

Contacts:

Falls Communications

Alissa Kiktavy | 216.472.2374 | [akiktavy@fallscommunications.com](mailto:akiktavy@fallscommunications.com)

Melissa Gutschmidt | 216.472.2394 | [mgutschmidt@fallscommunications.com](mailto:mgutschmidt@fallscommunications.com)

## **Kichler® Answers Consumer Demand for Style and Technological Upgrades with New Décor Ceiling Fans and Bluetooth® Audio LED Light Kit**

*-The 2017 line offers eye-catching designs, versatility and unparalleled performance-*

INDEPENDENCE, OHIO (November 17, 2016) – Kichler,® a leader in innovative lighting, is debuting its latest on-trend ceiling fan line and special purpose products, featuring the latest technology for today's consumer. The extensive collection of 31 new models, available in a variety of sizes and exclusive finishes, offers designer style sure to enhance a room and appeal to any décor.

“The robust product offering in our Kichler ceiling fan portfolio goes beyond sleek design, functionality and energy efficiency,” said John Moody, director of product management – ceiling fans, Kichler. “We provide top-tier options already exceeding industry expectations and innovations for ceiling fans. To complement the line, our new Bluetooth® Audio LED Light Kit not only delivers quality light, but also sound to delight consumers.”

Four featured new products from the 2017 line that highlight Kichler's unique designs, energy efficiency and performance include:

### **Wet-Rated Wall Fans**



Pola, featuring two oscillating wall-mounted fans in the collection, is one-of-a-kind with its exceptionally high airflow, and is currently the only wall fan on the market rated for wet locations. Available in 18” and 24,” it includes a pigtail plug with GFCI 120V plug and comes in finishes of Satin Natural Bronze and Brushed Nickel.

### Bluetooth Audio LED Light Kit



Perfect for entertaining, Kichler's new Bluetooth Audio LED Light Kit is capable of pairing two units together to broadcast music from any Bluetooth enabled device – all through your ceiling fan light kit. It's damp rated and ideal for locations with a screened-in or covered porch, but can also be used indoors. The kit features an LED light with 1,600 Lumens/ 3000 CCT, and is available in Brushed Nickel, Satin Natural Bronze, Satin Black and Matte White finishes.

### Decorative Ceiling Fans



From the Décor collection and featuring origami blade shape and irregular edges, Jade makes a distinct style statement. The fan includes an LED light kit, light cap and wall control for an updated addition and energy savings. This unique fan is also Energy Star® rated. Jade's three blades move large amounts of air with its 7,235 cubic feet per minute (CFM) and 60" blade sweep. Finishes include Brushed Nickel, Antique Pewter and Oil Brushed Bronze®.



The transitional Rana™ is an industrial inspired fan that is substantial in diameter at 60," and moves a great volume of air due to its large motor. Rana exceeds the average ceiling fan airflow with 9,006 cubic feet per minute (CFM), and includes an integrated LED light kit with optional cap for ultimate energy savings. This unique fan is also Energy Star® rated. Rana has three blades instead of the typical five for an out-of-the-box aesthetic, and is rated for wet locations. It is available in three finishes – Brushed Nickel, Satin Black and Matte White.

Kichler ceiling fans are the ideal additions for a multitude of settings as they not only offer high performance, but add an element of style. The innovative designs and accessory options including LED light kits, glass, blades and controls such as wall transmitters and remotes, allow customers to add flexibility and functionality with ease. All products in the 2017 line come with a limited lifetime warranty. For more information, or to locate your nearest distributor, please visit [Kichler.com](http://Kichler.com).

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## **KICHLER®**

Kichler® strives to transform the home and workspace by developing fixtures that perform efficiently, install intuitively and deliver an overall effect that combines style with purpose. With an extensive portfolio of more than 3,000 on-trend products – including lighting, landscape and ceiling fans – and a commitment to providing services and project solutions, Kichler is the brand homeowners and professionals know and trust since 1938. Kichler products are available at independent showrooms, Lowe's, electrical and landscape distributors and online. For more information, visit [www.kichler.com](http://www.kichler.com).

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