

The Most Comprehensive Approach to

Saving Patients Money on Prescriptions

In just 10 years, the number of Americans with high-deductible health plans has increased sevenfold as drug prices have also continued to rise.

With more patients now paying higher out-of-pocket costs for their medications, CVS Health® is committed to helping patients understand and lower their prescription costs by unlocking real-time savings opportunities.



A need for transparency

Rising out-of-pocket costs and a lack of visibility into lower-cost drug options can lead to medication non-adherence and, ultimately, higher overall health care costs.¹

28%

of Americans have high-deductible plans²

Patients with deductibles are nearly

2x

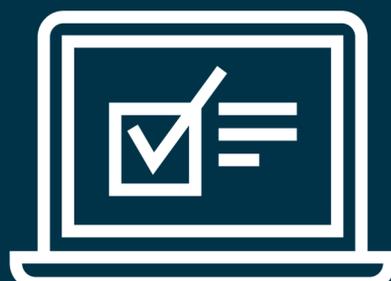
less likely to pick up their first fill³

83%

of Americans said they were concerned about the impact of rising Rx drug costs⁴

Real-time benefit information at every point of care

Our proprietary database feeds member-specific CVS Caremark® formulary information to patients, providers and pharmacists to identify personalized cost-saving opportunities.



CVS Pharmacy® Checklist for Savings

Automated step-by-step process helps pharmacy teams navigate savings opportunities:

1. Drug covered on formulary
2. Generic alternative
3. Therapeutic alternative
4. Switch to 90-day Rx
5. Additional potential savings
6. ExtraCare Pharmacy and Health Rewards®



Patient visibility into...

- Drug coverage
- Out-of-pocket costs
- Lowest-cost generic and therapeutic alternatives
- Remaining deductible
- Prior authorization requirements

Prescriber access to...

- Patient-specific drug coverage
- Patient out-of-pocket costs
- Lowest-cost generic and therapeutic alternatives
- Pharmacy network status
- Electronic prior authorizations

Payors can leverage...

- \$0 copay preventive drug lists
- Point of Sale rebates
- Innovative formulary management

How much patients can save...



\$420

average annual savings at the pharmacy counter for eligible patients⁵



\$75

average savings when a prescriber switched patient from a covered drug to a less expensive option



Up to \$50

in ExtraBucks® annually

Learn more at: [cvshealth.com/SavingPatientsMoney](https://www.cvshealth.com/SavingPatientsMoney)

¹ <https://www.ncbi.nlm.nih.gov/pubmed/24687067>
² <https://www.kff.org/report-section/ehbs-2017-summary-of-findings/>
³ IMS Health Formulary Impact Analyzer, Jan-Dec 2014.
⁴ Morning Consult Poll of 1,992 registered voters, February 2018
⁵ When all potential savings opportunities applied at the pharmacy counter

