



CALIBRE 50, CHAYANNE, CHRISTIAN NODAL, CNCO, MALUMA, NICKY JAM, OZUNA & SOFIA REYES CONFIRMED TO PERFORM AT TELEMUNDO'S BILLBOARD LATIN MUSIC AWARDS

The Prestigious Awards Show Will Broadcast Live from Las Vegas, Nevada on Telemundo and Universo, Thursday, April 26 at 7pm/6c, starting with the arrival of the stars on the red carpet

Miami, FL – March 29, 2018 – Telemundo announced today an impressive line-up of music stars to perform at the **2018 Billboard Latin Music Awards**. Sinaloa's top Norteño group **Calibre 50**, International pop superstar **Chayanne**, Regional Mexican phenomenon **Christian Nodal**, millennial pop sensation **CNCO**, Colombian icon **Maluma**, leading reggaeton singer **Nicky Jam**, urban Latin music phenomenon **Ozuna**, and up-and-coming Mexican pop singer **Sofia Reyes** to perform at the coveted awards ceremony. Hosted this year by TV personalities **Gaby Espino** and **Marco Antonio Regil**, the most prestigious awards show in Latin music is celebrating 20 years of uninterrupted broadcast on Telemundo. The grand event will broadcast live on **Telemundo Thursday, April 26 at 7pm/6c** starting with the arrival of the stars on the red carpet at **the Mandalay Bay Events Center in Las Vegas, Nevada**. The show will also air simultaneously on Spanish-language entertainment cable network, Universo. Tickets to the Billboard Latin Music Awards are now on sale at AXS.com, the Mandalay Bay Resort & Casino box offices or by calling (702) 632-7777.

Norteño band **Calibre 50** is a five-time finalist this year. The group has placed 24 songs on the Hot Latin Songs chart and 26 on the Billboard Regional Mexican chart, including 10 No. 1's. This past 11th of March, the band from Sinaloa, Mexico, achieved a new audience record at RodeoHouston when they gathered 75,565 fans at their concert, and on that same day won in the categories of *Regional Mexican Artist of the Year* and *Regional Mexican Song of the Year* at the iHeartRadio Music Awards.

Renowned Latin pop singer, composer and actor, **Chayanne**, boasts a successful artistic career that spans 39 years. The Puerto Rican artist has released 21 albums, having sold 30 million copies worldwide. He has placed 48 songs on the Billboard Hot Latin Songs chart, including nine that reached the top, and also holds the record for third-most Top 10s on the chart. As the ultimate performer, who can sing, dance and act equally well, Chayanne recently announced his "Desde El Alma Tour 2018."

Newcomer Mexican Regional sensation **Christian Nodal** is a four-time finalist this year, including for *New Artist of the Year*. The 19-year-old singer has scored four entries on the Billboard Hot Latin Songs chart and reached the top 10 with his debut single, "Adios Amor." He has also placed three songs at the top of the Regional Mexican Airplay chart; his most recent single, "Me Deje Llevar," is currently in the Top 10 of the list after reigning for two consecutive weeks.

Pop phenomenon, **CNCO**, is up for four awards this year. The band, which launched two years ago, recently released its latest single, "Mamita," part of the upcoming self-titled sophomore album. The group has charted

five songs on the Billboard Hot Latin Songs, and its first album *Primera Cita*, debuted at No. 1 on Top Latin Albums.

Multi-genre singer and Instagram star **Maluma** continues to shatter barriers with his sold-out “F.A.M.E. Tour” across the US. The 10-time finalist and Colombian artist has charted 19 songs on the Billboard Hot Latin Songs chart. His feature on Shakira’s “Chantaje” spent 11 consecutive weeks atop the chart, while his current single, “El Préstamo,” holds at No. 15. Maluma has also scored seven No. 1s on Latin Airplay, and his sophomore album, “Pretty Boy Dirty Boy,” debuted at No. 1 on the Top Latin Albums chart.

Reggaeton superstar **Nicky Jam** boasts 13 Billboard Latin Music Awards, and is a five-time finalist this year. His current single “X” with Colombian J. Balvin became a sensation, reaching the top of the YouTube viral videos worldwide. Slated for summer 2018, the urban Latin music singer-songwriter is the star of the upcoming Telemundo and Netflix biopic “Nicky Jam: El Ganador,” based on his life and inspirational comeback from prison, depression, drugs and alcohol.

A 10-time finalist this year, Latin music phenomenon **Ozuna** has disrupted industry standards and has smashed records within his newly established music career. In the midst of his sold-out “Odisea World Tour 2018,” his maiden album “Odisea” has remained atop the Billboard Top Latin Albums chart for 30 consecutive weeks, becoming the most successful debut album in history. The set holds at No. 51 on the Billboard 200 chart after 29 weeks, the longest Latin title to chart since Gloria Estefan’s *Destiny* in 1996. Ozuna has placed 29 songs on the Billboard Hot Latin Songs chart, and holds three songs in the top 10.

Mexican pop singer **Sofia Reyes** recently released “1, 2, 3” featuring Jason Derulo & De La Ghetto, which placed No. 6 in Spotify’s Global Viral list during its first week. The video has also garnered positive reviews and already boasts more than 19 million views. Her previous single “Solo Yo” topped the Billboard Latin Pop Airplay chart, while her first album *Louder!* Debuted in the top 10 of the Latin Pop Albums Chart. She currently makes up part of the artists that joined their voices to launch the theme song “Vamos Por La Estrella”, to support the Mexican soccer team and unite fans for this year’s World Cup in Russia.

Exclusive content about this year’s three-hour ceremony, as well as the complete list of finalists, can be found at **PremiosBillboard.com**, the official website of the 2018 Billboard Latin Music Awards. Fans can be part of the action of the star-studded event following @LatinBillboards across Instagram, Facebook, Twitter and Snapchat as TeamTelemundo, and join the conversation using **#Billboards2018**.

The Billboard Latin Music Awards are the only ones to honor the most popular albums, songs and performers in Latin music, as determined by the actual sales, streaming, radio airplay and social data that informs Billboard’s weekly charts during a one-year period from the rankings dated February 4, 2017 through this year’s January 27 charts. Based on album sales, digital track sales, streaming data and monitored radio airplay provided by Nielsen Music and social media data provided by Next Big Sound, Billboard’s rankings are the world’s most authoritative music charts. Finalists, and the eventual winners, reflect performance of new recordings on Billboard’s albums and songs charts, including Top Latin Albums, Hot Latin Songs, Latin Airplay, Latin Streaming Songs and Latin Digital Songs, among others.

The awards are the culmination of the Billboard Latin Music Conference, which will take place on April 23-26th at The Venetian in Las Vegas, Nevada. Now in its 29th year, the conference is the biggest and longest-running event dedicated to Latin music in the world. The conference is the “must-attend” event for the top power players in the industry including A-list talent and top agents, managers, promoters, marketing, advertising, and radio executives, as well as for those taking their first steps in the business. For information, including registration, please visit www.BillboardLatinConference.com or email conferences@billboard.com

BLMA Tweet: @Calibre50 @CHAYANNEMUSIC @CNCOmusic @maluma @NickyJamPR @ozunapr and @SoSofiaReyes to perform @LatinBillboards 4-26 7pm/6c @Telemundo #Billboards2018 Tickets:

<https://goo.gl/ZnJvxV>

About Billboard:

Billboard is the world's largest voice in music, built on the most complete and well-respected database of charts across all music genres. The Billboard charts define success in music. From the iconic Billboard magazine to Billboard.com, the ultimate consumer-facing destination for millions of passionate music fans, to the industry's most elite conference series and influencer events including the Power 100 and Women in Music – the Billboard brand has unmatched authority among fans, artists and the industry alike. Billboard has a social media footprint of 16.4 million social followers across Facebook, Twitter, Instagram, and YouTube, and creates more than 200M cross-platform video views per month. Billboard magazine has published major news-generating covers recently including Miley Cyrus, Zayn, Ariana Grande, The Chainsmokers, Nicki Minaj, Cardi B, Selena Gomez, Camila Cabello, DJ Khaled, Justin Bieber, and an open letter to Congress signed by 180+ of the music industry's biggest stars and executives. In December 2017, the Billboard Women in Music ceremony, which honored Selena Gomez as Woman of the Year, was live-streamed globally on Twitter. In 2016, The Hollywood Reporter-Billboard Media Group acquired SpinMedia's storied music assets Spin, Vibe, and Stereogum, establishing the world's largest music brand by digital traffic, social reach, and audience share. The combined entity of music and entertainment properties now reaches 47 million unique visitors and one in every three U.S. millennials.

About Ants TV Production, Inc.:

Ants TV Production, Inc. is an international company specialized in management, creative and production services for the entertainment and television industry. For the past 25 years and with Tony Mojena as its principal, Ants TV Production, Inc. has been in charge of some of the most important TV productions, artist management, concert production, event management, corporate clients and creative concept development for TV and Radio networks. Ants TV Production, Inc. is a full production powerhouse with a proven, successful turnkey operation and counts with the most qualified experts and experienced professionals in the industry. Ants TV Production, Inc. specializes in a variety of TV show formats, live televised and non-televised events providing high quality production and creative services with world class technology.

About NBCUniversal Telemundo Enterprises:

NBCUniversal Telemundo Enterprises is a world-class media company leading the industry in the production and distribution of high-quality Spanish-language content to U.S. Hispanics and audiences around the world. This fast-growing multiplatform portfolio is comprised of the Telemundo Network and Station Group, Telemundo Deportes, Telemundo Global Studios, Universo, and a Digital Enterprises & Emerging Business unit. Telemundo Network features original Spanish-language entertainment, news and sports content reaching 94% of U.S. Hispanic TV households in 210 markets through 17 owned stations, 57 affiliates and its national feed. Telemundo also owns WKAQ, a television station that serves viewers in Puerto Rico. Telemundo Deportes is the designated Spanish-language home of two of the world's most popular sporting events: FIFA World Cup™ through 2026 and the Summer Olympic Games through 2032. Telemundo Global Studios is the company's domestic and international scripted production unit including Telemundo Studios, Telemundo International Studios, Telemundo International, as well as all of the company's co-production partnerships. As the #1 media company reaching Hispanics and millennials online, the Digital Enterprises & Emerging Business unit distributes original content across multiple platforms, maximizing its exclusive partnerships with properties such as BuzzFeed, Vox, and Snapchat. Through Telemundo Internacional, the largest U.S.-based distributor of Spanish-language content in the world; and Universo, the fastest growing Hispanic entertainment cable network, the company reflects the diverse lifestyle, cultural experience and language of its expanding

audience. NBCUniversal Telemundo Enterprises is a division of NBCUniversal, a subsidiary of Comcast Corporation.

#

PRESS CONTACTS:

David Alvarado | Telemundo | 786-585-7112 | david.alvarado@nbcuni.com

Claudia Santa Cruz | Santa Cruz Communications | 646-538-4330 | claudia@santacruzpr.com

Paola Marin | Santa Cruz Communications | 305-592-4473 | paola@santacruzpr.com

PRESS: To request press credentials for the Billboard Latin Music Awards, visit www.santacruzpr.com and fill out the credential request forms before March 30.

For more press information, visit nbcumv.com, and follow us on Twitter: [@TLMDPR](https://twitter.com/TLMDPR).