

KitchenAid®

COLOR OF THE YEAR – BIRD OF PARADISE PRODUCT FACT SHEET

Bird of Paradise is a tropical color that ignites one's desires to be free, travel and explore exotic destinations. And now it is KitchenAid's first ever color of the year, debuting in 2018, available in a full suite of appliances. This high gloss, vibrant coral color will bring your kitchen to life, and further inspire your culinary creativity and creations.

Available Products:

- **Artisan Stand Mixer**

This mixer features 10 speeds to thoroughly mix, knead and whip ingredients quickly. For even more versatility, use the power hub to turn your stand mixer into a culinary center with over 10 optional hub powered attachments, from food grinders to pasta makers and more.

- **Artisan Mini Stand Mixer**

Mini Mixer. Powerful Performance. The Artisan® Mini tilt-head stand mixer makes up to 5 dozen cookies in a single batch, with the same power as the full size KitchenAid® tilt-head Stand Mixers while being 20% smaller, 25% lighter. KitchenAid® Artisan® Mini compared to the full-size KitchenAid® tilt head Stand Mixers.

- **Diamond Blender**

The KitchenAid® Diamond Blender, with exclusive diamond blending system, provides the ultimate blending performance, with pulse 1-5 settings and crush ice mode. A robust motor, unique one-piece, BPA-Free diamond pitcher, stainless steel blades and electronic controls combine to create a powerful vortex that is fast and thorough for exceptional blending results.

- **Mini Food Processor**

Endless fresh options to quickly chop, mix and puree. This compact and lightweight 3.5 cup Mini Food Processor is ideal for everyday use - whether you want to eat healthier, be more creative, or just save time on meal prep.



- **2-Speed Hand Blender**

Quickly and easily blend, puree, and crush all of your favorite ingredients with this 2-Speed Hand Blender. Great for smoothies, soups, hummus, dressings, sauces and so much more.

- **5-Speed Hand Blender**

Compact, lightweight and great for your everyday mixing needs. This hand mixer features 5 speeds, 2 stainless steel Turbo Beater™ Accessories and the power and control to mix up your favorite cookie dough, mash potatoes and more.

**MSRP &
AVAILABILITY:**

Priced from \$59.99 to \$459.99, the stand mixers and blender are available for purchase in Bird of Paradise on KitchenAid.com beginning April 2018. All other Bird of Paradise products are available beginning July 2018.

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