



TELEMUNDO'S "DETRAS DE LA FAMA" FEATURES UP-CLOSE AND PERSONAL INTERVIEWS WITH CHRISTIAN NODAL, GLORIA TREVI AND MALUMA SATURDAY, APRIL 21 AT 10PM/9C

As Part of Its Comprehensive Coverage of the Upcoming Billboard Latin Music Awards, the Network Will Also Air "La Alfombra de Premios Billboard" (April 26 @ 7pm/6c), and "Premios Billboard: Acceso VIP" (April 26 @ 11:35pm/10:35c)

Miami, FL – April 10, 2018 – Telemundo will offer viewers comprehensive coverage of the **Billboard Latin Music Awards** with three television specials beginning with the up-close and personal **"Detras de la Fama" (Behind the Fame)** on Saturday, April 21 at 10pm/9c, featuring exclusive and in-depth interviews with regional Mexican phenomenon **Christian Nodal**, pop diva **Gloria Trevi** and world renowned multi-genre singer **Maluma**. The specials continue with an unbelievable night full of music, memories and surprises beginning with **"La Alfombra de Premios Billboard,"** on Thursday, April 26 live at 7pm/6c, showcasing the fashionable and glamorous arrival of the stars on the red carpet set against the glitz and excitement of Las Vegas. The night closes with the live special **"Premios Billboard: Acceso VIP"** on Thursday, April 26 immediately following the awards ceremony at 11:35pm/10:35c, featuring the exclusive behind-the-scenes look of the awards show.

"Detras de la Fama" kicks off Telemundo's flagship award show week with long-format interviews with three of the year's biggest artists. Through in-depth conversations with **Rashel Diaz** (Un Nuevo Dia), the special show brings to light the human being behind the artist. Focusing on current and upcoming projects, the benefits and pitfalls of extraordinary success, and the journey the artists have taken to arrive at the top of their profession. This year, Telemundo went to Texas to interview **Gloria Trevi** in her own home, in the midst of a tour that has taken her career to increased popularity. In a brutally honest interview she reveals details about her fascinating yet sometimes controversial personal life and talks about how she was able to revive her career after many setbacks. Rashel Diaz also talks to 19-year old sensation **Christian Nodal** who has risen to fame in less than one year thanks, in part, to social media. The journey is remarkable but hasn't been without its challenges. Lastly, Rashel sat down with **Maluma**, currently one of Latin music's biggest stars. In a candid interview, he talks about love, life, and of course, music. **"Detras de la Fama"** will air on Saturday, April 21 at 10pm/9c.

To kick-off what will be an extraordinary night, this year's **"La Alfombra de Premios Billboard"** will include the glamorous arrival of artists to the red carpet, showcasing the latest fashion trends and putting on display the creations of some of the best designers. In addition, the program will also feature interviews with celebrities, who will share with viewers the excitement of being present at the prestigious gala. Hosts **Rashel Díaz** (Un Nuevo Dia), **Jorge Bernal** (Suelta La Sopa), and **Jessica Carrillo** (Don Francisco Te Invita and Al Rojo Vivo con Maria Celeste); along with fashion expert **Quique Usales** (Al Rojo Vivo con Maria Celeste), will be live from the red carpet on April 26 starting at 7pm/6c.

After the main show, the night culminates with “**Premios Billboard: Acceso VIP,**” a special that gives viewers an exclusive behind-the-scenes look of the awards ceremony. The TV special will air live from Las Vegas right after the news at 11:35pm/10:35c, and will feature interviews with the night’s biggest winners. Taking viewers backstage to show what was happening behind the scenes as the awards ceremony was underway, “Premios Billboard: Acceso VIP” will also recap the best and worst fashion of the evening. This year, it will be co-hosted by **Zuleyka Rivera** (Un Nuevo Dia), **Rodner Figueroa** (Al Rojo Vivo con Maria Celeste), **Elva Saray** (Acceso Total) and **Quique Usales**.

Hosted this year by TV personalities **Gaby Espino** and **Marco Antonio Regil**, the **2018 Billboard Latin Music Awards** will feature performances by **Calibre 50, Cardi B, Chayanne, Christian Nodal, CNCO, J Balvin, Karol G, Maluma, Maná, Ozuna, Quavo, Ricky Martin** and **Sofia Reyes**. The most prestigious awards show in the Latin music world is celebrating 20 years of uninterrupted broadcast on **Telemundo**, broadcasting live on **Thursday, April 26 at 8pm/7c**, from the **Mandalay Bay Events Center in Las Vegas, Nevada**. The show will also air simultaneously on Spanish-language entertainment cable network, Universo. Tickets to the Billboard Latin Music Awards are now on sale at AXS.com, Mandalay Bay Resort and Casino box offices or by calling (702) 632-7777.

The Billboard Latin Music Awards are the only ones to honor the most popular albums, songs and performers in Latin music, as determined by the actual sales, streaming, radio airplay and social data that informs Billboard's weekly charts during a one-year period from the rankings dated February 4, 2017 through this year's January 27 charts. Based on album sales, digital track sales, streaming data and monitored radio airplay provided by Nielsen Music and social media data provided by Next Big Sound, Billboard's rankings are the world's most authoritative music charts. Finalists, and the eventual winners, reflect performance of new recordings on Billboard's albums and songs charts, including Top Latin Albums, Hot Latin Songs, Latin Airplay, Latin Streaming Songs and Latin Digital Songs, among others.

The awards are the culmination of the Billboard Latin Music Conference, which will take place on April 23-26th at The Venetian in Las Vegas, Nevada. Now in its 29th year, the conference is the biggest and longest-running event dedicated to Latin music in the world. The conference is the “must-attend” event for the top power players in the industry including A-list talent and top agents, managers, promoters, marketing, advertising, and radio executives, as well as for those taking their first steps in the business. For information please visit www.BillboardLatinConference.com or email conferences@billboard.com

BLMA Tweet: .@GloriaTrevi @christiannodal_oficial @maluma reveal secrets to @RashelDiaz on @Telemundo's #DetrasDeLaFama April 21 10pm/9c to kick-off @LatinBillboards week. #Billboards2018 Tickets: <https://goo.gl/ZnJvxV>

About Billboard:

Billboard is the world's largest voice in music, built on the most complete and well-respected database of charts across all music genres. The Billboard charts define success in music. From the iconic Billboard magazine to Billboard.com, the ultimate consumer-facing destination for millions of passionate music fans, to the industry's most elite conference series and influencer events including the Power 100 and Women in Music – the Billboard brand has unmatched authority among fans, artists and the industry alike. Billboard has a social media footprint of 16.4 million social followers across Facebook, Twitter, Instagram, and YouTube, and creates more than 200M cross-platform video views per month. Billboard magazine has published major news-generating covers recently including Miley Cyrus, Zayn, Ariana Grande, The Chainsmokers, Nicki Minaj, Cardi B, Selena Gomez, Camila Cabello, DJ Khaled, Justin Bieber, and an open letter to Congress signed by 180+ of the music industry's biggest stars and executives. In December 2017, the Billboard Women in Music ceremony, which honored

Selena Gomez as Woman of the Year, was live-streamed globally on Twitter. In 2016, The Hollywood Reporter-Billboard Media Group acquired SpinMedia's storied music assets Spin, Vibe, and Stereogum, establishing the world's largest music brand by digital traffic, social reach, and audience share. The combined entity of music and entertainment properties now reaches 47 million unique visitors and one in every three U.S. millennials.

About Ants TV Production, Inc.:

Ants TV Production, Inc. is an international company specialized in management, creative and production services for the entertainment and television industry. For the past 25 years and with Tony Mojena as its principal, Ants TV Production, Inc. has been in charge of some of the most important TV productions, artist management, concert production, event management, corporate clients and creative concept development for TV and Radio networks. Ants TV Production, Inc. is a full production powerhouse with a proven, successful turnkey operation and counts with the most qualified experts and experienced professionals in the industry. Ants TV Production, Inc. specializes in a variety of TV show formats, live televised and non-televised events providing high quality production and creative services with world class technology.

About NBCUniversal Telemundo Enterprises:

NBCUniversal Telemundo Enterprises is a world-class media company leading the industry in the production and distribution of high-quality Spanish-language content to U.S. Hispanics and audiences around the world. This fast-growing multiplatform portfolio is comprised of the Telemundo Network and Station Group, Telemundo Deportes, Telemundo Global Studios, Universo, and a Digital Enterprises & Emerging Business unit. Telemundo Network features original Spanish-language entertainment, news and sports content reaching 94% of U.S. Hispanic TV households in 210 markets through 17 owned stations, 57 affiliates and its national feed. Telemundo also owns WKAQ, a television station that serves viewers in Puerto Rico. Telemundo Deportes is the designated Spanish-language home of two of the world's most popular sporting events: FIFA World Cup™ through 2026 and the Summer Olympic Games through 2032. Telemundo Global Studios is the company's domestic and international scripted production unit including Telemundo Studios, Telemundo International Studios, Telemundo International, as well as all of the company's co-production partnerships. As the #1 media company reaching Hispanics and millennials online, the Digital Enterprises & Emerging Business unit distributes original content across multiple platforms, maximizing its exclusive partnerships with properties such as BuzzFeed, Vox, and Snapchat. Through Telemundo Internacional, the largest U.S.-based distributor of Spanish-language content in the world; and Universo, the fastest growing Hispanic entertainment cable network, the company reflects the diverse lifestyle, cultural experience and language of its expanding audience. NBCUniversal Telemundo Enterprises is a division of NBCUniversal, a subsidiary of Comcast Corporation.

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