



FIRST ALERT™

Protecting Homes & Families Since 1958

HISTORY

First Alert has been leading home safety for over six decades, helping protect homes and families throughout the globe.



FIRST ALERT

is committed to educating communities on fire safety and is proud to partner with fire departments nationwide to do so.



MILLIONS

of First Alert alarms have been donated to at-risk communities.

MANY FIRSTS

1st Residential Smoke Alarm

1969



1st Battery-Powered Carbon Monoxide Alarm

1993



1st 10-Year Sealed Battery Alarm

1995



1st Micro Alarm

2012



1st Alarm with Virtual Assistant

2018



FIRE & CARBON MONOXIDE SAFETY

Every year in the United States, there are **1,342,000** fire incidents.



In the event of a fire, you most likely only have a **few minutes** to exit the home. It is important to have **early warning** and **be prepared**.



Most states have **legislation** requiring smoke and CO alarms in homes.



Growing legislation requires **10-year** sealed battery alarms.

Every year in the United States, there are **80,000** carbon monoxide incidents.



Carbon monoxide is the **#1** cause of **accidental poisoning** in the U.S.

The silent killer cannot be **seen, heard or smelled.**



Having CO alarms in your home is an important way to **protect** your loved ones.

FIRST ALERT

offers plug-ins, battery, wall mount and tabletop alarms.



WIRED



BATTERY



PLUG-IN

KEY STEPS



Have alarms on every level, every bedroom.



Test alarms regularly.



Alarms do not last forever. Remember to replace!



Have an escape plan and practice it with your entire family.

PLACEMENT

Smoke Alarm
One on every level and in every bedroom

CO Carbon Monoxide Alarm
One on every level and in every bedroom

Fire Extinguisher
One on every level, plus kitchen and garage



Learn more about fire safety at firstalert.com