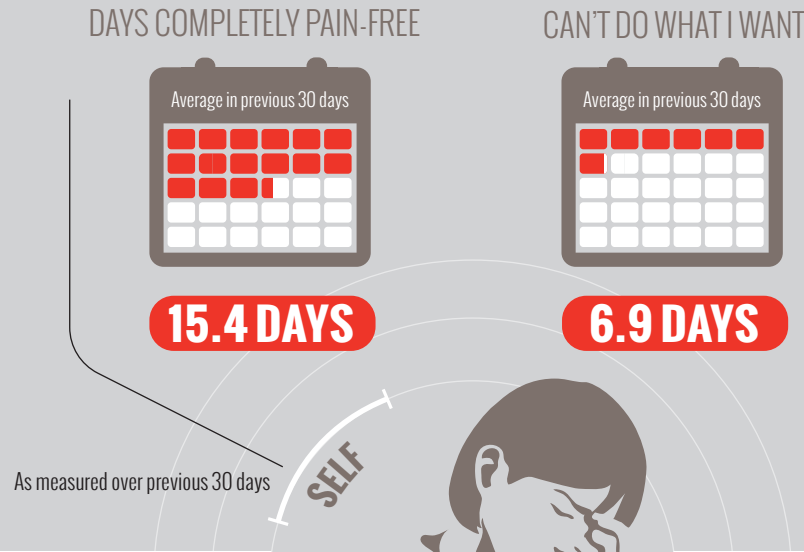


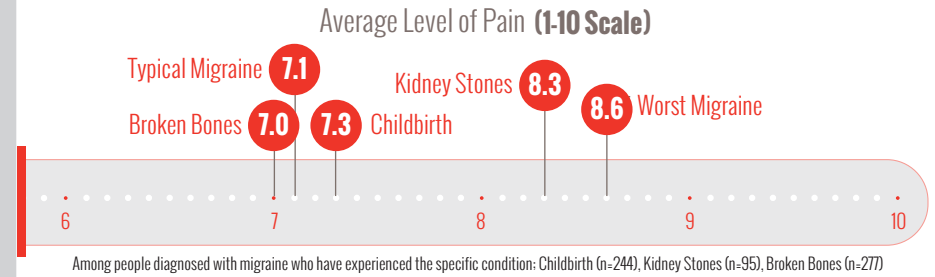
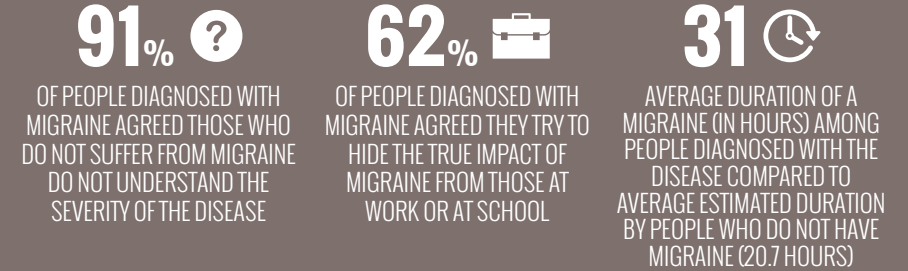
THE PHYSICAL, SOCIAL AND ECONOMIC EFFECTS OF MIGRAINE

Source: Lilly-sponsored, quantitative opinion survey with 518 people diagnosed with migraine by a healthcare provider, 200 people who know someone with migraine and 300 community members who do not know someone with migraine. Conducted by Nielsen on behalf of Eli Lilly and Company in May 2017.

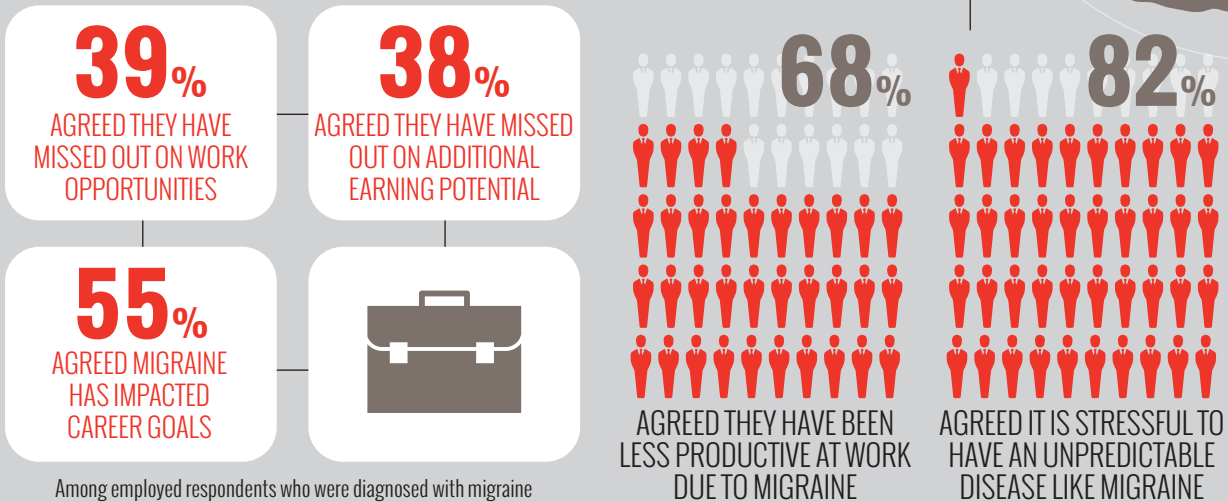
1. Many people diagnosed with migraine live with pain nearly half of every month



2. People who do not have migraine often underestimate the pain and average duration of migraine



3. Migraine may impact a person's career potential



4. Migraine may impact people diagnosed with migraine and those around them

