

**KitchenAid<sup>®</sup>**

**Product Fact Sheets  
2018**

# KitchenAid®

## 3.5 QUART ARTISAN® DESIGN SERIES STAND MIXER WITH GLASS BOWL PRODUCT FACT SHEET

The new 3.5 Quart Artisan® Design Series Stand Mixer with glass bowl offers a performance just as powerful as full-size tilt head stand mixers in a smaller footprint and lighter size.

### PRODUCT BENEFITS:

- **Mini Mixer, Powerful Performance**  
20% smaller. 25% lighter. Just as powerful.\*  
*\*Compared to full size KitchenAid® Tilt-Head Stand Mixers.*
- **The Right Capacity for You**  
3.5 quart glass bowl yields 5 dozen cookies, a loaf of bread, a batch of guacamole and more in a single batch. The bowl is also dishwasher-safe for quick and easy cleanup.
- **Premium Metallic Colors**  
Add high design to any kitchen with premium metallic high-gloss finishes: Candy Apple Red, Sea Shimmer, Stellar Night, Sugar Pearl Silver, Frosted Pearl White.
- **Functional and Stylish**  
Easily keep an eye on your ingredients and monitor your progress in the stunning glass bowl. The glass is microwave safe, so you can soften or melt butter and temper chocolate directly in the bowl for easier clean-up.
- **Improves Mixing**  
Reduce mixing time and the need to scrape ingredients down the side of the bowl when you're mixing with the flex edge beater, which features a flexible edge that thoroughly scrapes ingredients into the bowl.
- **Power Hub and Attachments**  
Turn your stand mixer into the culinary center of your kitchen. With over 10 different attachments\*, you can make everything from fresh pasta to burgers, veggie noodles and more.  
*\*Attachments sold separately.*
- **Easily Add Ingredients**



Tilt-Head design allows clear access to the bowl to easily add ingredients.

- **Less Mess**  
The Soft Start® feature helps to avoid ingredient splash and flour puff by starting at a lower speed.
- **Included Accessories**  
Includes (1) wire whip (1) dough hook (dishwasher safe) and (1) flex edge beater (dishwasher safe).
- **Designed and Assembled in the USA**  
All KitchenAid® Stand Mixers are designed and assembled in the U.S.A.
- **One Year Limited Warranty**  
Visit [kitchenaid.com](http://kitchenaid.com) for warranty details. For countries outside the USA, visit [international.KitchenAid.com](http://international.KitchenAid.com)

**MSRP & AVAILABILITY:** Priced at \$449.99, the new 3.5 Quart Artisan® Design Series Stand Mixer is available for purchase on [KitchenAid.com](http://KitchenAid.com) and at select retailers nationwide July 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

**MODEL # KSM3306X INCLUDES:** (1) Stand Mixer, (1) Glass Bowl, (1) Wire Whip, (1) Dough Hook, (1) Flex Edge Beater

# KitchenAid®

## 5 CUP FOOD CHOPPER PRODUCT FACT SHEET

The new 5 Cup Food Chopper provides simple functionality and convenience for a single task like chopping, mixing or pureeing.

### PRODUCT BENEFITS:

- **Ability to do more**  
Do more than chop, mix, and puree - the whisking attachment also allows to you whisk, whip, emulsify and stir. Plus, you have more capacity than our 3.5 Cup Chopper.
- **Easy Operation**  
Easy in-lid operation and 2 speeds give you precise control to produce the results you want.
- **Compact Storage**  
The compact, lightweight design, simple in-bowl storage and cord wrap allow you to easily store on the countertop or in the cabinet.



### MSRP & AVAILABILITY:

Priced at \$79.99 the new 5 Cup Food Chopper is available for purchase on KitchenAid.com and at select retailers nationwide September 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

### MODEL # KFC0516 INCLUDES:

(1) 5-cup work bowl, (1) Lid, (1) Multi-purpose blade, (1) Whisking attachment

# KitchenAid®

## 7 CUP FOOD PROCESSOR PRODUCT FACT SHEET

The new 7 Cup Food Processor is easy to use, clean and store with a one-click, twist-free, bowl assembly and latched lid, dishwasher safe accessories and in-bowl accessory storage.

### PRODUCT BENEFITS:

- **Easy to Use**  
One-click, twist-free bowl assembly with a latched lid.
- **Easy to Clean**  
With a sealed, leak-resistant work bowl, less food gets trapped in the bowl and lid. Additionally, the bowl, lid and accessories are all dishwasher-safe, making for much easier clean up.
- **Easy to Store**  
With a compact design, in-bowl accessory storage and convenient cord wrap.
- **Simple Controls with 3 Speed Options**  
High, Low and Pulse Speeds to handle a variety of ingredients with precision. The easy-press paddles and illuminated LED controls make operation simple.
- **Chop, Puree, Shred and Slice**  
Everything from cucumbers and tomatoes to cheeses and more with the medium reversible slicing/shredding disc and multi-purpose blade.
- **A Variety of Shapes and Sizes**  
Can be processed in the 2-in-1 feed tube located on the lid. The small pusher features a small oil drizzle opening for emulsifying sauces and dressings.



**MSRP & AVAILABILITY:** Priced at \$129.99, the new 7 Cup Food Processor is available for purchase on KitchenAid.com and at select retailers nationwide beginning April 1, 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

**MODEL # KFP0718**  
**INCLUDES:** (1) 7 cup work bowl, (1) Lid, (1) Multi-purpose blade, (1) Medium reversible slicing/shredding disc

# KitchenAid®

## 9 CUP FOOD PROCESSOR PRODUCT FACT SHEET

The new 9 Cup Food Processor is easy to use, clean and store with a one-click, twist-free, bowl assembly and latched lid, dishwasher safe accessories and in-bowl accessory storage.

### PRODUCT BENEFITS:

- **Easy to Use**  
One-click, twist-free bowl assembly with a latched lid.
- **Easy to Clean**  
With a sealed, leak-resistant work bowl, less food gets trapped in the bowl and lid. Additionally, the bowl, lid and accessories are all dishwasher-safe, making for much easier clean up.
- **Easy to Store**  
With a compact design, in-bowl accessory storage and convenient cord wrap.
- **Simple Controls with 3 Speed Options**  
High, Low and Pulse Speeds handle a variety of ingredients with precision. The easy-press paddles and illuminated LED controls make operation simple.
- **Chop, Puree, Knead, Shred and Slice**  
Everything from cucumbers and tomatoes to cheeses and more with the thin slicing disc, medium reversible slicing/shredding disc and multi-purpose blade. Knead pizza and bread doughs with the included dough blade.
- **A Variety of Shapes and Sizes**  
Can be processed in the 2-in-1 feed tube located on the lid. The small pusher features a small oil drizzle opening for emulsifying sauces and dressings.



**MSRP & AVAILABILITY:** Priced at \$179.99, the new 9 Cup Food Processor is available for purchase on KitchenAid.com and at select retailers nationwide beginning September 1, 2018.

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**MODEL # KFP0918**  
**INCLUDES:**

(1) 9 cup work bowl, (1) Lid, (1) Multi-purpose blade, (1) Thin slicing disc (1) Medium Reversible slicing/shredding disc, (1) Dough blade

# KitchenAid®

## 5 QUART CERAMIC BOWL PRODUCT FACT SHEET

Accessorize your stand mixer with a beautiful 5 Quart Ceramic Bowl for all of your mixing, whipping and kneading tasks. This bowl is freezer, microwave, dishwasher and oven-safe, and made with titanium-reinforced ceramic to resist chipping, cracking and staining. Fits all 4.5 and 5 quart tilt-head stand mixers.

### PRODUCT BENEFITS:

- **Freezer, Microwave, Dishwasher and Oven (up to 475°F)**  
Safe to soften butter, temper chocolate, harden or cool ingredients in a single bowl.
- **Titanium-Reinforced Ceramic**  
Resists chipping, cracking and staining, and is guaranteed with a 5-year no-chip warranty.
- **For KitchenAid® Tilt-Head Stand Mixers**  
Fits all 4.5 and 5 quart tilt-head KitchenAid® Stand Mixers.



### MSRP & AVAILABILITY:

Priced at \$99.99 (Solid), \$109.99 (Pattern), \$119.99 (Embossed), the new 5 Quart Ceramic Bowl is available for purchase on KitchenAid.com and at select retailers nationwide April 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

### MODEL # KSM2CB5BM INCLUDES:

(1) 5 Quart Ceramic Bowl



# KitchenAid®

## COLD BREW COFFEE MAKER PRODUCT FACT SHEET

Treat yourself to a smooth and balanced cold brew at home. The KitchenAid® Cold Brew Coffee Maker is easy to use, pour and clean.

### PRODUCT BENEFITS:

- **Smooth, Rich, Full-Bodied Flavor**  
Simply fill with coffee and cold water, steep, & enjoy.
- **Small Footprint**  
Ideal fit for any refrigerator or kitchen counter.
- **Always on Tap**  
Built in a stainless-steel tap to easily dispense cold brew from your refrigerator. Includes carrying handle for easy portability.
- **Make up to 18 Servings\***  
Simply mix 2 oz of coffee concentrate with every 6 oz of your favorite milk, water or ice. This brewer makes up to 36 oz of coffee concentrate that stays fresh in the fridge for up to two weeks.  
*\*Servings may vary based on coffee or tea type.*
- **Streamlined Design**  
Beautiful, streamlined design with glass and stainless steel components to preserve taste, for easy use and cleaning.
- **Reusable Stainless Steel Steeper**  
Allows you to brew the beverage of your choice and is labeled with fill-level indicators to take the guesswork out of the brewing process.



**MSRP & AVAILABILITY:** Priced at \$169.99 for the Cold Brew Coffee Maker is available for purchase on KitchenAid.com and at select retailers nationwide September 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

**MODEL #KCM5912SX** (1) Cold Brew Coffee Maker  
**INCLUDES:**

# KitchenAid®

## COLOR OF THE YEAR – BIRD OF PARADISE PRODUCT FACT SHEET

Bird of Paradise is a tropical color that ignites one's desires to be free, travel and explore exotic destinations. And now it is KitchenAid's first ever color of the year, debuting in 2018, available in a full suite of appliances. This high gloss, vibrant coral color will bring your kitchen to life, and further inspire your culinary creativity and creations.

### Available Products:

- **Artisan Stand Mixer**

This mixer features 10 speeds to thoroughly mix, knead and whip ingredients quickly. For even more versatility, use the power hub to turn your stand mixer into a culinary center with over 10 optional hub powered attachments, from food grinders to pasta makers and more.

- **Artisan Mini Stand Mixer**

Mini Mixer. Powerful Performance. The Artisan® Mini tilt-head stand mixer makes up to 5 dozen cookies in a single batch, with the same power as the full size KitchenAid® tilt-head Stand Mixers while being 20% smaller, 25% lighter. KitchenAid® Artisan® Mini compared to the full-size KitchenAid® tilt head Stand Mixers.

- **Diamond Blender**

The KitchenAid® Diamond Blender, with exclusive diamond blending system, provides the ultimate blending performance, with pulse 1-5 settings and crush ice mode. A robust motor, unique one-piece, BPA-Free diamond pitcher, stainless steel blades and electronic controls combine to create a powerful vortex that is fast and thorough for exceptional blending results.

- **Mini Food Processor**

Endless fresh options to quickly chop, mix and puree. This compact and lightweight 3.5 cup



Mini Food Processor is ideal for everyday use - whether you want to eat healthier, be more creative, or just save time on meal prep.

- **2-Speed Hand Blender**

Quickly and easily blend, puree, and crush all of your favorite ingredients with this 2-Speed Hand Blender. Great for smoothies, soups, hummus, dressings, sauces and so much more.

- **5-Speed Hand Blender**

Compact, lightweight and great for your everyday mixing needs. This hand mixer features 5 speeds, 2 stainless steel Turbo Beater™ Accessories and the power and control to mix up your favorite cookie dough, mash potatoes and more.

**MSRP &  
AVAILABILITY:**

Priced from \$59.99 to \$459.99, the stand mixers and blender are available for purchase in Bird of Paradise on KitchenAid.com beginning April 2018. All other Bird of Paradise products are available beginning July 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

# KitchenAid®

## ELECTRIC KETTLE PRODUCT FACT SHEET

Dual-wall design keeps the inside hot. Ideal for any environment whether around the home or in the office.

### PRODUCT BENEFITS:

- **Quiet Boil**  
Boils quietly and fast, making it the perfect companion to your early morning routine.
- **High Capacity**  
Generously sized to boil at any capacity up to 1.5 liters. Simplifies making tea, coffee, cereals, and other recipes.
- **Water Quality**  
100% metal interior and stainless steel lime scale filter.
- **Quick Boil**  
Boils water more quickly than standard kettles and keeps warm longer for energy savings.
- **Easy to Pour**  
Push-button lid opens easily with a single touch to add water.
- **Energy Efficient**  
Dual-wall design maintains hot water temperature in an energy efficient manner.



### MSRP & AVAILABILITY:

Priced at \$79.99, the new Electric Kettle is available for purchase on KitchenAid.com and at select retailers nationwide September 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

### MODEL # KEK1565 INCLUDES:

(1) Electric Kettle

# KitchenAid®

## LONG SLOT TOASTER PRODUCT FACT SHEET

Long, extra-wide slot provides you with flexibility to toast a variety of breads without adjusting bread size. Perfect for all types of breads including homemade and artisan.

### PRODUCT BENEFITS:

- **Versatility**  
Long slot design with extra wide 1 1/4" slots allow you to easily toast two or four slices of bread, bagels, and a variety of shapes and sizes of homemade or artisan breads.
- **Easy to Use**  
High lift lever ensures you can reach small pieces of bread easily.
- **Defrost**  
Toasts frozen pastries or breads in under a minute.
- **Easy to Clean**  
The removable slide-out crumb tray prevents crumbs from spreading across your countertop and is removable for easy cleaning and emptying. Hand-wash only.
- **Even Heating**  
Self-centering racks help ensure even heating of thin or thick breads.
- **Cord Storage**  
Allows you to simply stow away the power cord in the base of the toaster.
- **Bagel Button**  
Toasts the cut-side of a bagel or English muffin while gently warming the outer surfaces.
- **Little Longer**  
Toast something "a little longer" at your favorite setting with the touch of a button.
- **Reheat**  
Quickly reheats toast in under a minute.



**MSRP &  
AVAILABILITY:**

Priced at \$79.99 for the two-slice model and \$99.99 for the four-slice model, the new Toaster is available for purchase on KitchenAid.com and at select retailers nationwide in September 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

**MODEL # KMT3115  
AND # KMT5115  
INCLUDES:**

(1) Toaster

# KitchenAid®

## METAL FOOD GRINDER ATTACHMENT PRODUCT FACT SHEET

Fresh, from-scratch cooking doesn't have to take a long time. The KitchenAid® Metal Food Grinder tackles even the most challenging ingredients with speed and ease. Grind fresh meat for sausages and burgers, hard cheeses, bread crumbs, and more—using fresh ingredients you can feel good about. Stand Mixer sold separately.

### PRODUCT BENEFITS:

- **Transform Ingredients for Wholesome, Fresh Recipes**

Use only the ingredients you want, avoid those you don't. Create healthy meals from scratch without additives, preservatives, and other fillers: the control is yours.

- **Explore Culinary Creativity**

The possibilities are endless. Fine, medium and coarse grinding plates and two sausage stuffer tubes make it easy to create a variety of fresh, creative foods.

- **A Cleaner Grind**

When preparing meats, a cold environment is important. The KitchenAid® Metal Food Grinder can be pre-chilled in the refrigerator or freezer to maintain a cold grinding temperature, giving you a cleaner grind when preparing meat.

- **Convenient Storage**

An included storage case keeps all parts in one place for easy storage and quick access.

- **Powered by the Mixer\***

Attach the KitchenAid® Metal Food Grinder to the power hub of any KitchenAid® Stand Mixer. Then let the mixer do all the work.

*\*Stand Mixer sold separately*

- **One Year Limited Warranty**

Visit [kitchenaid.com](http://kitchenaid.com) for warranty details. For countries outside the USA, visit [international.KitchenAid.com](http://international.KitchenAid.com)



**MSRP & AVAILABILITY:** Priced at \$129.99, the Metal Food Grinder Attachment is available for purchase on KitchenAid.com and at select retailers nationwide beginning Summer 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

**MODEL #** (1) Metal Food Grinder Attachment, (1) Storage Case, (3) Grinding Plates, (2)  
**KSMIMGAINCLUDES:** Sausage Stuffer Tubes, (1) Cleaning Brush



# KitchenAid®

## PRECISION KETTLE PRODUCT FACT SHEET

Simply pour with precision. The gooseneck spout and three unique flow rate settings deliver precise pour control for a craft coffee pour over, tea or beverage of your choice.

### PRODUCT BENEFITS:

- **Precision Pour Control**  
With a gooseneck spout and three unique flow rate settings. Adjust the flow rate quickly and easily with the lever.
- **Brew-Range Thermometer**  
On-lid thermometer displays current water temperature to ensure you're within your preferred brewing range.
- **Easy to Clean**  
Polished stainless steel with a sleek, compact design.
- **1 Liter Capacity**  
To boil small or large amounts of water.
- **Pour Over Cone Accessories Available**  
To manually brew a cup of pour over coffee.  
Sold separately (KCM0260/04600B)



### MSRP & AVAILABILITY:

Priced at \$99.99, \$119.99 and \$149.99 for Stovetop, Electric and Digital models, the new Precision Pour Gooseneck Kettle is available for purchase on KitchenAid.com and at select retailers nationwide June 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

### MODEL # KNK1012SS INCLUDES:

(1) Precision Gooseneck Kettle

# KitchenAid®

## SIFTER SCALE ATTACHMENT PRODUCT FACT SHEET

Accurately measured and properly sifted ingredients lead to professional-quality baked goods. The KitchenAid® Sifter + Scale attachment handles these two essential jobs in one convenient tool, making it easy to achieve consistent, delicious results.

### PRODUCT BENEFITS:

- **Hands-Free, Fluffy Results**  
Hands-free sifting gives more consistent mixing\* and fluffy baked goods, while leaving more time for the baker to take care of other tasks.  
*\*Compared to un-sifted ingredients*
- **Less Steps**  
Combined scale, sifter and chute handles multiple stages of prep work in one step.
- **Less Mess**  
Avoid countertop mess and dirty fewer dishes. Chute neatly funnels weighed and sifted ingredients into the mixer bowl, and can also swivel to funnel ingredients into a separate container without spilling.
- **Gradual Mixing**  
Chute slowly incorporates ingredients into the bowl while the mixer is running for optimal results.
- **Versatility**  
Sifter can be removed when weighing ingredients that don't need to be sifted, such as chocolate chips.
- **Scale Can Be Used Separately**  
Integrated digital scale can also be used separately on your countertop with an included scale plate.
- **Generous Capacity**  
Weigh and sift multiple ingredients at the same time in the attached hopper, which can hold up to four cups of dry ingredients at a time.
- **Convenient Storage**  
An included storage case keeps all parts in one place for easy storage and quick access.



- **Powered by the Mixer\***  
Attach the KitchenAid® Sifter + Scale to the power hub of any KitchenAid® Stand Mixer. Then experience hands-free sifting and weighing and gradual ingredient incorporation.  
*\*Stand Mixer sold separately*
- **Easy to Clean**  
All parts except scale and sifter housing are dishwasher-safe.
- **One Year Limited Warranty**  
Visit [kitchenaid.com](http://kitchenaid.com) for warranty details. For countries outside the USA, visit [international.KitchenAid.com](http://international.KitchenAid.com)

**MSRP & AVAILABILITY:** Priced at \$169.99, the Sifter + Scale Attachment is available for purchase on [KitchenAid.com](http://KitchenAid.com) and at select retailers nationwide September 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

**MODEL # KSMSFTA INCLUDES:** (1) Sifter + Scale Attachment, (1) Storage Case

# KitchenAid®

## VEGETABLE SHEET CUTTER ATTACHMENT WITH NOODLE BLADE & NOODLE BLADE ACCESSORY PRODUCT FACT SHEET

Reinvent classic meals with fruits and vegetables by cutting them into sheets or wide, flat noodles.

### PRODUCT BENEFITS:

- Great for pastas, salads and other dishes
- New blade creates flatter, straighter noodles compared to the Spiralizer
- Vegetable Sheet Cutter Attachment with Noodle Blade (KSM2SCA): Includes Sheet Cutter Attachment with Thin Blade, Thick Blade, 5 MM Noodle Blade and Storage Case
- Noodle Blade Accessory (KSMSCAAP): Includes 5 MM Noodle Blade Only
- Dishwasher Safe
- Designed and Assembled in the USA  
All KitchenAid® Stand Mixers are designed and assembled in the U.S.A.
- One Year Limited Warranty  
Visit [kitchenaid.com](http://kitchenaid.com) for warranty details. For countries outside the USA, visit [international.KitchenAid.com](http://international.KitchenAid.com)



**MSRP & AVAILABILITY:** Priced at \$159.99 (Vegetable Sheet Cutter Attachment with Noodle Blade) and \$39.99 (Noodle Blade Accessory), available for purchase on [KitchenAid.com](http://KitchenAid.com) and at select retailers nationwide October 2018.

RETAILER ALONE HAS SOLE DISCRETION TO DETERMINE RETAIL AND ADVERTISING PRICES. ALL PRICES REFREFERENCES ARE FOR DISCUSSION PURPOSES ONLY.

**MODEL # KSM2SCA  
and KSMSCAAP  
INCLUDES:**

Vegetable Sheet Cutter Attachment with Noodle Blade: (1) Thin Blade, (1) Thick Blade, (1) 5 MM Noodle Blade, (1) Storage Case

Noodle Blade Accessory: (1) 5mm Noodle Blade