and How You Share



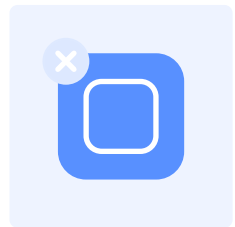
You control what you share

- Past and future posts
- Limit the audience for posts
- Who can see your photos, friends list, timeline content, email and phone number



You control who you share with

- Public
- All friends
- Specific friends
- Only you



You control what apps have your info

- Check all the apps you've signed into
- Remove those that you no longer use