

BIOGRAPHY | Cody Alt

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Under 30 years old with six growing companies, Cody Alt knows what it's like to hit rock bottom and then pick himself back up. There were times when he was bartending at night, barely affording his lease and grateful that he didn't get kicked out of his condo. He spent every day and night trying to keep his head above water. That was his rock bottom.

But Cody also knew what it was like to play the role of hero early in life. He grew up in Maxville, Montana, a tiny town of 30. As his high school's star athlete and an inherited work ethic from his entrepreneur father, Cody epitomized "a big fish in a little pond." However, Cody was determined to stand out in a "bigger body of water."

In 2010 Cody and his father started their own company, Mon-Dak Oilfield Services. They did reclamation work for oilrigs and eventually hauled crude oil from the oil rigs to the refineries. By the time Cody was 26 years old, his hard work had paid off in a big way. He was grossing \$50-60k a week. In 2015, Cody moved to Scottsdale, AZ and founded his first company - BodyFuel.

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From 2015-2017 Cody launched four more companies of his own. Today, their combined gross revenue is in excess of \$10 Million. In 2018, the young entrepreneur with a voracious appetite for business already has plans to launch an additional company.

Cody's Companies:

- [BodyFuel](#) - 2015
- [Elevate Media](#) - 2016
- [Kushly](#) - 2017
- [PureKana](#) - 2017
- [Slapps](#) - 2017
- Waves - Coming in 2018

With role models like Jerry Rice and Mark Cuban, Cody Alt exemplifies the ultimate serial entrepreneur. He combines old-school work ethic with new-age strategy. Entertaining nearly 140k followers on Instagram ([@TheCodyAlt](#)), Cody is an expert marketer.

When not working on his six companies, Cody can be found watching or playing golf, football, basketball or even racing motocross.

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